

## BVDFree England suggested tweets and posts

Here are few suggested Tweets and Posts that you can use on your social media channels, you can also use the infographics in your Tweet or Post.

### TWITTER

- The effects of BVD can range from mild to extreme, make sure you know your status and protect your herd by being #BVDFree #BVDFreeFortnight  
<https://bvdfree.org.uk/assets/pdf/bvdfree-factsheet.pdf>
- Plan your journey to become and maintain being #BVDFree The full flow chart can be found here: <https://bvdfree.org.uk/the-scheme/> #BVDFreeFortnight
- Thinking about BVD management on farm? Check out and sign up to BVDFree!  
<https://bvdfree.org.uk> #BVDFreeFortnight
- The 1st step of the BVDFree Scheme is to sign up to the scheme. The next step is to set up a BVDFree programme on-farm using 'ADAM' By working with your vet and following this guidance, your herd can become and stay #BVDFree #BVDFreeFortnight  
<https://bvdfree.org.uk/the-scheme/>
- Don't forget BVD #StampItOut finishes delivery Dec 2020. Make sure you use your allocation for #BVDFree testing before time runs out! #BVDFreeFortnight

### FACEBOOK

- **xx%** of the national breeding herd are part of #BVDFree, lets make it 100%! For more information or to sign up: [bvdfree.org.uk](https://bvdfree.org.uk) #BVDFreeFortnight
- Signs of BVD infection in your herd aren't always obvious:  
Direct impacts = Reproductive losses  
Indirect impacts = Secondary disease losses <https://bvdfree.org.uk/the-scheme/>  
#Preventionbetterthancure #BVDFree #BVDFreeFortnight
- Take a look at our Guide to #BVDFree for info on how the scheme could work for your herd! <https://bvdfree.org.uk/assets/pdf/bvdfree-factsheet.pdf> #BVDFreeFortnight
- Eradicate or monitor BVD on your farm using ADAM.  
Sign up to #BVDFree to gain Negative Herd Status and to help the industry become free of BVD. <https://bvdfree.org.uk/join-the-scheme/> #BVDFreeFortnight
- Once you are aware of your herds' BVD status, you can start to take steps to do something about it. Talk to your vet and sign up to #BVDFree here: <https://bvdfree.org.uk/join-the-scheme/> #BVDFreeFortnight