

FULL PROJECT PROPOSAL ASSESSMENT FORM

For Contracts £50,000 and over

Project Title:	
Applicant:	
SECTION 1: PROJECT OVERVIEW (Not assessed)	
SECTION 2: PROJECT OUTCOMES Beneficiaries appropriately identified. Approach to deliver industry KE and links to existing AHDB KE activities. Appropriateness and clarity of industry engagement. Timeframe qualified to deliver impact. Clarification over additional activities/resource required to deliver impact. Environmental benefits appropriately identified and any negative impacts detailed. Key Performance Indicators identified. Clear IP exploitation plan where relevant. 0-10 score; weighting of 3	
	Score: x3 =
SECTION 3: TECHNICAL APPROACH AND WORK PLAN Evaluation of current knowledge (appropriate references used) and awareness of other work. Clarity of aims, objectives, work packages and milestone schedule. Originality & innovation. Effective collaboration with commercial companies. Is the approach statistically robust? Feasibility and risk management. 0-10 score; weighting of 4	
	Score: x4 =
SECTION 4: RELEVANT EXPERTISE Knowledge and expertise. Quality of past contributions to, and impact on, the topic. Potential to bring added value through current and/or past contributions. Complementarities of expertise of the team. 0-10 score; weighting of 1	
	Score: x1 =
SECTION 5: PROJECT COSTS Are costs reasonable and necessary? Will the total budget be adequate to carry out the proposed activities? For a cross-Sector proposal, is the shared budget appropriate & clearly defined? Added value of co-funding? 0-10 score; weighting of 2	
	Score: x2 =
Total Score ____ out of 100 (Threshold = 50)	Recommend for Funding Yes / No

Weightings are set to reflect the importance of specific criteria, any proposal failing to achieve a specified threshold may be rejected. They have been set to ensure appropriate standards are met.