

# Organisational Structure

2018

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Communications & Market Development – Slide 24

Domestic Marketing – Slide 35

Digital & Creative – Slide 39

Corporate Affairs – Slide 41

Market Intelligence – Slide 45

Finance – Slide 50

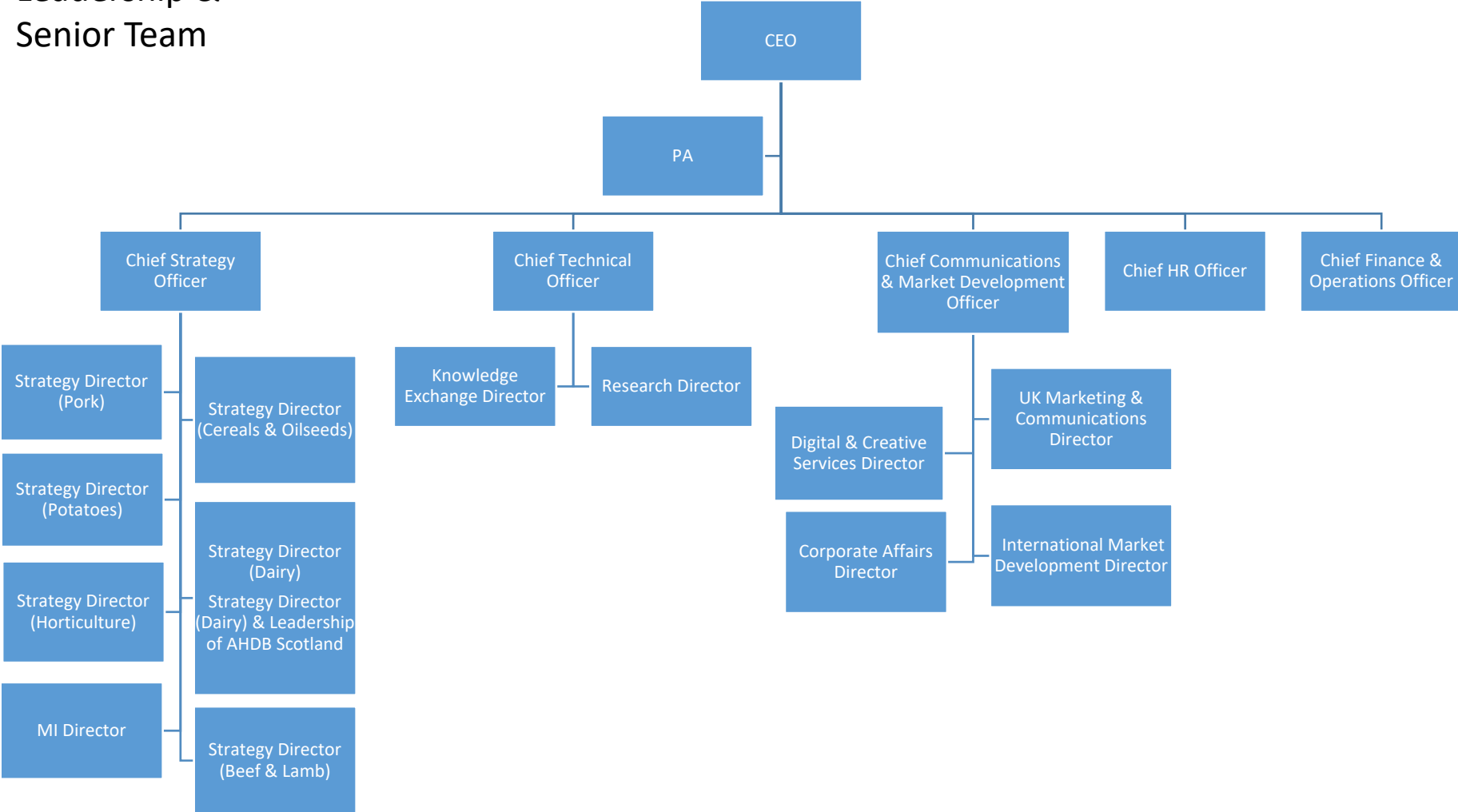
Levy – Slide 52

IS – Slide 53

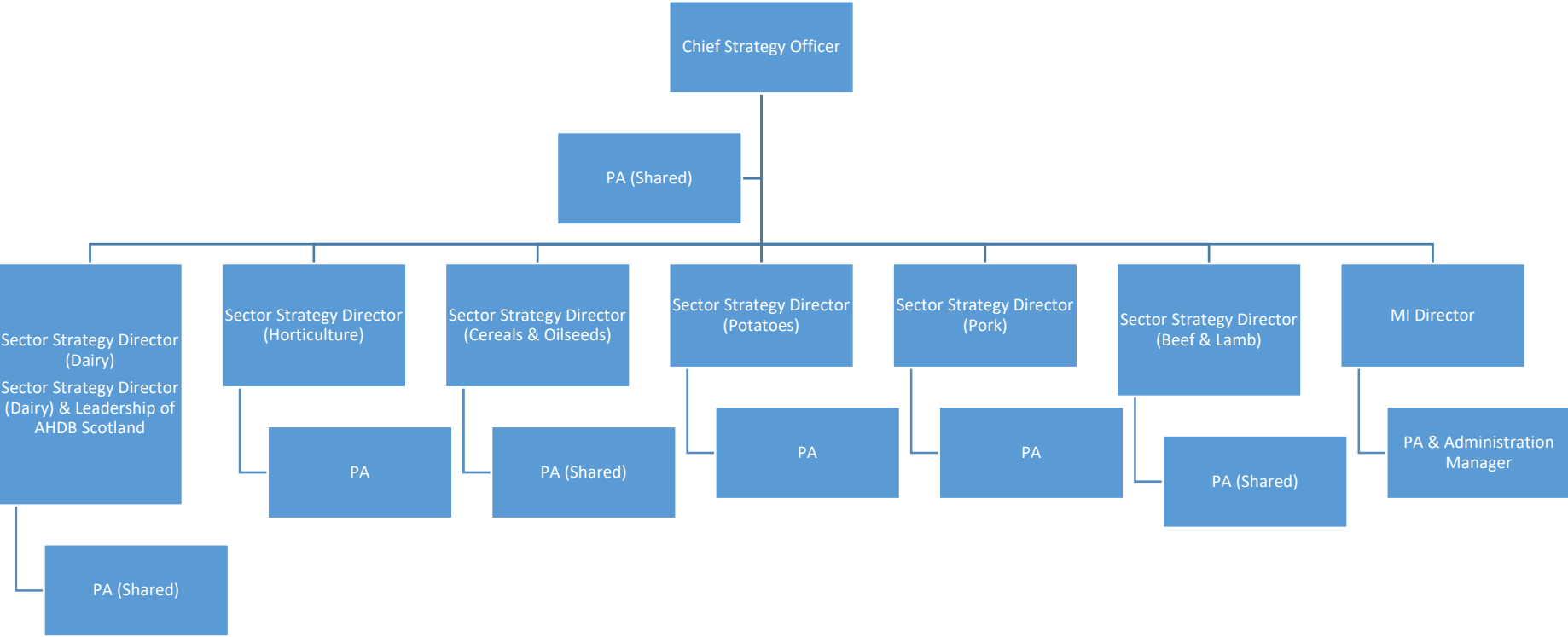
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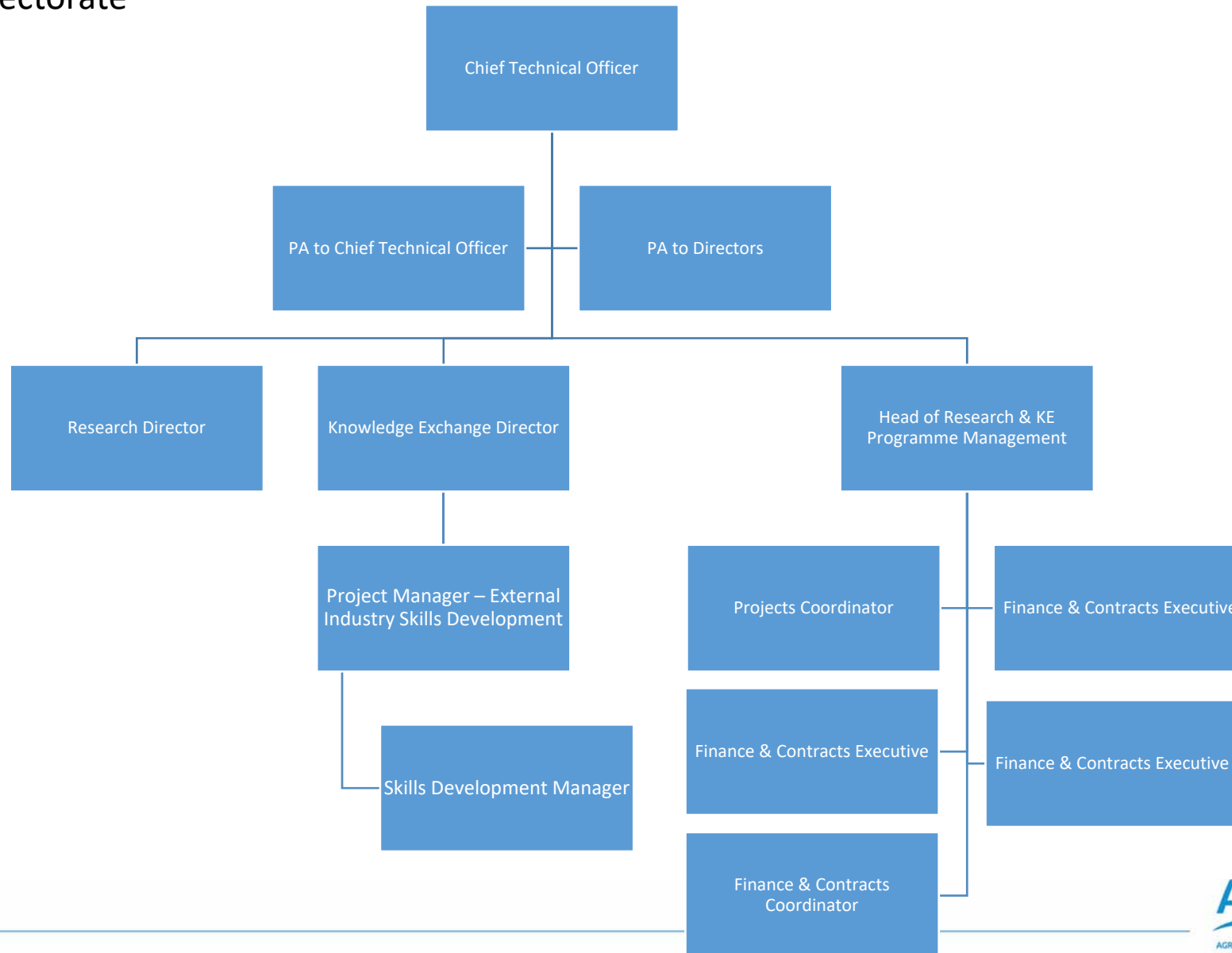
# Leadership & Senior Team

