

Project Title:

Applicant:

SECTION 1: PROJECT OVERVIEW (Not assessed)

SECTION 2: THE BUSINESS CASE (3x weighting, total 30 points; PASS THRESHOLD = 15)

Evidence for the project demand including current cost of the problem to industry. Justification for levy funding. Quantification of proposed economic benefits and a realistic cost:benefit proposal. Details for supporting industry sustainability. Environmental benefits appropriately identified and any negative impacts detailed. Details of how the project will solve a supply chain problem and support good decision making. Relevance to AHDB priorities.

Section Score:	Section Total:
-----------------------	-----------------------

SECTION 3: PROJECT OUTCOMES (2x weighting, total 20 points)

Beneficiaries appropriately identified. Approach to deliver industry KE and links to existing AHDB KE activities. Appropriateness and clarity of industry engagement. Timeframe qualified to deliver impact. Clarification over additional activities/resource required to deliver impact. Skills & training opportunities identified. Clear IP exploitation plan where relevant.

Section Score:	Section Total:
-----------------------	-----------------------

SECTION 4: TECHNICAL APPROACH AND WORK PLAN (3x weighting, total 30 points)

Evaluation of current knowledge (appropriate references used) and awareness of other work. Clarity of aims, objectives, work packages and milestone schedule. Originality & innovation. Effective collaboration with commercial companies. Is the approach statistically robust? Feasibility and risk management.

Section Score:	Section Total:
-----------------------	-----------------------

SECTION 5: RELEVANT EXPERTISE (total 10 points)

Knowledge and expertise. Quality of past contributions to, and impact on, the topic. Potential to bring added value through current and/or past contributions. Complementarities of expertise of the team.

Section Total:

SECTION 6: PROJECT COSTS (total 10 points)

Are costs reasonable and necessary? Will the total budget be adequate to carry out the proposed activities? For a cross-Sector proposal, is the shared budget appropriate & clearly defined? Added value of co-funding?

Section Total:

Total Points ____ out of 100

Recommend for Funding

Yes / No

Weightings are set to reflect the importance of specific criteria, any proposal failing to achieve a specified threshold may be rejected. They have been set to ensure appropriate standards are met.