

FAO World Milk Day (1st of June 2017)

01 June 2017



Since the first World Milk Day was held in 2001, many countries spread throughout the world have participated in the celebrations and the number is growing each year. Why hold a World Milk Day? The Day provides an opportunity to focus attention on milk and to publicise activities connected with milk and the milk industry. The fact that many countries choose to do this on the same day lends additional importance to individual national celebrations and shows that milk is a global food.

Where did it begin? FAO (the Food and Agriculture Organisation of the United Nations) was asked to propose a specific day on which all aspects of milk could be celebrated.

Why 1st June? This date was chosen because a number of countries were already celebrating a national milk day on or around this time. Late May was originally proposed, but some countries, for example, China, felt they already had too many celebrations in that month. While most countries hold their celebrations on 1st June, some choose to hold them a week or so before or after this date.

Join the thunderclap of World Milk Day over here: <https://www.thunderclap.it/projects/54719-worldmilkday?locale=en>.

Research Themes

EuroDairy drives the engine of innovations on 4 main themes at dairy farms: animal care, biodiversity, resource efficiency and socio-economic resilience. Find more info on these dairy topics here!

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