

# Seminar schedule

Tuesday 11 June

12–12:45pm

## Environment Baselineing Pilot

Forging a fairer and more resilient path towards net zero by 2050

**Chair:** Mike Gooding – Farming Systems Director, AHDB

**Panel:** John Gilliland – Consultant, AHDB

2–2:45pm

## Where next for production, prices and profits?

Ask the AHDB Cereals & Oilseeds Market Analysts

**Chair:** David Eudall – Economics & Analysis Director, AHDB

**Panel:** Helen Plant – Global market outlook

Megan Hesketh – Production economics and SFI

Holly Shaw – Farmbench and business groups

3–4pm

## Varieties for a sustainable UK cereals sector

What can crop breeding deliver?

**Chair:** Jenna Watts – Head of Crop Health and IPM, AHDB

**Panel:** Paul Gosling – Recommended Lists (RL) Manager, AHDB

Richard Summers – RAGT

Russ McKenzie – Cereals & Oilseeds Sector Council Member and Cambridgeshire farmer

Nick Pitts – SWRI (The Scotch Whisky Research Institute)

Michael Brown – Head of Plant Variety and Seeds – APHA

4–4:30pm

## Eighty years of the RL

A celebration of 80 years of the recommended lists with Graham Wilkinson, AHDB CEO

Join us for some celebration cake and beer, with our guest speaker

Professor Peter Gregory – Chair of the RL Board



## Wednesday 12 June

9–10am

### Women in cereals

The value of mentoring (a networking breakfast)

**Chair:** Ana Reynolds – Head of Engagement, AHDB

**Panel:** Abi Kay – Farmers Weekly Deputy Editor

**Clare Otridge** – Director of Grounded Research and Women in Food Farming steering group member

**Ellie Hay** – a partner at Barton Place Farms

**Sophie Wingad** – learning and development business partner at Frontier

**Helen Wyman** – a founder of Cultivate Success and Nuffield Scholar

11–11:45am

### Growing cover crops

How to get the best return from your investment

**Chair:** Izzy Eames – Knowledge Exchange Manager, AHDB

**Panel:** Angus Gowthorpe – Regenerative farmer from Yorkshire and founder of the Cover Crops Guide

**Harry Moffat** – Regenerative Agriculture & Farm Conservation Advisor at Oakbank Game & Conservation

**Ollie Johnson** – Head of Farming Systems and Agronomy, AHDB

2–2:45pm

### Are the days of field walking coming to an end?

Are remote sensing, digital farming and AI the future?

**Chair:** Ollie Johnson – Head of Farming Systems and Agronomy, AHDB

**Panel:** Kieran Walsh – Independent Agronomist

**Susie Roques** – Research Consultant, ADAS

**Max Dafforn** – Digital Campaign Manager for Bayer CropScience