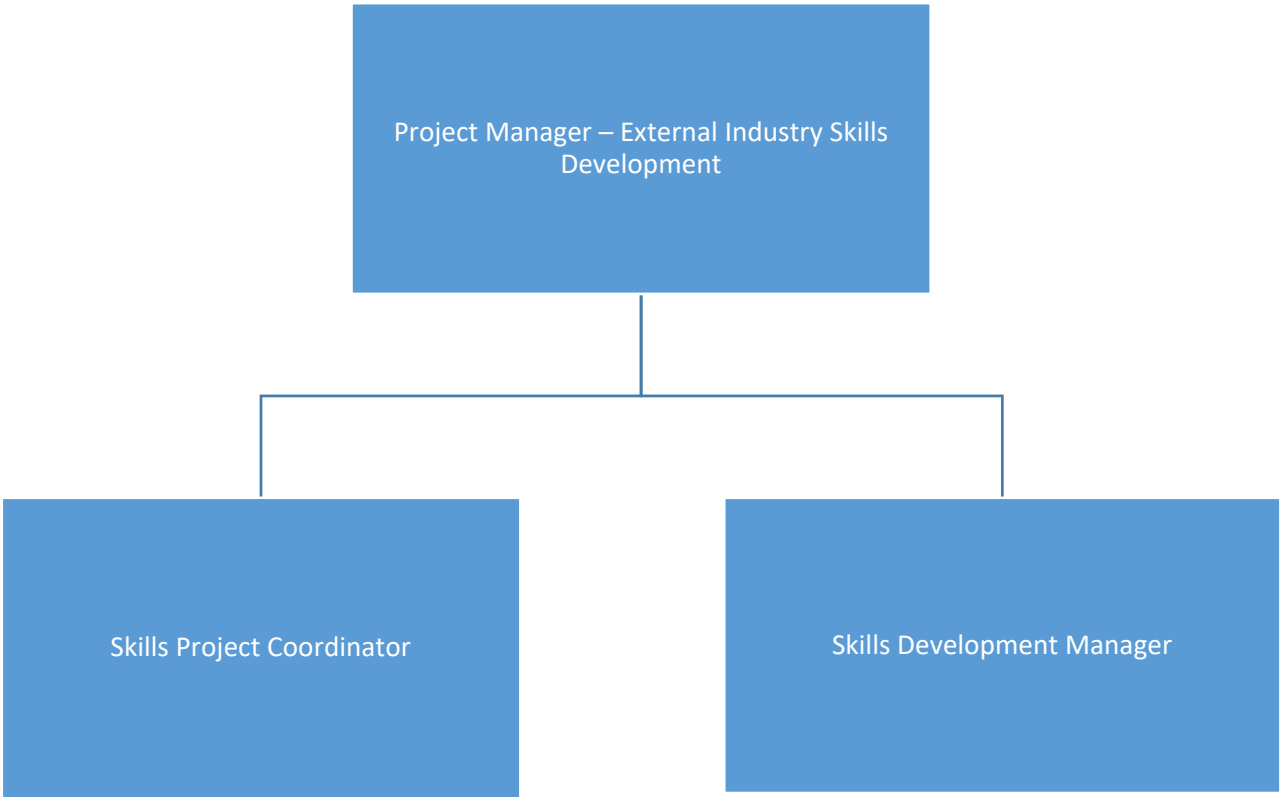


# Strategy Team

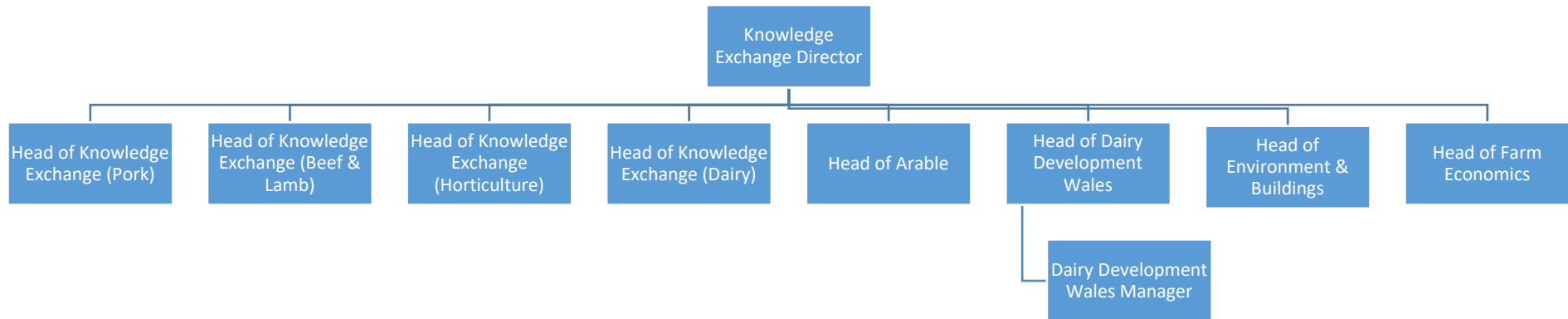


# Technical Directorate

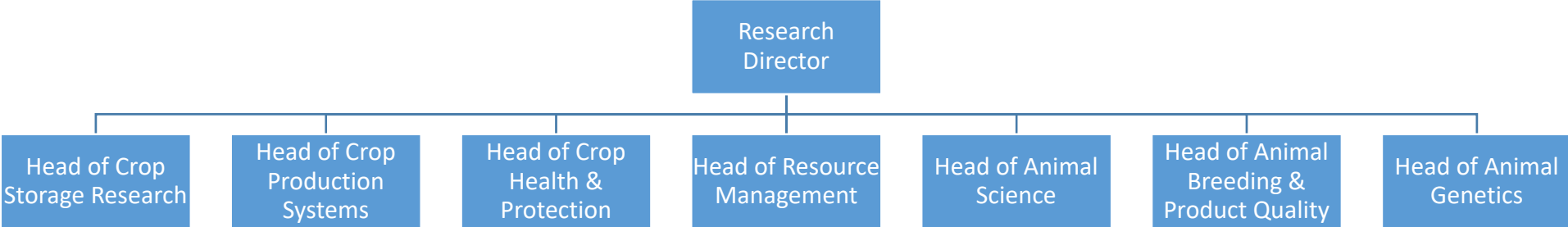




# Knowledge Exchange Directorate

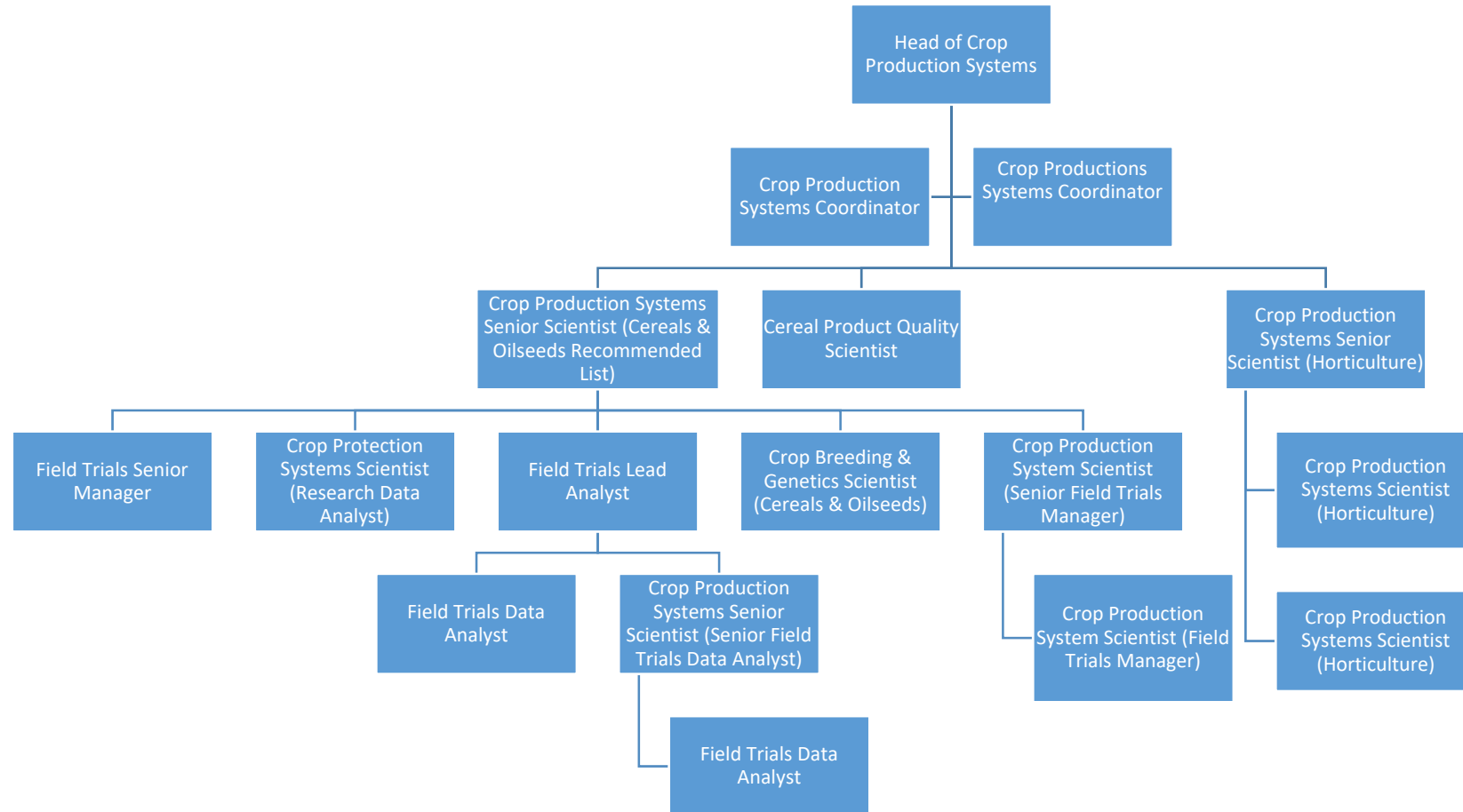


# Research Directorate

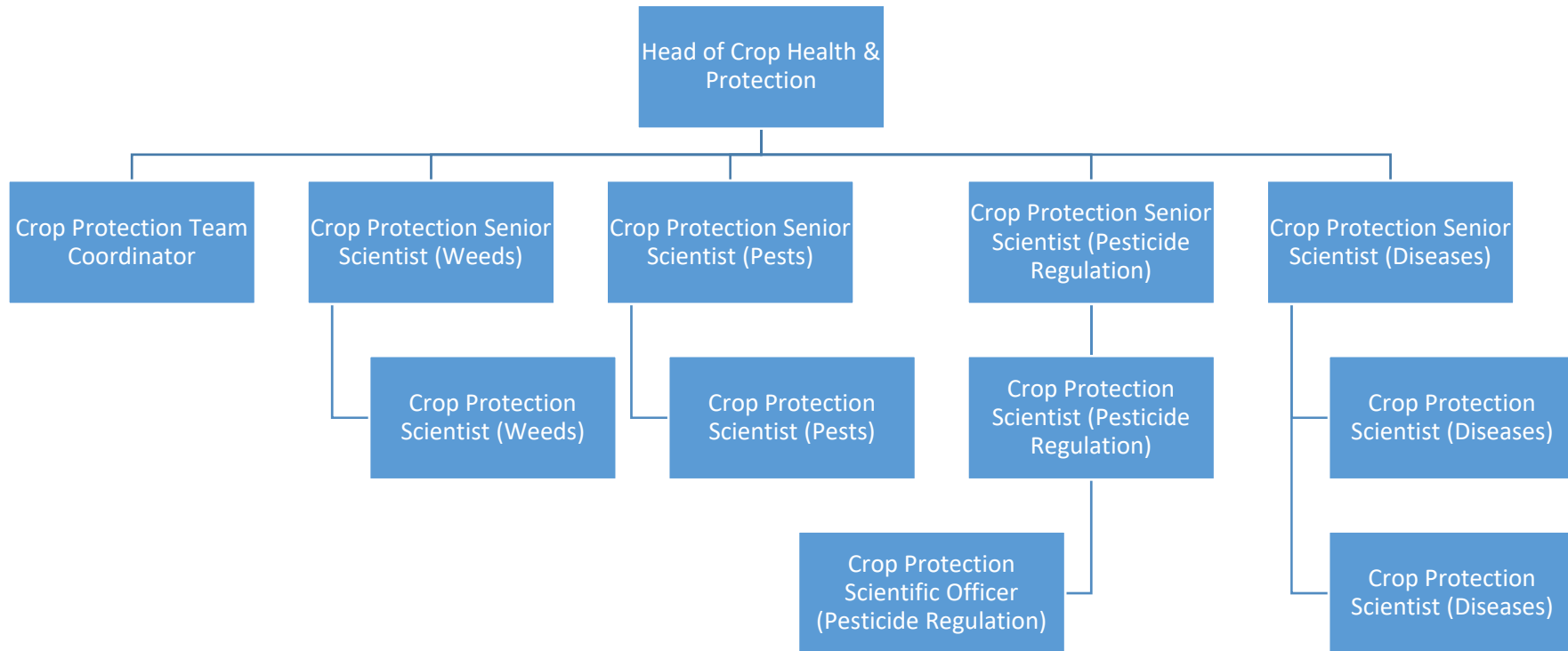




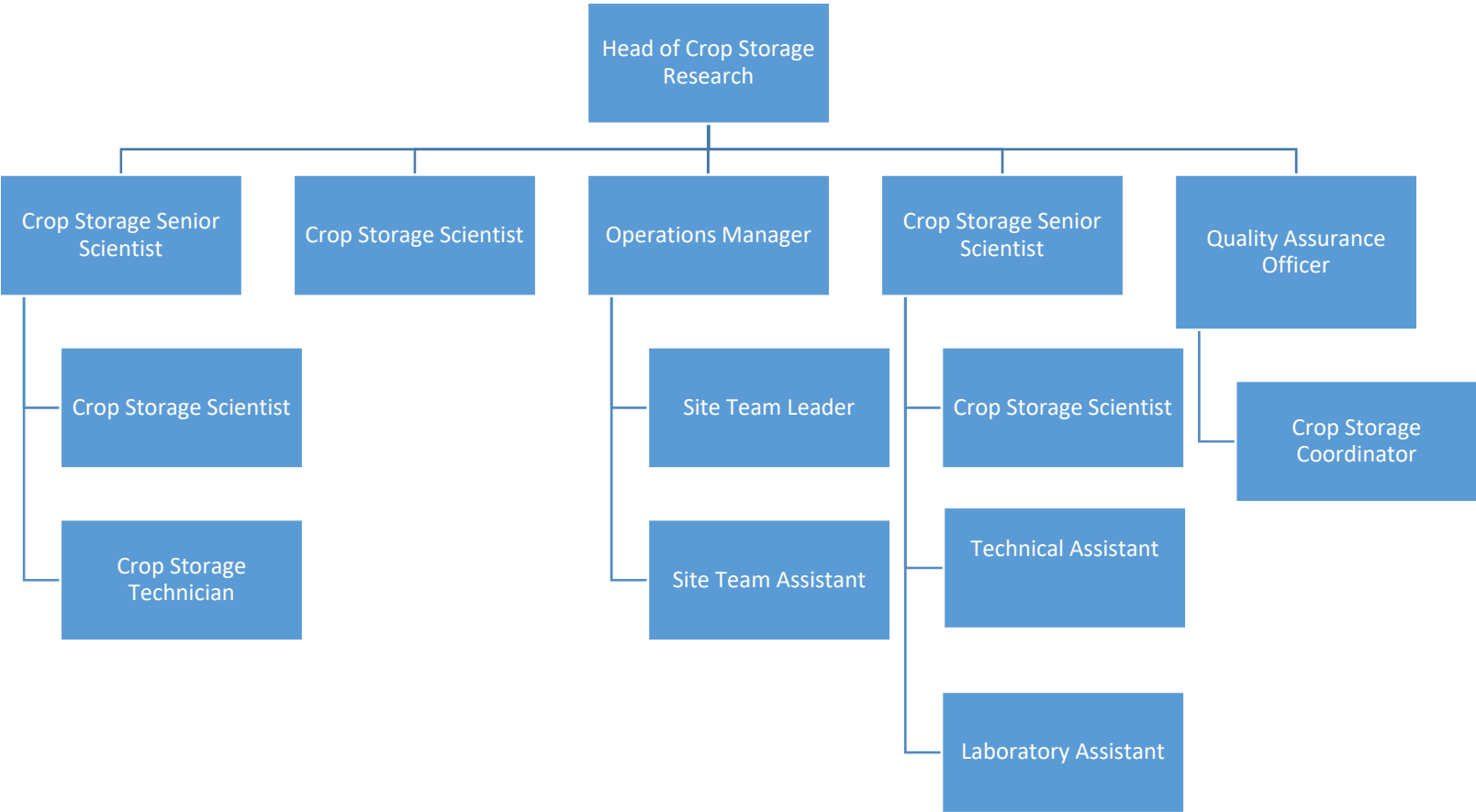
# Crop Production Systems Team



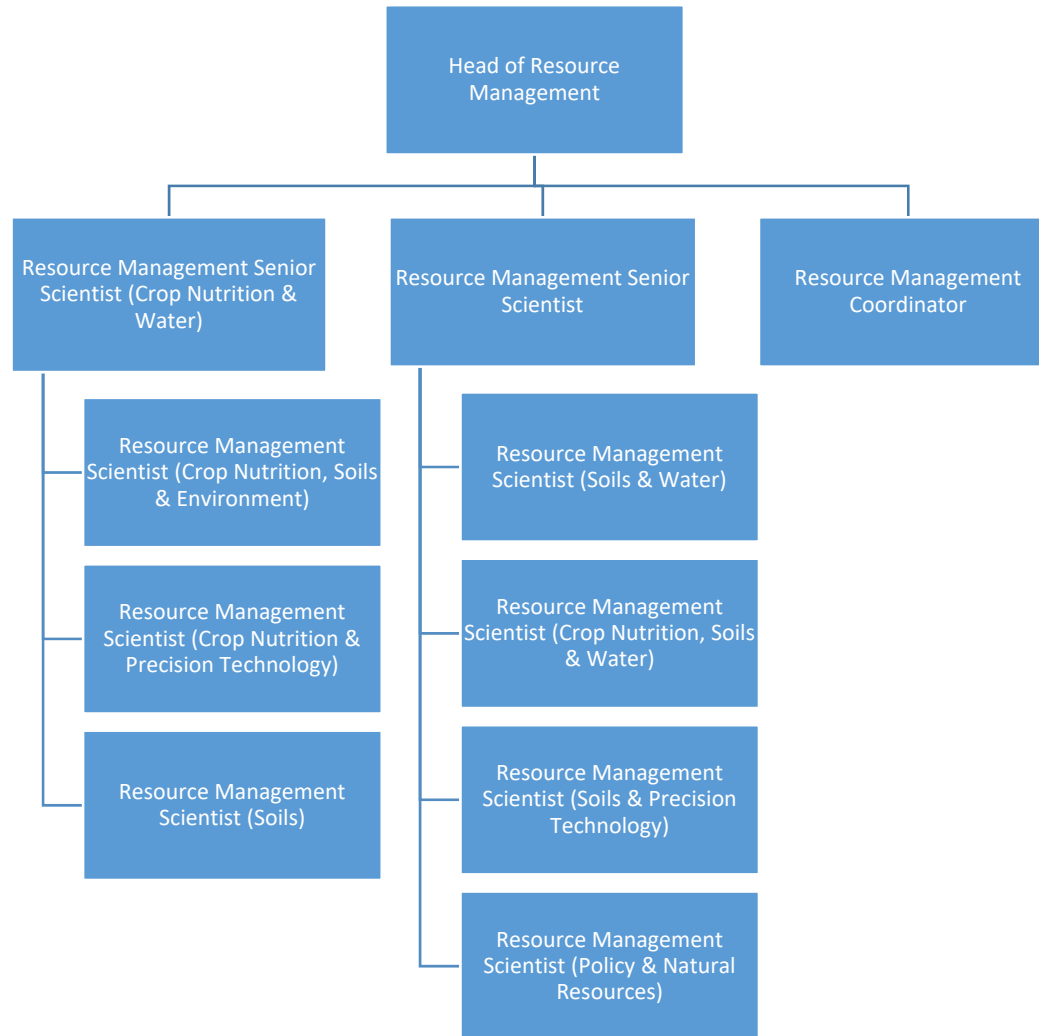
# Crop Protection Team



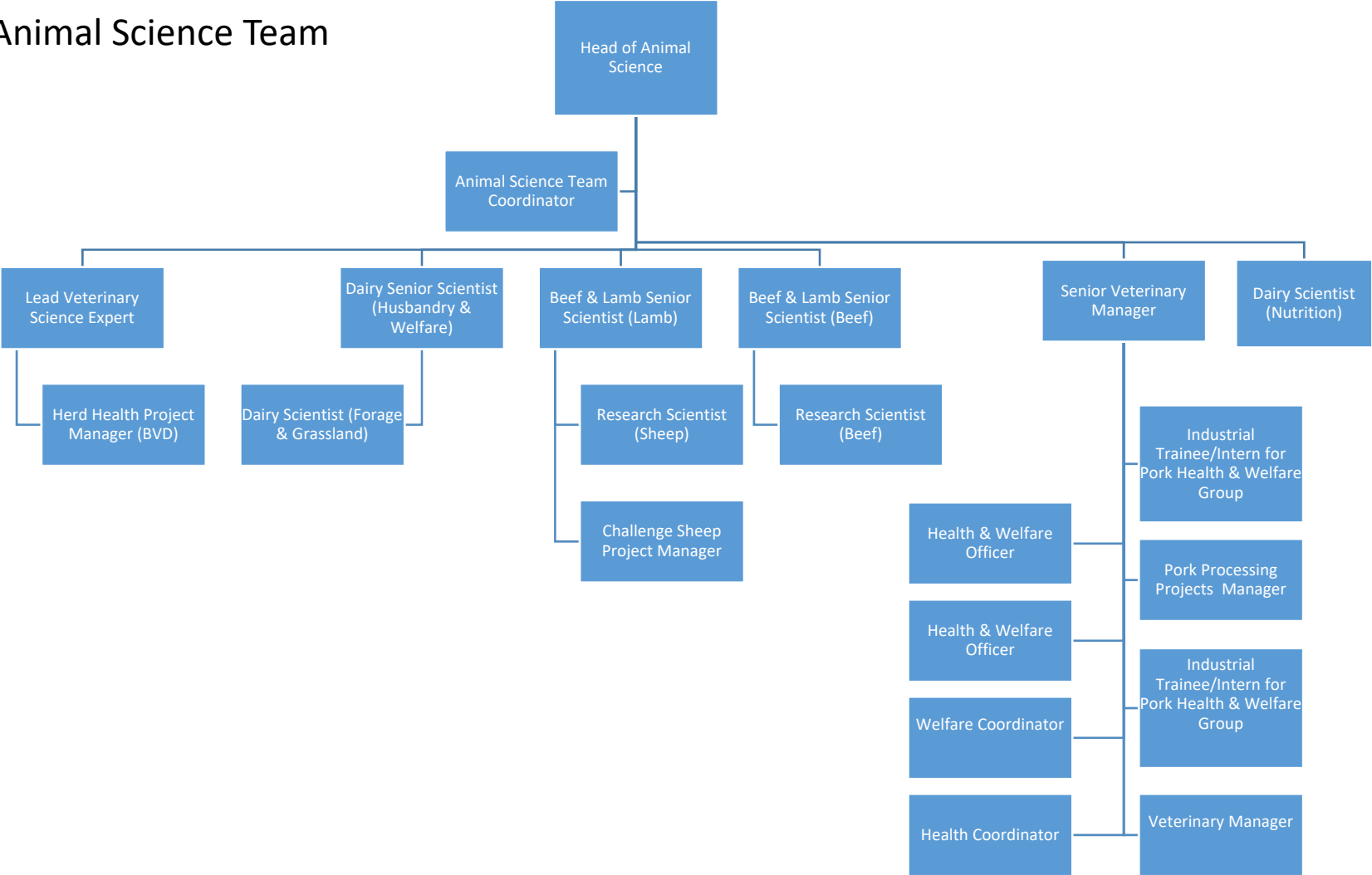
# Crop Storage Team (Sutton Bridge)



