

**Did you know you
can return online?**

potato-returns.ahdb.org.uk

Due date: 1st June 2018

Payment due: 1st December 2018

Are the details above correct?

If no, please complete the section below.

Registered business name

Trading name

Address line 1

Address line 2

Address line 3

Town

County

Postcode

Main contact details

Title

First name

Surname

Job title

Email address

Phone number

Mobile number

We take the privacy and security of your personal data very seriously. Our purpose for collecting the information required on this Potato planting Return is to enable AHDB to fulfil our statutory functions, including levy collection and verification. We will supplement this with data from the public domain, third parties, satellite and other field-scanning technologies, to help combat levy avoidance. If required, for regulatory or animal/plant health purposes, we will share your data with government departments and or agencies (or their appointed agents) to enable them to assess risk and to contact you. As part of our statutory functions we will also use your data to enable AHDB to carry out research and to contact you about how your levy is being spent and ways in which you can engage and benefit. We will undertake profiling to understand how we can ensure our communications are more relevant and timely. We will also produce aggregated and anonymised reports to enable the industry to make better trading and business-planning decisions. We will never sell your personal data to third parties and the sensitive business information you provide will be treated as 'commercial in confidence'. For information on your data rights and for further detail on how we use and protect your data and how you can contact us, please read the privacy notice in your Potato Planting Return Guidance.

Statutory requirement

The Agriculture and Horticulture Development Board Order 2008 requires that if you plant three or more hectares of potatoes in any year, by Article 6(1) and paragraph 25 of Schedule 3 to the Agriculture and Horticulture Development Board (AHDB) Order 2008 ('the Order'), you must provide AHDB with sufficient information to enable the Board to calculate the levy due. All plantings must be included, whether on the land in your normal occupation or on land owned or normally occupied by another person. The Board believes you are liable to pay levy.

Additional information

If you have stopped growing, grown less than 3 hectares or let out your land, please provide details below.

Declaration

Name

Signature

Date

Position

By signing, you agree that it is an offence under the Agriculture and Horticulture Development Board Order 2008 knowingly to provide false or misleading information in this return. By signing, you confirm that these figures are accurate to the best of your knowledge.

For AHDB use only

Planting Return 2018

For help completing this form, please call 024 7647 8602.

A) Record below details of the potato plantings shown on the map pages

1	2	3	4	5	6	7
Farm or field name USE BLOCK CAPITALS	Planted field Cross reference to the map overleaf	Planted area Hectare to two decimal places	Part planted field? Yes/No	Variety code See P2 of the Potato Planting Return Guide for reference.*	Market sector code	Irrigation available to this field? Yes/No
Sub-total of all planting in Section A						

*If the variety you have grown is not shown in the guide, please write the name of the variety instead of the code.

B) Record below details of the potato plantings outside the map overleaf

1	2		3	4	5	6	7
Farm or field name USE BLOCK CAPITALS	OS map sheet Ref (1:2500)	National Grid field number	Planted area Hectare to two decimal places	Part-planted field? Yes/No	Variety code See P2 of the Potato Planting Return Guide for reference.	Market sector code	Irrigation available to this field? Yes/No
	Scotland only: Enter FIS field number						
Sub-total of all planting in Section B							

Sub-total in A	Sub-total in B	Sub-total in A & B

Where two or more maps have been submitted, please enter your grand total of all plantings.
ENTER NIL IF YOU HAVE NOT PLANTED POTATOES

Market Intelligence Data

What proportion of your crop do you intend to store? %

What proportion of your crop will you grow for early production? %

If you store, what proportion do you usually store in ...? Bulk % Bags % Boxes %

What proportion do you usually store in ...? Coldstore % Ambient store %

By which month would you usually have no stocks left in store?

If you grow organic potatoes, what area is grown?

Any other crops? Please specify:

Types	Hectares