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AGRI LEADER

The Leader

Business insights and advice to help you stay ahead of the curve

October 2023

Welcome to The Leader, the ultimate newsletter for AgriLeaders. In this edition, we want to empower you to invest in your people and cultivate success. As AgriLeaders, you hold the key to not only shaping the future of your farms but also contributing to the happiness of your teams and communities.

We look at how you can nurture yourself and your staff, and why being 'selfish' and looking after yourself is an essential cornerstone to the success of your business. Below, you'll find insights from various industries and resources to help you on your path to success.

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AgriLeader Forum 2024: Farming your network - playing your field

Join us at the AgriLeader Forum in Manchester on 30–31 January, where progressive farmers like you will connect with kindred spirits and glean insights from global experts.

This is the perfect event to show your team how much you value them, so why not bring your managers along to unlock their potential and cultivate both yours and their success?

This exclusive event will provide you with a unique opportunity to explore the power of personal and business networks. Get ready for a transformative experience that will reshape your perspective and ignite your motivation for change.

Stay tuned as we unveil more details in the coming weeks, and if you're new to the AgriLeader Forum, [watch this recap from last year](#) for a taste of what might be in store.

[Book your spot today](#)

Leader in the limelight: Angus Nelless

In this feature, we profile leaders from across our industry. We ask them questions to find out what makes them tick and how they've become the leader they are today

This month, we hear from Angus Nelless (pictured). Alongside his brother Duncan, Angus operates the thriving 700-hectare Thistleyhaugh Farm. Angus and Duncan are the driving force behind the family run enterprise that boasts a flock of 2,000 Signet-recorded Lleyn ewes and specialises in breeding and finishing around 260 Aberdeen Angus x Hereford suckler cattle.



What's the best advice you have ever received?

Learn to have a delete button. It's not easy, but you need to be able to move forward.

What has been the highlight of the year to date?

King Charles. For a long time, he's championed the countryside and the people who work on the land. He highlighted the environmental problems facing us all long before it became popular to do so.

What is your biggest regret?

To be able to clear the oceans of plastic.

[Find out more about Angus and what makes him tick](#)

Leading self: why self-care is not selfish

Earlier this month was World Mental Health day, this article highlights the profound connection between self-care and achieving remarkable success in business. Delve into the fascinating insights that reveal how prioritising your wellbeing can become the driving force behind fostering innovative thinking, fuelling productivity and, ultimately, propelling your professional accomplishments to new heights.



[Discover the seven pillars of self-care](#)

Leading people: unlocking success through staff investment

"What if I train them and they leave?"
"Yes but what if you don't and they stay?"

In this article from Forbes, we learn more about the immense value of choosing to invest in your staff. It even includes some top tips to get you started, but if you're not sure what motivates your staff – ask them!

[Discover why nurturing your team can lead to a more prosperous and sustainable future for your business](#)



Leading business: empowering your financial future

Can the farm still afford you post-succession and have you considered self-invested personal pensions (SIPPs)? These financial tools offer a unique opportunity to take control of your retirement savings and investment decisions.

This article from Money Helper explores the ins and outs of SIPPs, providing you with valuable insights to help make informed choices and embark on a path towards financial independence for retirement.

[Uncover the full potential of self-invested personal pensions with this comprehensive guide](#)



Navigating the labour life cycle in agriculture

Our industry is dynamic and ever evolving, and managing your workforce effectively is crucial for success. Whether you're looking for your first employee or already running a team, make sure you understand the steps of the labour life cycle.

Our comprehensive guide provides a wealth of information and tools to help you navigate the intricacies of people management. Whether you're looking to invest in your own skills or those of your staff, this resource will help you optimise your workforce and drive your business forward.

[Explore the labour life cycle and farm case studies](#)



Roots to Resilience

Farming is changing every day, bringing forth fresh challenges and new decisions. The new Roots to Resilience programme gives farmers the tailored training they need to take their beef and lamb businesses to the next level.

Our new Roots to Resilience programme will equip farmers with the knowledge, tools and skills to identify business aims and plan future goals.

[Find out more and book your place](#)



Listen, watch, read



Listen

It pays to value and manage your people well

In this episode of AHDB's Food & Farming podcast, we hear from Kim Stafford, Director of U&I, and farmer and previous [Leader in the Limelight](#) guest Nicola Carr about people management.

They discuss the challenge of recruitment and finding time to invest in your people, as well as how the farming sector has been upping its people management game over the last few years.

[Listen to the podcast](#)



Watch

Understanding the ROI of investing in people

In the ever-evolving world of farming, the question arises: is there a tangible return on investment (ROI) when it comes to investing in your farm team?

Watch this enlightening webinar on the impact of investing in your people from outside of our industry and think about how this could be applied in an agricultural context.

[Watch the webinar recording](#)



Read

Read: elevate your farming business

The book "Investing in People" offers a cutting-edge approach that draws upon research from various disciplines to provide valuable guidance for leaders on how best to invest in your team.

Explore principles such as risk, return and economies of scale and use them to evaluate investments in everything from work/life programmes to training. Discover effective strategies to align HR with your farming strategy.

[Find the book on Amazon](#)

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