

AHDB Strategic Cereal Farm Programme

Terms and Conditions

1. Being a Strategic Cereal Farmer is a six-year commitment to work with AHDB during the lifetime of the project. In your case, this means your term will run from 1 September 2021 to 31 August 2027. However, towards the end of the six years, we will discuss with you the best way forward for the programme. If, at any point during the project, AHDB feels that the Strategic Cereal Farm is not meeting the agreed objectives, or if any of the terms are breached, AHDB's commitment to work with the Strategic Cereal Farm may be terminated.
2. Natalie Gilbert (Knowledge Transfer Officer – Cereals & Oilseeds; Natalie.Gilbert@ahdb.org.uk) will be your main point of contact and if you have any queries about the programme, please refer to her in the first instance. She is in place to help you and to manage the programme, including the coordination of any external resources and inputs that may be required. Other members of staff including, **Name** (Knowledge Exchange Manager; **email**) and **Name** (Marketing communications; **email**) will be in communication with you directly as the Strategic Cereal Farm host. All parties agree to carry out the project with reasonable skill, care and due diligence, in accordance with best professional, technical and scientific knowledge and practice, any legislative requirements and acting with integrity and respect. If any issues arise, these should be raised immediately with Natalie Gilbert.
3. The programme of activity on farm, the issues to be examined, the research projects to be trialed and demonstrated, and the timings of meetings will be agreed between yourself, Natalie Gilbert and your regional KEM **name** and supported by your Steering Group. You should expect to host between 3-5 trials per year, subject to budget.
4. Other than your time, we do not expect you to incur any costs as a Strategic Cereal Farm, but nor is there any payment to you on behalf of AHDB. We will reimburse you for any reasonable expenses that are required in relation to the on-farm trials that you will be hosting and these expenses should be agreed in advance with Natalie Gilbert. Anything purchased for the Strategic Cereal Farm without prior approval will not be reimbursed. There will be no payment in either direction for any variation in crop yield or quality recorded as a result of the trials, but in the unlikely event of complete crop loss as a direct result of any AHDB directed trial, you will be reimbursed on the basis of lost gross margin on the crop area affected.
5. We know that you will be a great ambassador and spokesperson for AHDB's Strategic Cereal Farm programme and in this regard, we will ask you to help raise the profile of the programme and its outcomes. As the host farmer, you will be the public face of the Strategic Cereal Farm **location**. We will always seek your approval so you can revise or amend any comments attributed to you before submitting content relating to Strategic Cereal Farm **location** online, or to the press. Any filming or photography carried out for the Strategic Cereal Farm **location** on behalf of AHDB will be agreed with you in advance.

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6. You will be AHDB's Primary Contact for the Strategic Cereal Farm **location** and it is your responsibility to acquire any relevant sign off or approvals required from your employers. Communication around the Strategic Cereal Farm and its objectives and outcomes will only include technical messages and updates on the ongoing work.
 - a. These will cover:
 - b. Trial results, farm agronomy, soil information, current or previous cropping, current or previous management techniques, cost of production for the cereals and oilseeds enterprises, technical ambitions, reports on growing conditions and environmental consideration
 - c. Will not cover:
 - d. Farm business updates, business strategy or ambitions
7. In order to fully comply with current GDPR regulations, please can you complete and return the attached "Individual consent and release form for photographs, video or audio recordings". You can find information on how AHDB will handle your personal data at <https://ahdb.org.uk/Privacy-Notice>.
8. You will be expected to speak at two Strategic Cereal Farm events per year, specifically the summer Open Day and the autumn Results Day. A speaker fee of £475 per day and travel expenses at 45 pence per mile will be paid to the Strategic Cereal Farmer. This fee covers any necessary planning and development of your presentations and supporting communication material, including time spent on Steering Group and trials contractors meetings. When we ask you to speak at any AHDB event in addition to the Strategic Cereal Farm events, a speaker fee of £475 per day (pro rata for half a day) and travel expenses at 45 pence per mile will be paid. We do not anticipate there being more than six such events per year. Should you be asked by any third party to speak at an event because of your role as a Strategic Cereal Farmer, we would ask that you inform us of the request, but any arrangements regarding payment etc. would be directly between yourself and the third party.
9. As I am sure you can understand, we need to be certain that all of our host farms comply with current legislation around health & safety, animal welfare, biosecurity and the environment. **KEM name** will be asking you for copies of your Health & Safety policy, risk assessments, public liability insurance, etc. If you have any concerns, please let us know, as AHDB can carry out an informal check around the farm to identify any issues that may need addressing. We will complete risk assessments relating to the events/trials we run as part of your Strategic Cereal Farm programme in consultation with you.
10. AHDB is operating in a COVID-secure way in line with Government advice. We are operating a 'Digital-first' strategy. Most meetings, events, discussion groups and conferences are being held online and the vast majority of our scientists, analysts and other professional staff are working flexibly from home or from our various offices. AHDB is fully operational and delivering projects and to deadlines as usual. We remain fully committed to our Levy Payers and other stakeholders during the pandemic. We will follow secure working protocols and complete risk assessments relating to the events/trials we run as part of your Strategic Cereal Farm programme in consultation with you.