

FULL PROJECT PROPOSAL ASSESSMENT FORM

For Contracts under £50,000

SECTION 1: PROJECT OVERVIEW (Not assessed)	
SECTION 2: PROJECT OUTCOMES Beneficiaries appropriately identified. Approach to deliver industry KE and links to existing AHDB KE activities. Appropriateness and clarity of industry engagement. Timeframe qualified to deliver impact. Clarification over additional activities/resource required to deliver impact. Environmental benefits appropriately identified. Clear IP exploitation plan where relevant. 0-10 score; weighting of 3	
	Score: x3 =
SECTION 3: TECHNICAL APPROACH AND WORK PLAN Clarity and suitability of aims, objectives, approach and milestone schedule. Effective collaboration with commercial companies. Feasibility and risk management. 0-10 score; weighting of 4	
	Score: x4 =
SECTION 4: RELEVANT EXPERTISE Knowledge and expertise. Quality of past contributions to, and impact on, the topic. Potential to bring added value through current and/or past contributions. Complementarities of expertise of the team. 0-10 score; weighting of 2	
	Score: x2 =
SECTION 5: PROJECT COSTS Are costs reasonable and necessary? Will the total budget be adequate to carry out the proposed activities? For a cross-Sector proposal, is the shared budget appropriate & clearly defined? Added value of co-funding? 0-10 score; weighting of 1	
	Score: x1 =

Weightings are set to reflect the importance of specific criteria, any proposal failing to achieve a specified threshold may be rejected. They have been set to ensure appropriate standards are met.