

AHDB Supply Chain Conference

Seizing your market opportunities

Thursday 28 November 2019

Kingston Maurward College, Dorchester, DT2 8PY

Programme*

- 10:00** Registration and refreshments
- 10:20** College Welcome
Luke Rake, College Principal, Kingston Maurward College
- 10:25** Chairman's opening remarks
Phil Bicknell, Market Intelligence Director, AHDB
- 10:30** Identifying and building a market opportunity
Ed Towers, Lune Valley Dairy, Brades Farm
- 11:30** British Agriculture and food - where are we now?
Sean Rickard, Independent Economist
- 13:00** Networking lunch
- 13:55** Chairman's welcome back
Phil Bicknell, Market Intelligence Director, AHDB
- 14:00** Customer is king
Rob Drysdale MRCVS MBIAC NSch, StraightLine Beef
- 15:00** Making the most of yourself
Karen Halton, Halton Farms Ltd.
- 15:30** Panel Discussion
Ed Towers, Rob Drysdale, Karen Halton
- 15:55** Chairman's closing remarks
Phil Bicknell, Market Intelligence Director, AHDB
- 16:00** Conference close

*details correct at time of publication