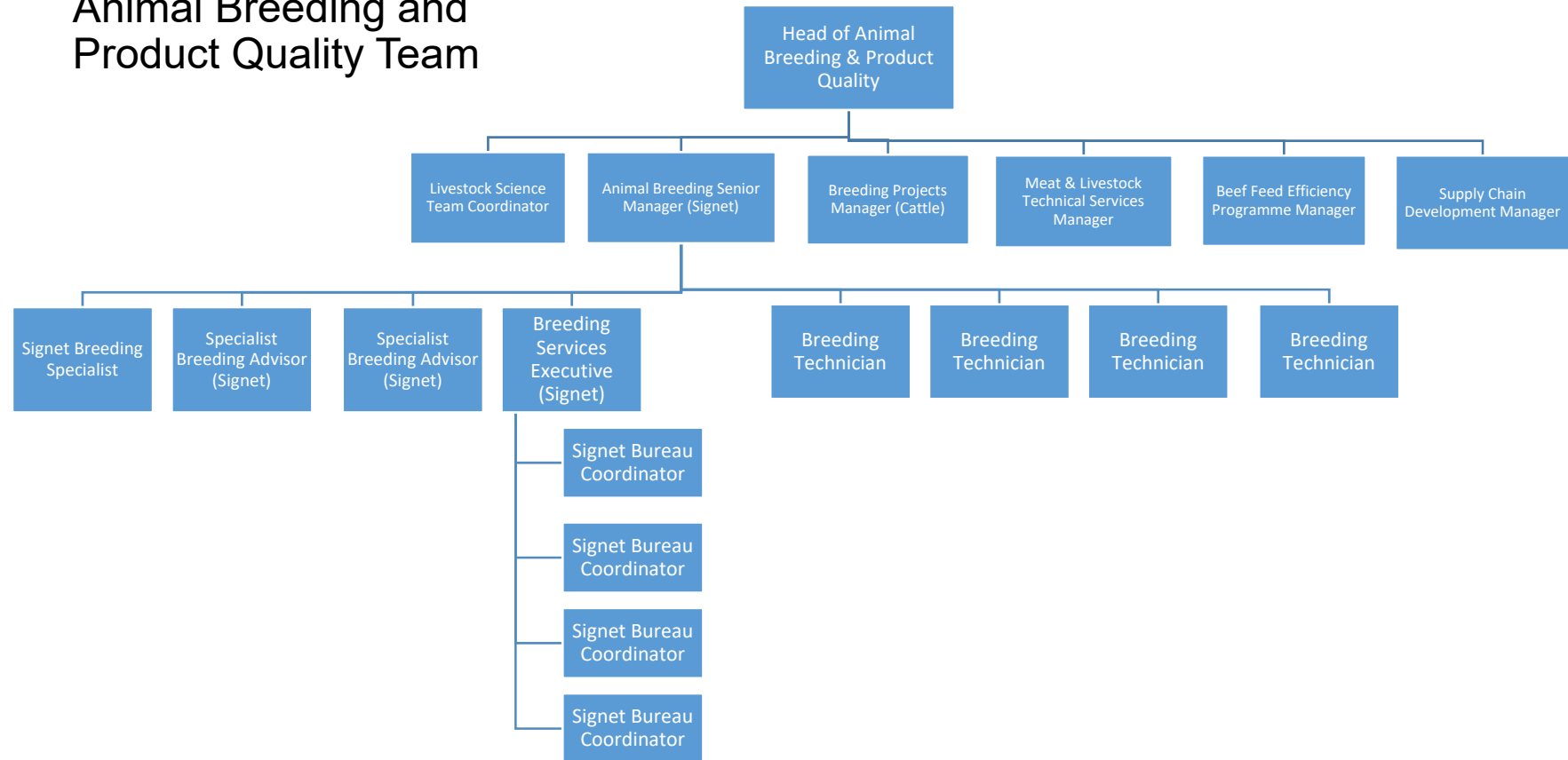
# Resource Management Team



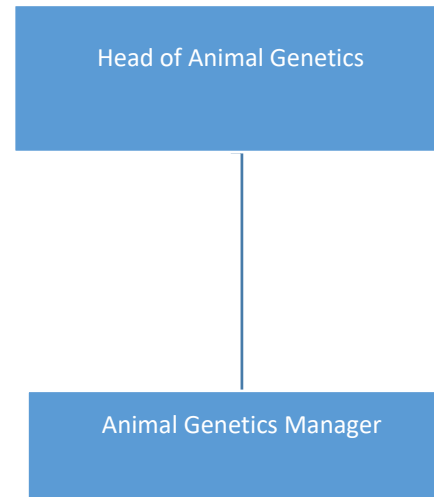
# Animal Science Team



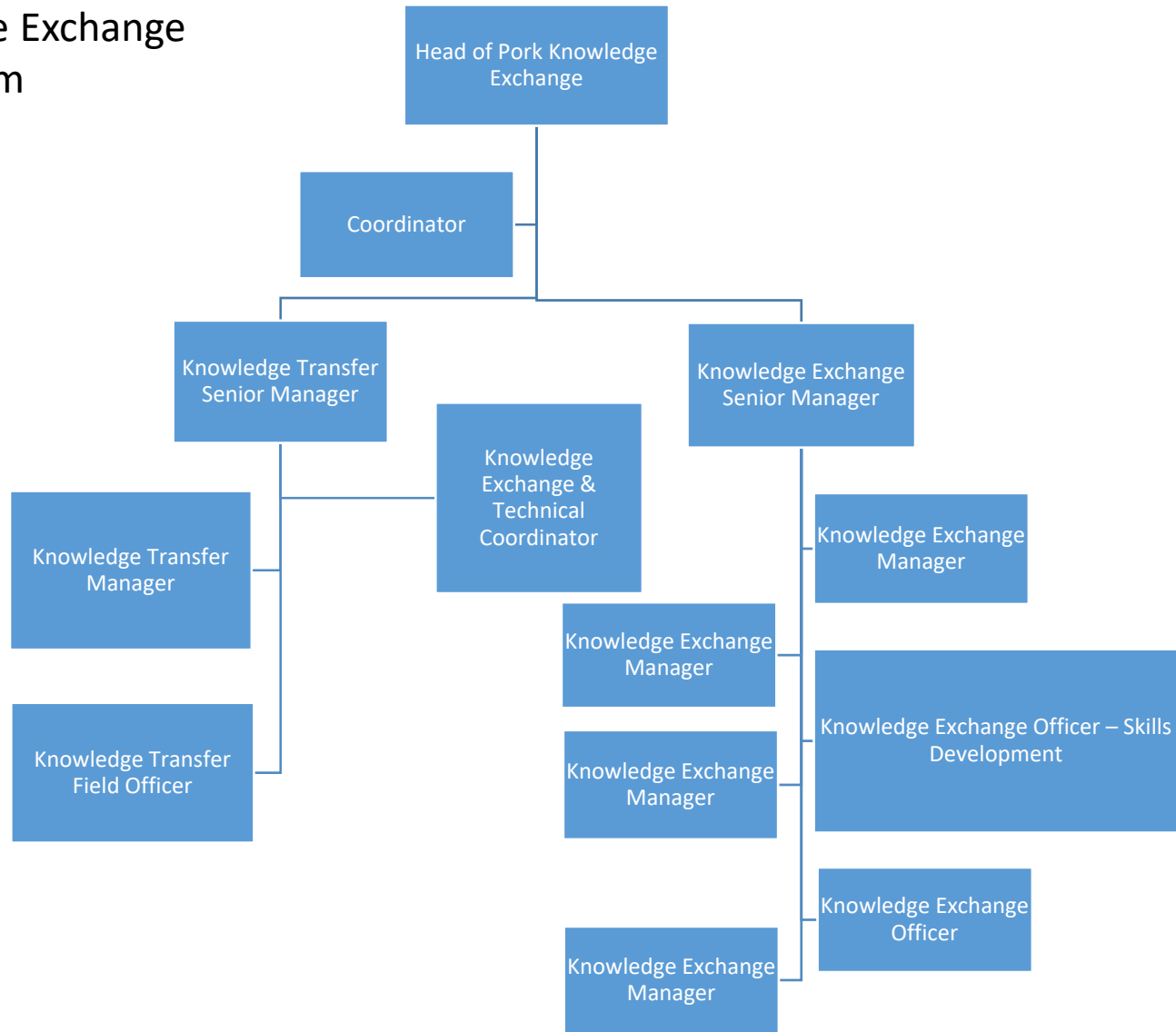
# Animal Breeding and Product Quality Team



