

# What is the Food Data Transparency Partnership (FDTP)?

The FDTP is a long-term partnership between government, industry and experts that **aims to drive positive change in the food system through better and more transparent food data.**

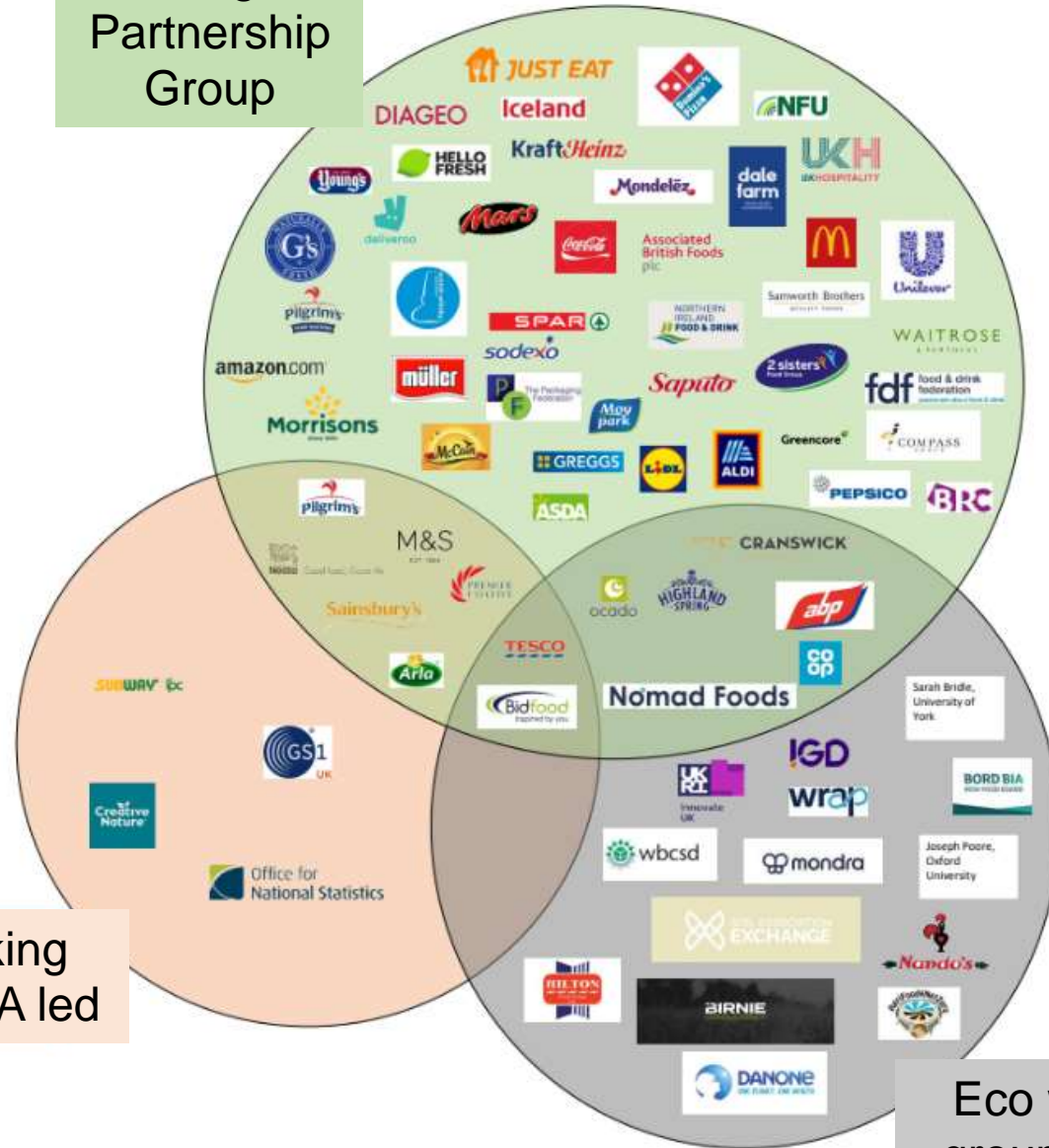
For **Defra**, the **focus** of the partnership is on increasing the transparency of environmental impact data, beginning with streamlining the **measurement and communication of greenhouse gas emissions** to meet our net zero targets.

For **DHSC**, the focus is on developing recommendations for a **mutually agreed set of health metrics** for large food and drink companies that support companies to report in a consistent way.



# Who are we involving in our policy design?

Design Partnership Group



Task and finish groups

Data working group – FSA led

Eco working group - Defra led

# What are we trying to achieve?

- ✓ Improved **consistency, accuracy and accessibility of data** communicated by the agri-food supply chain, **enabling competition** around the environmental impact of food and drink.
- ✓ Enable businesses to reliably **monitor progress** towards **net zero** and focus on hotspots to reduce environmental impact of their **supply chains**.
- ✓ Reduced potential for false or misleading environmental claims leads to increased **consumer trust** in labels, enabling consumers to make **informed choices**.
- ✓ Enable government, civil society, investors and the food industry to **compare performance** on environmental impact fairly to ensure good practice is recognised and supported through financial investments and evidenced-based policy measures.



# How are we going to achieve this?

Our objectives are to:

1

Standardise and improve the **methods** and **data sources** used for **quantifying the environmental impacts\*** of agri-food organisations and products, including the calculator tools used by farms.

2

**Streamline** the food and drink industry's **approach to organisational scope 3 GHG** emissions accounting and reporting.

3

Establish a **mandatory methodology for voluntary food eco-labels**.

\*GHG emissions is the first environmental impact we will work on

# First few meetings focused on scope 3 reporting

1. Agreed to **support sector agnostic (industry wide) reporting** being considered by DBT and DESNZ – this will reduce the risk of fragmentation in reporting requirements.
2. Agreed that the **GHG Protocol** Scope 3 standard should be the minimum baseline for company level scope 3 reporting.
3. Agreed to **support the development of WRAP's reporting protocols V2** to translate the GHG Protocol standard into guidance for the food and drink sector.

# We then dug into the data challenges, in particular the need for:

1. A **greater volume of consistently quantified primary data** to inform production level improvements, improve the quality of secondary data and enable primary data transfer where possible. (Approach to primary data)
2. An approach to enable **continuous improvement of secondary data** quality and widespread **accessibility** of this data. (Approach to secondary data)
3. **Data infrastructure for data consistency, interoperability and sharing**. Additionally, an agreed set of standards for **product level accounting** to help bring alignment to LCA inventory data.

# Further to these data-related challenges, the group also identified the need to:

1. Improve the **carbon literacy and data literacy** of the industry, understanding where gaps in support and training are and how these can be filled.
2. Ensure **messaging** around net zero and sustainability is **consistent and coordinated** across the sector.
3. Ensure **data demands made on suppliers are consistent and accessible** using pre-competitive agreements.

# Additionally, the eco WG/ Defra FDTP team have:

1. Considered the different **use cases** for environmental impact data beyond scope 3 reporting.
2. Listened to and discussed **IGD's research and recommendations on an eco-labelling** methodology.
3. Engaged with **SMEs** to understand specific needs around support and guidance; **investors and lenders** to understand their needs of the data; **devolved administrations**; industry, academic research and NGOs ad hoc to receive feedback to inform developing plans.
4. Designed an **evaluation** of the work, with social researchers.



# Next steps

- Bringing this all together into a plan/roadmap
- ...develop the plans further!
- Intention to consult on high level principles and ambition of an eco-labelling methodology