

BOARD MEETING

MINUTES OF MEETING

Thursday 19th January 2017 at 8.30am

AHDB, Stoneleigh Park

Present: Adam Quinney – Chairman (AQ), Philip Abbott (PA), Peter Baber (PB), Howard Bates (HB), Stephen Conisbee (SC), Ed Green (EG), Ros Turner (RT), Paul Westaway (PW), Andy Foot (AF), Duncan Nelles (DN) and James Evans (JE), Rizvan Khalid (RK), Mark Allan (MA), Gill Fine (GF)

Apologies: Richard Phelps

Staff: Laura Ryan (LR), Tom Hind (TH), Chris Perry (CP), Christine Watts (CW), Jo Tuck (JT), Nick Allen (NA), Phil Bicknell (lunch only) and Lynn Smith (LS)

Chairman's Welcome

AQ & LR have been busy talking to the industry during December about the strategy and also meeting levy payers along with undertaking the Stakeholder Conference in December and regional events in January. Plans to do this again in 2017 / 18.

Matters Arising and Action Points

4.2 Forum list to be updated at each Board meeting and going forward it will represent who attends on behalf of AHDB and No AHDB. Staff list to be produced. Board would like a quick list of key people.

6.18 AQ felt the retail shearforce data for lamb was good and could the same be done for competitors

10.6 Survey to vets to establish farm visits begins in Q1 2017

Management Accounts – presented by Chris Perry

Sector Director Report – taken as read and highlighted key take out

Strategy Director Update – taken as read and highlighted key take out

Operational Report – taken as read

Strategic review of supply chain engagement – presented by Christine Watts

Comments from the Board:-

- Need to find out what the retailer needs
- We know what the problems are and should have the people in place
- Senior Management need to be engaging with the Retailers

- Man marking doesn't have the same fit for all
- Need to be ready for Brexit

CW has a team of people ready to start on this and meetings will take place over the next couple of weeks.

Consultation Feedback and Strategy Planning update – presented by LR

LR advised that she will respond to each and every response we have had regarding the consultation.

AQ thanked everyone for their input and it is now all about getting out there and what we deliver.

Tableau Demonstration – presented by Jo Tuck

Jo Tuck, Head of the Data Team demonstrated the tableau software.

The Board agreed that what JT presented is a huge step forward and they liked the progress.

Any Other Business

LR advised ANUGA is taking place in October.

AQ informed the board:-

- Board member interviews taking place 8 February
- May and September board meetings will be off site. May will be at a Monitor Farm