## Animal Genetics Team

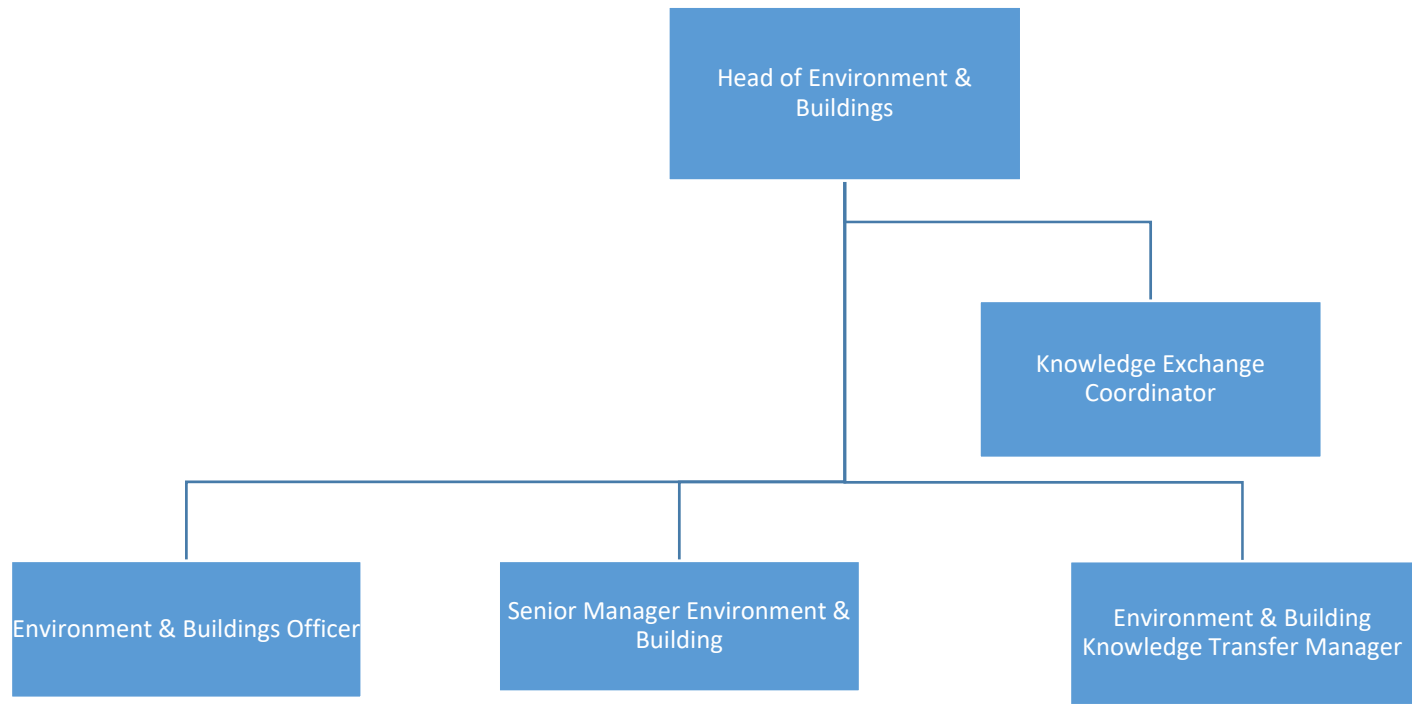


# Knowledge Exchange (Pork) Team

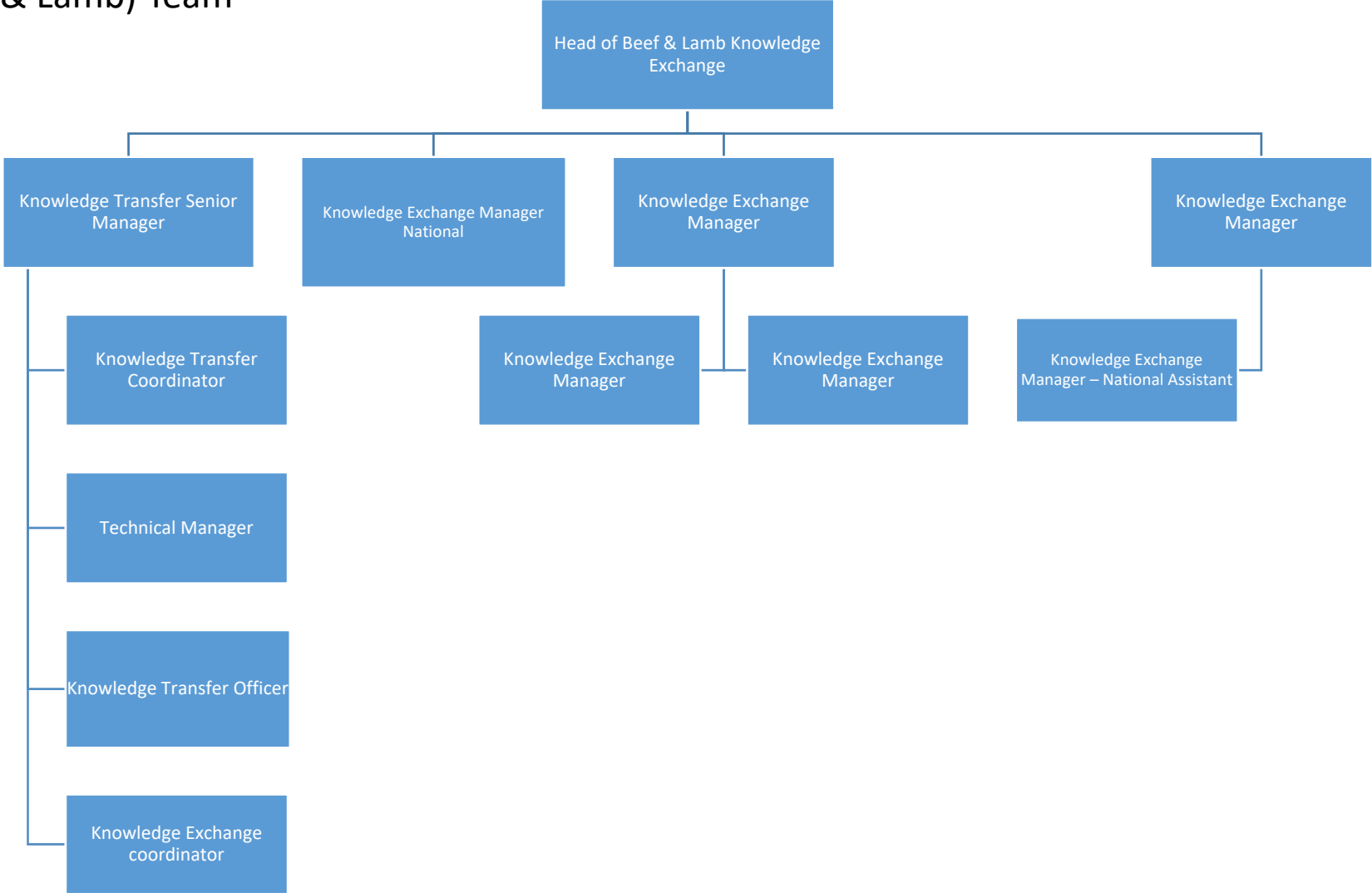




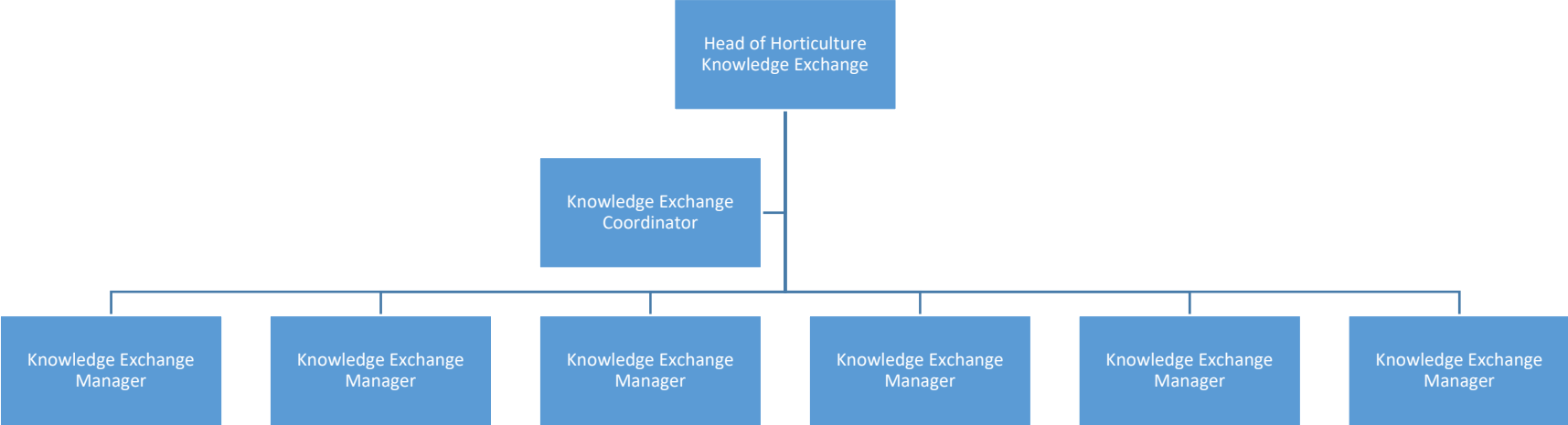
# Environment & Buildings Team



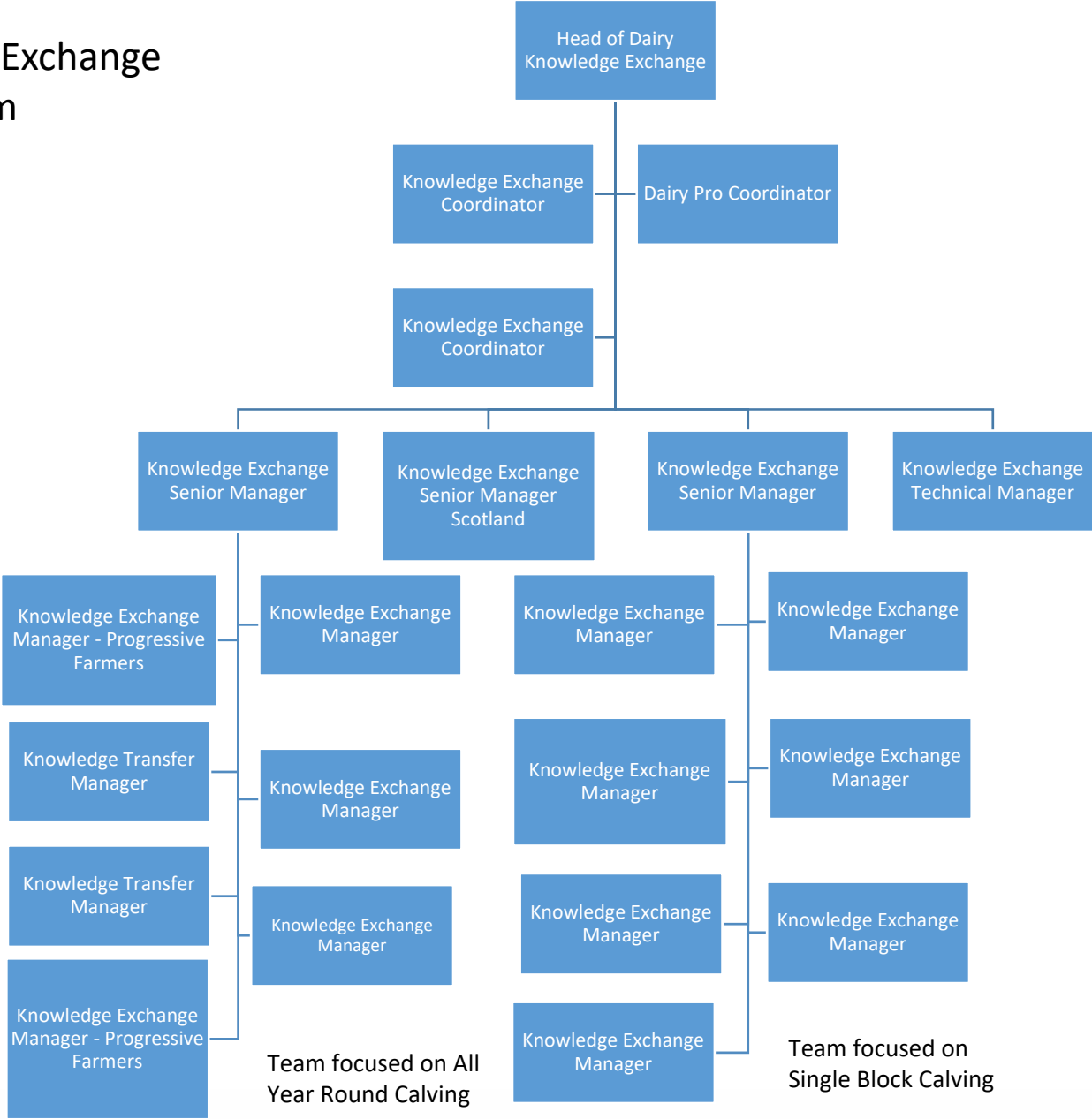
# Knowledge Exchange (Beef & Lamb) Team



# Knowledge Exchange (Horticulture) Team

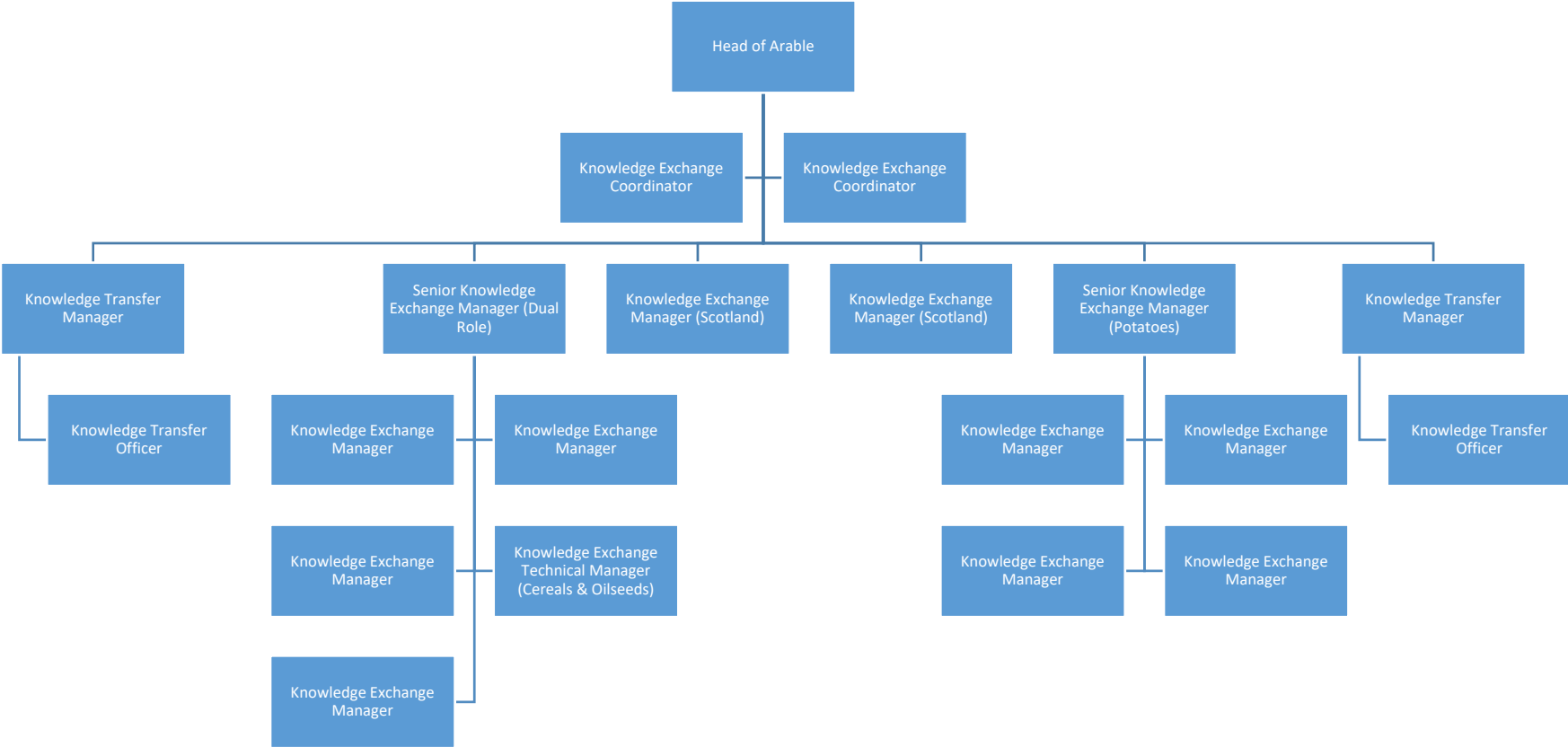


# Knowledge Exchange (Dairy) Team

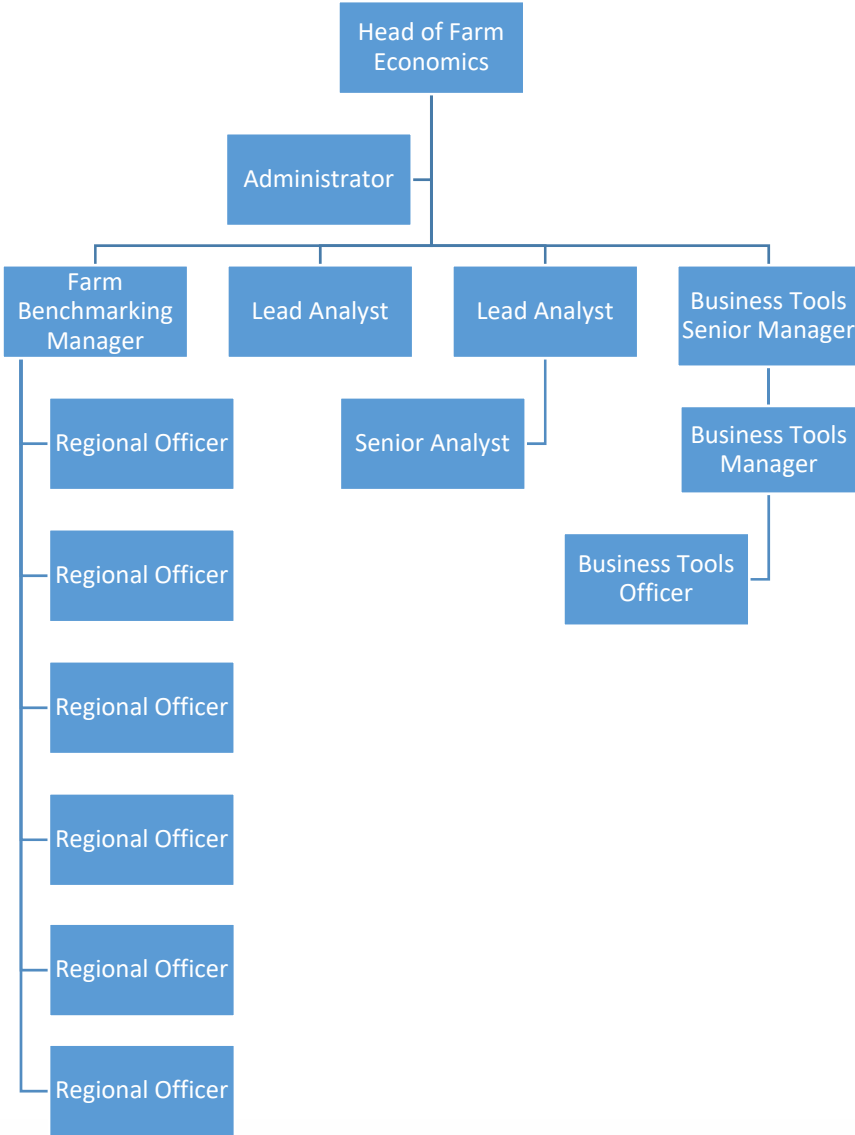


Team focused on all systems

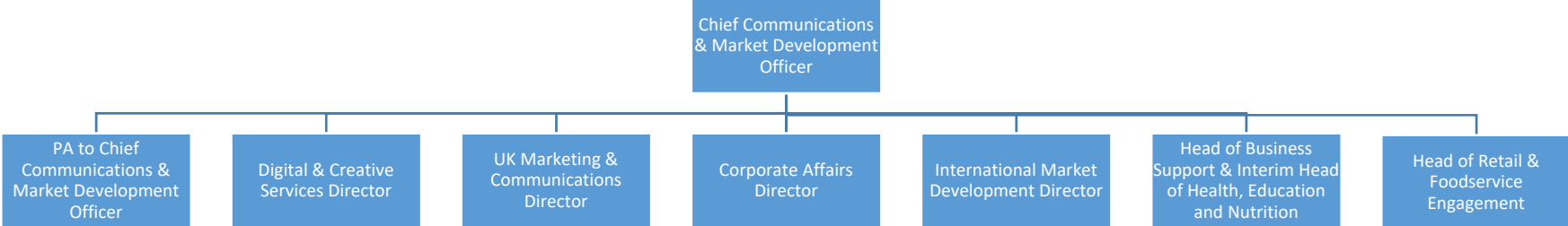
# Knowledge Exchange (Arable) Team



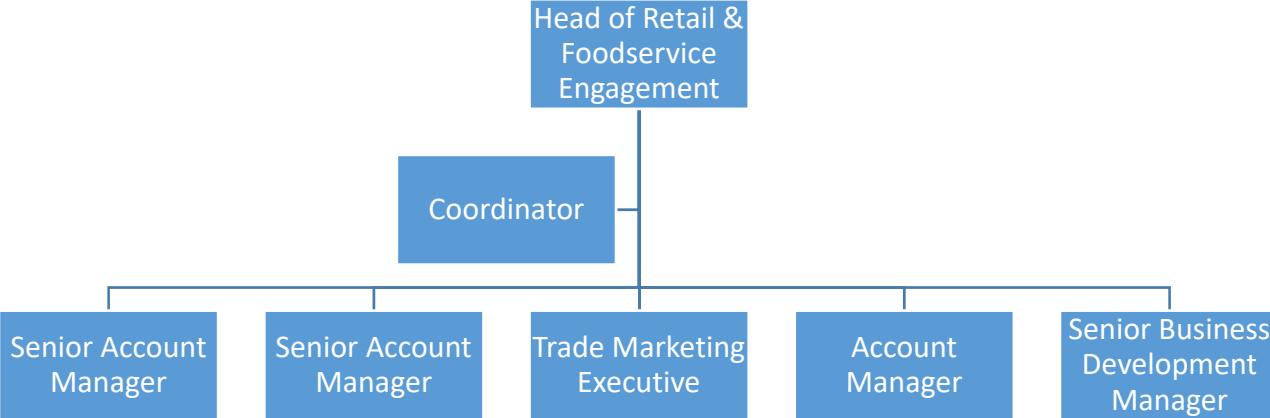
# Farm Economics Team



# Communications & Market Development Directorate

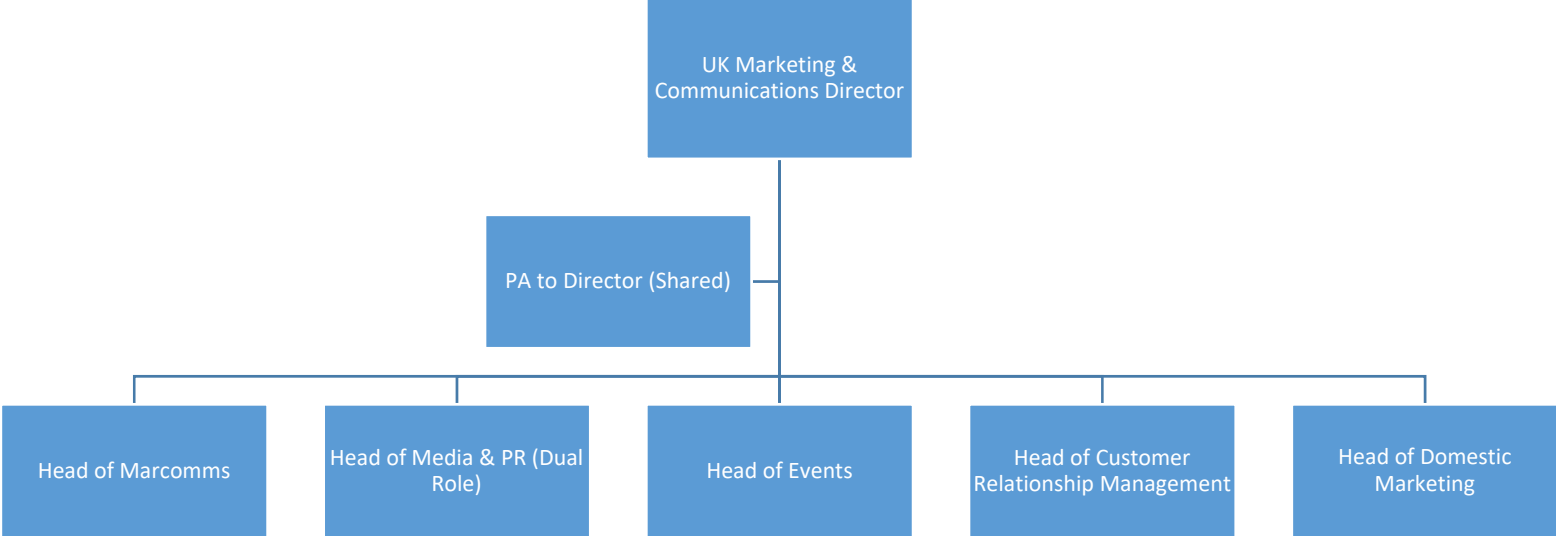


# Retail & Foodservice Engagement Team

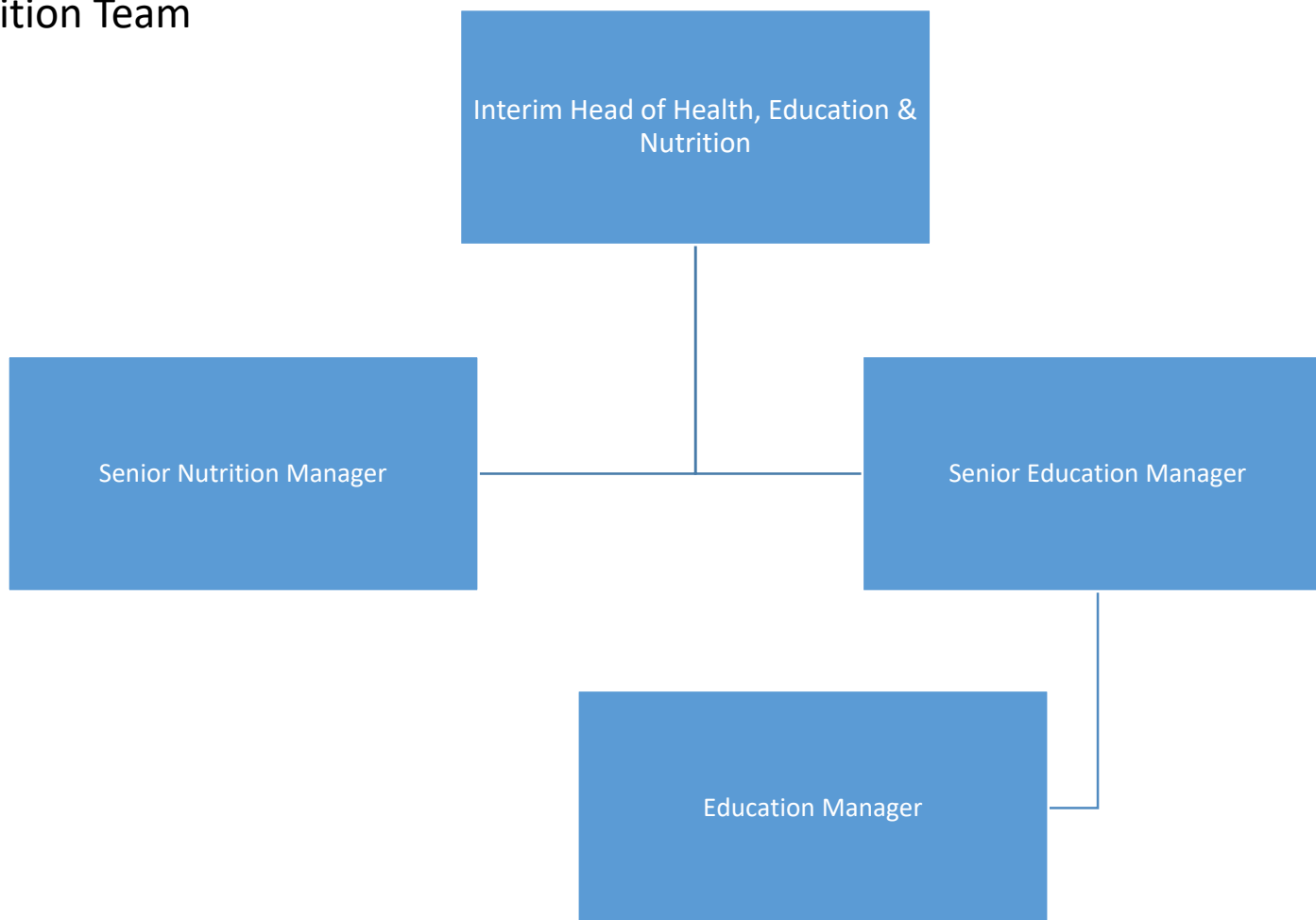




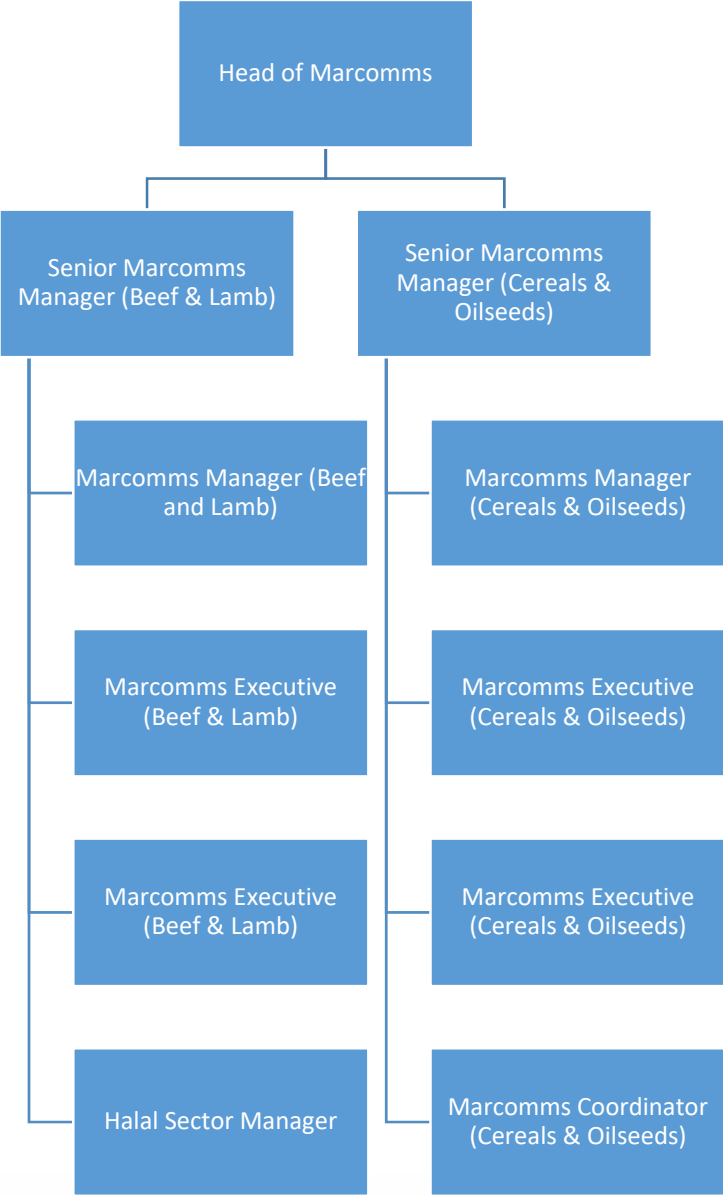
# UK Marketing & Comms Directorate



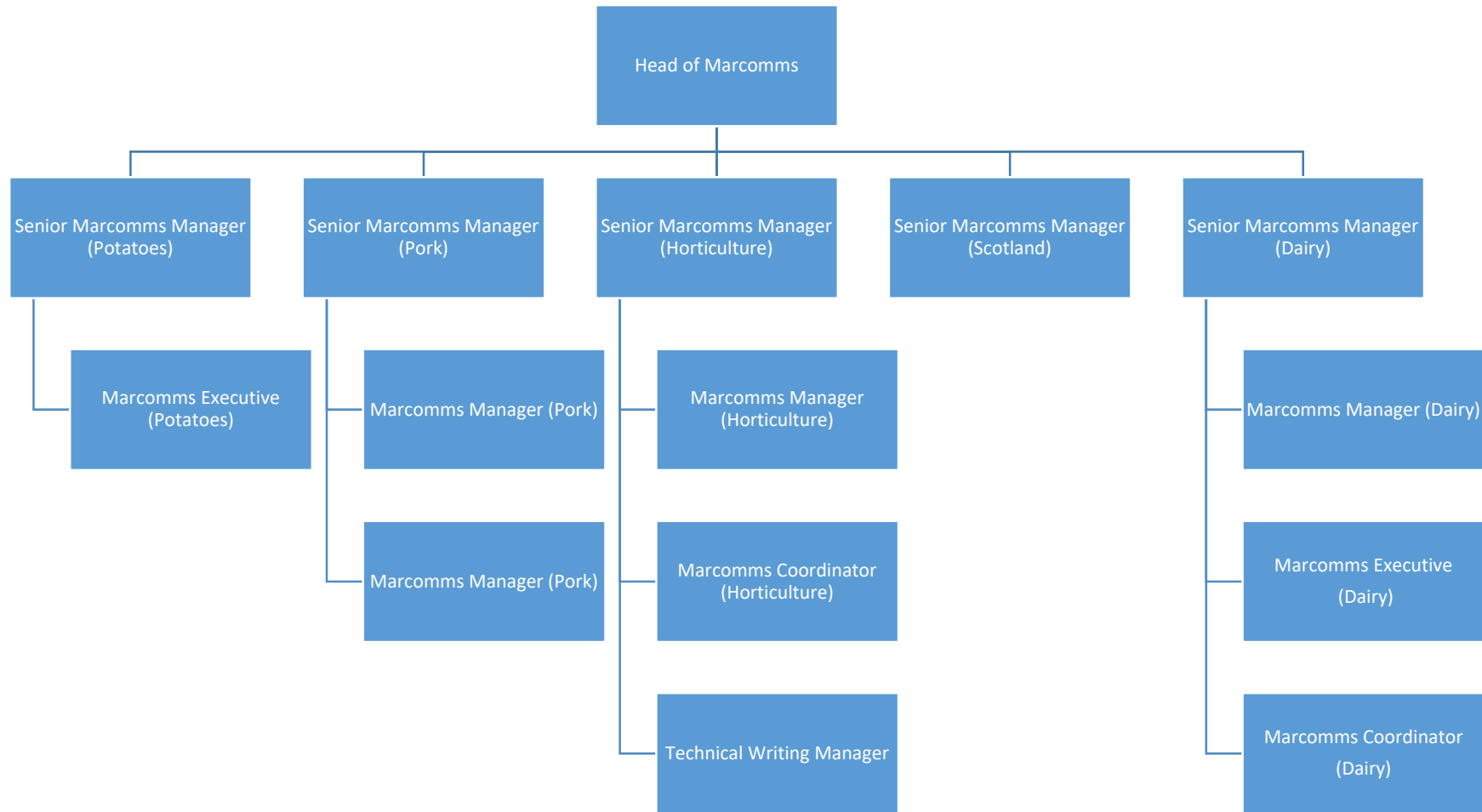
## Education, Health & Nutrition Team



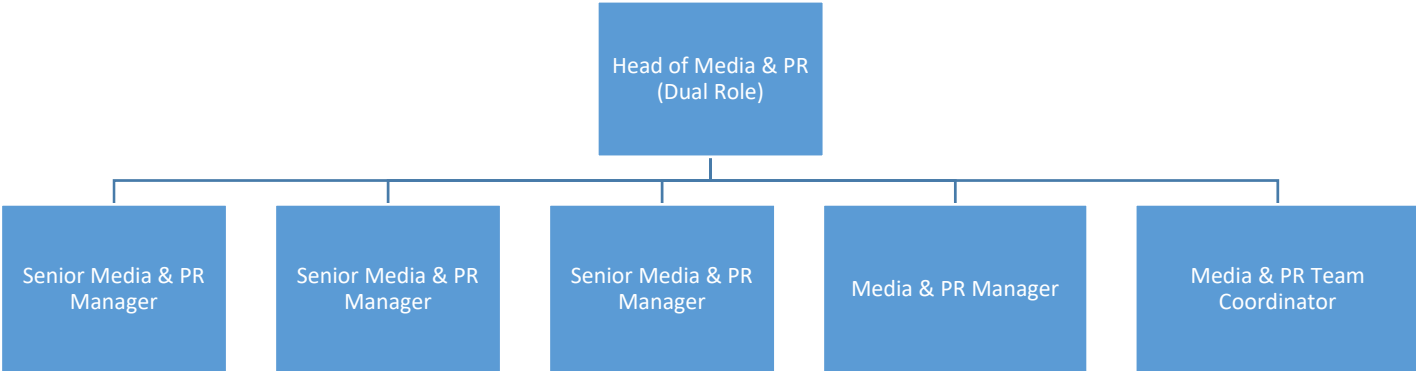
# Marcomms Team



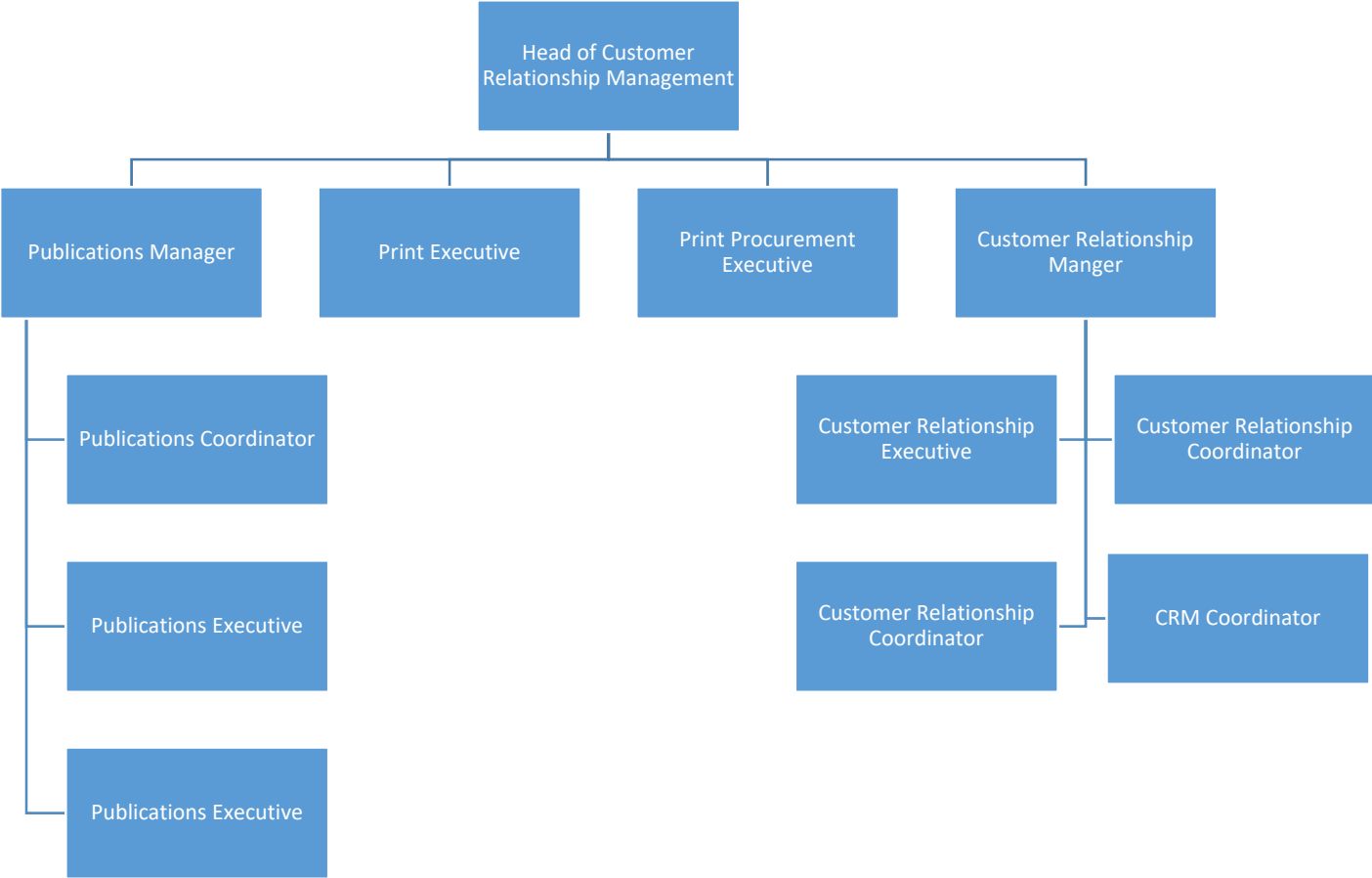
# Marcomms Team



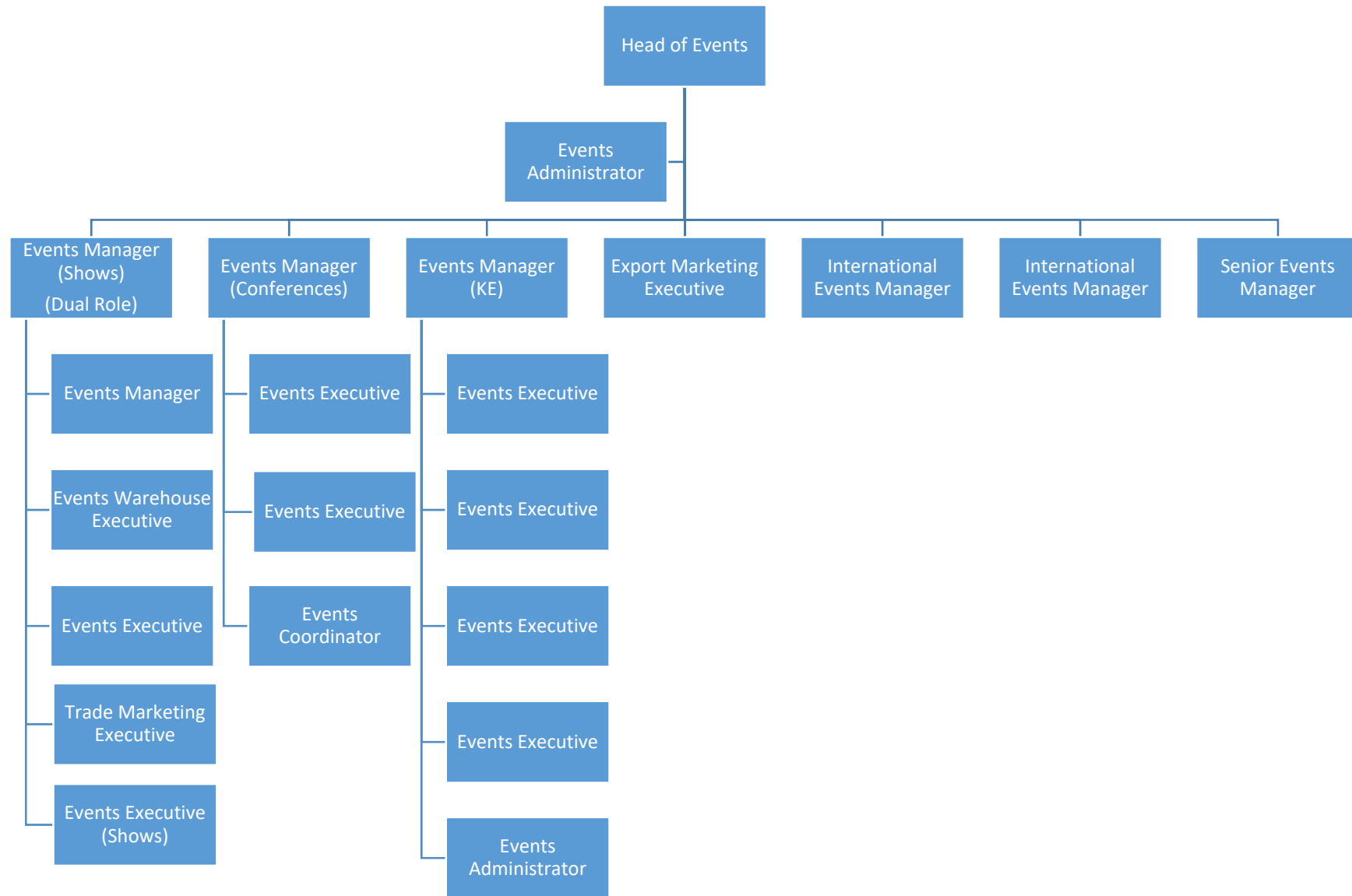
# Media & PR Team



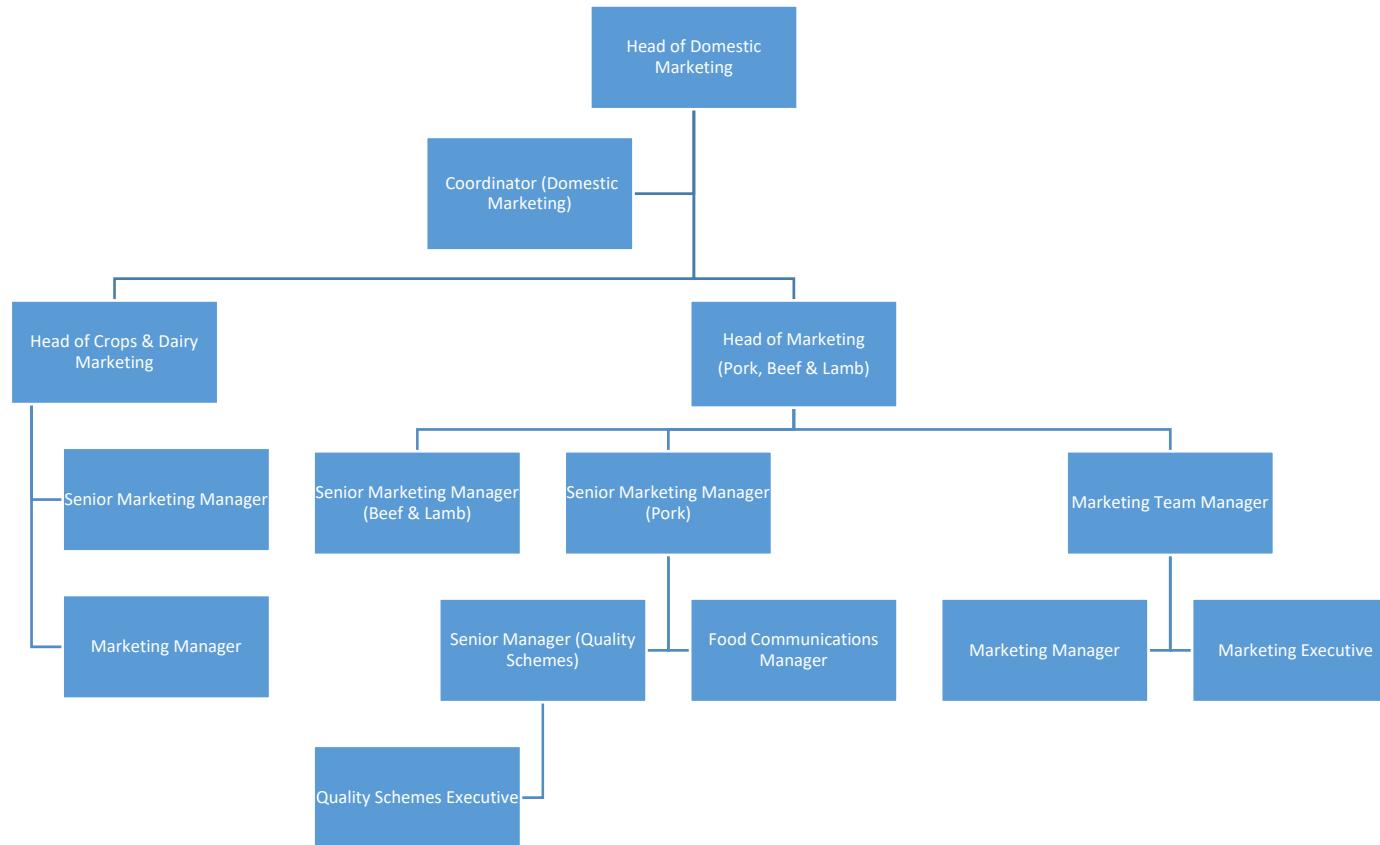
# CRM Team



# Events Team

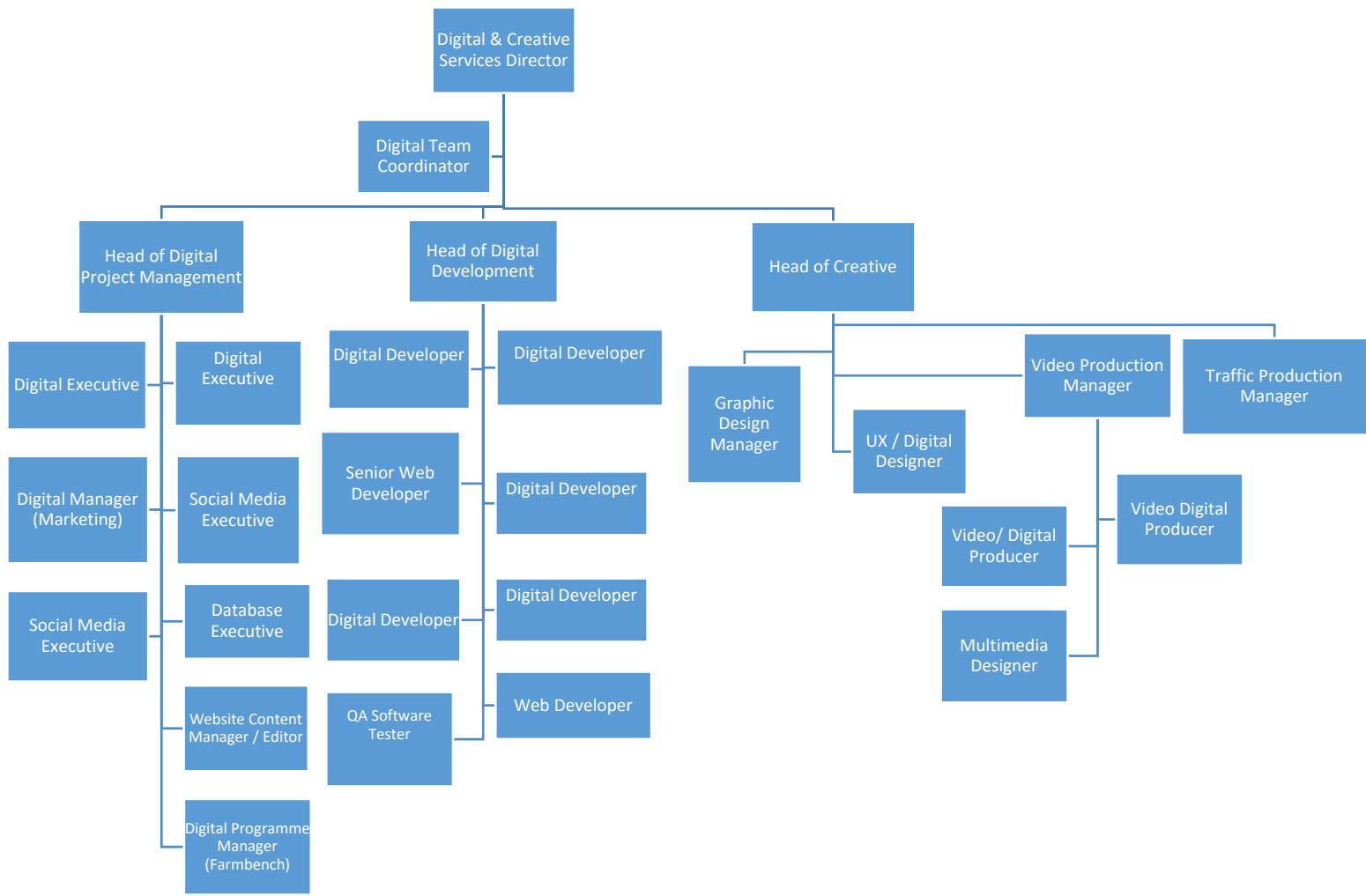


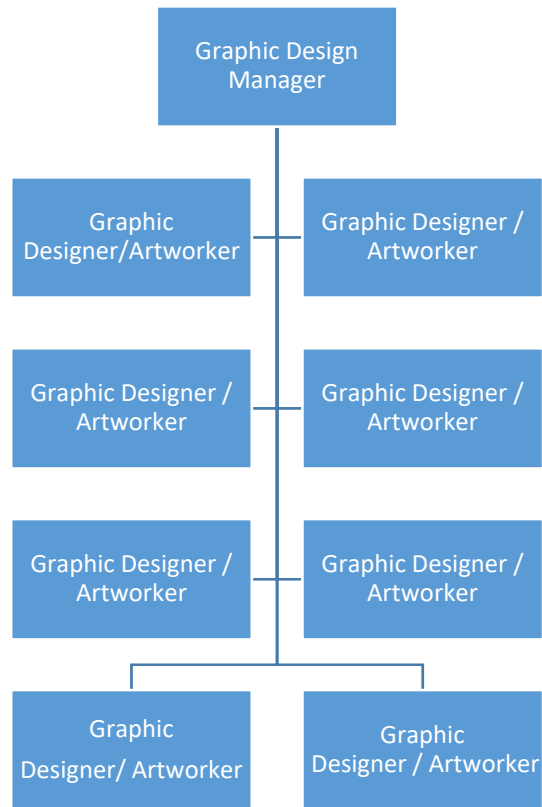
# Domestic Marketing Team



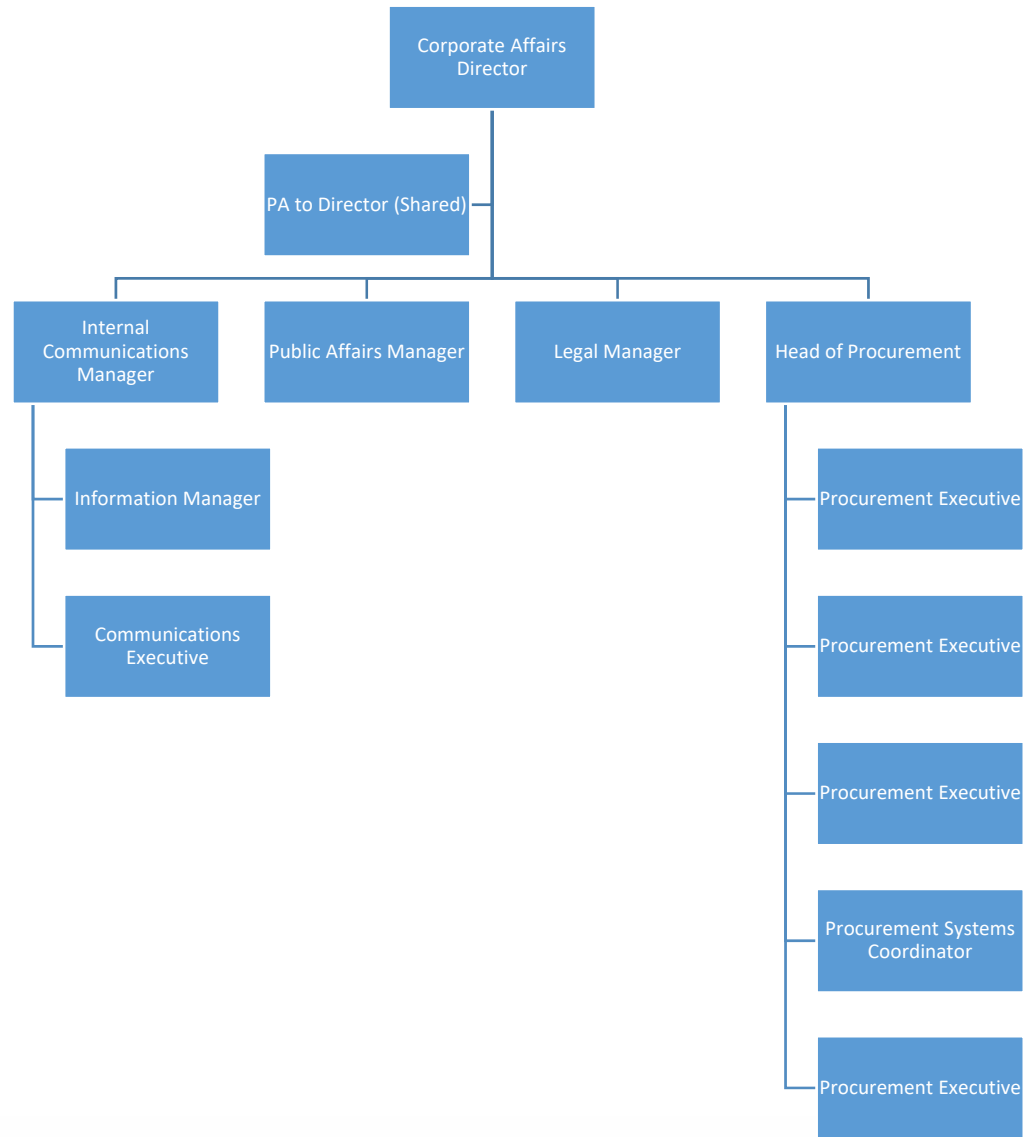


# Digital & Creative Team

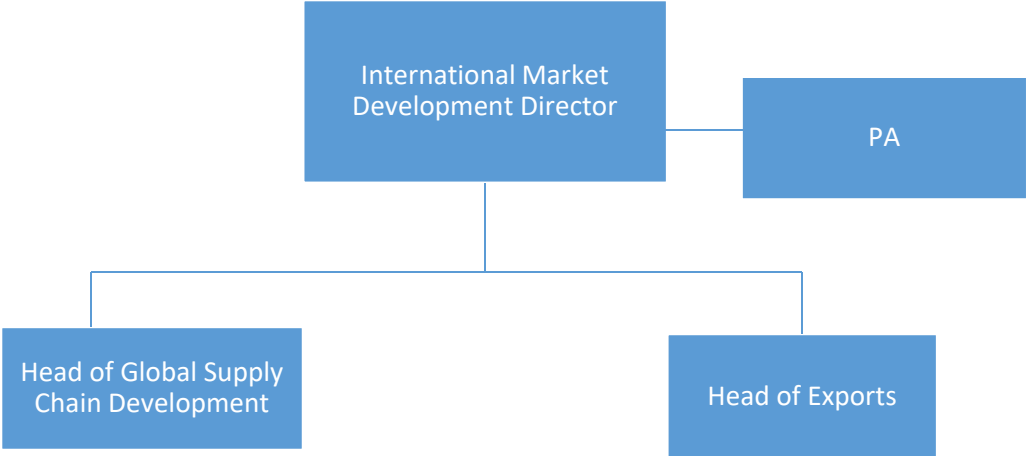




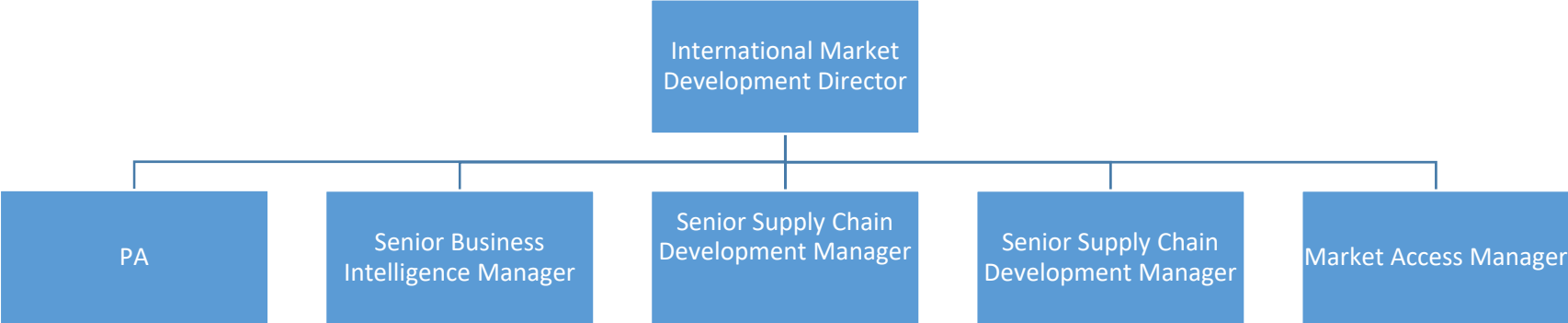
# Corporate Affairs Team



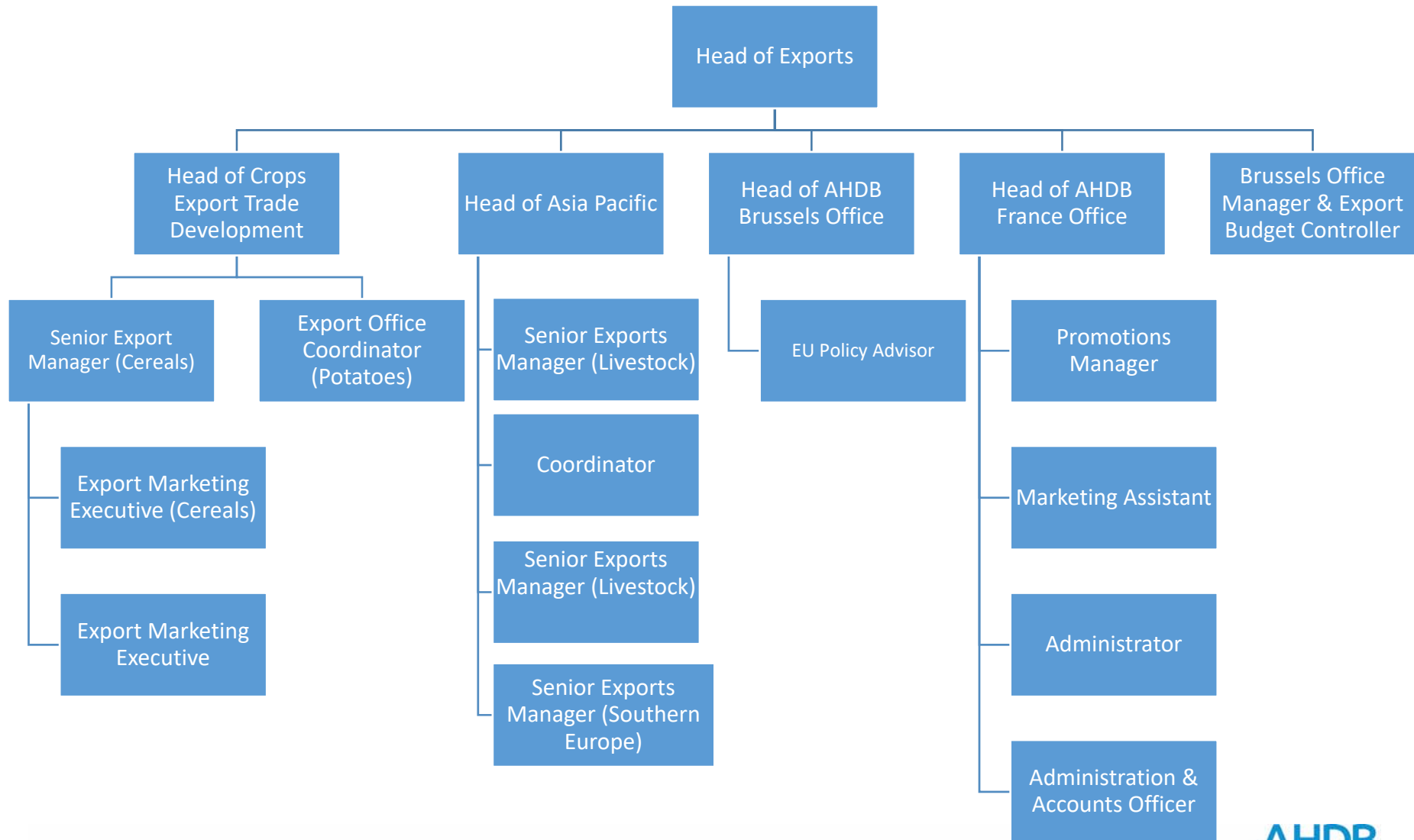
# International Market Development Directorate



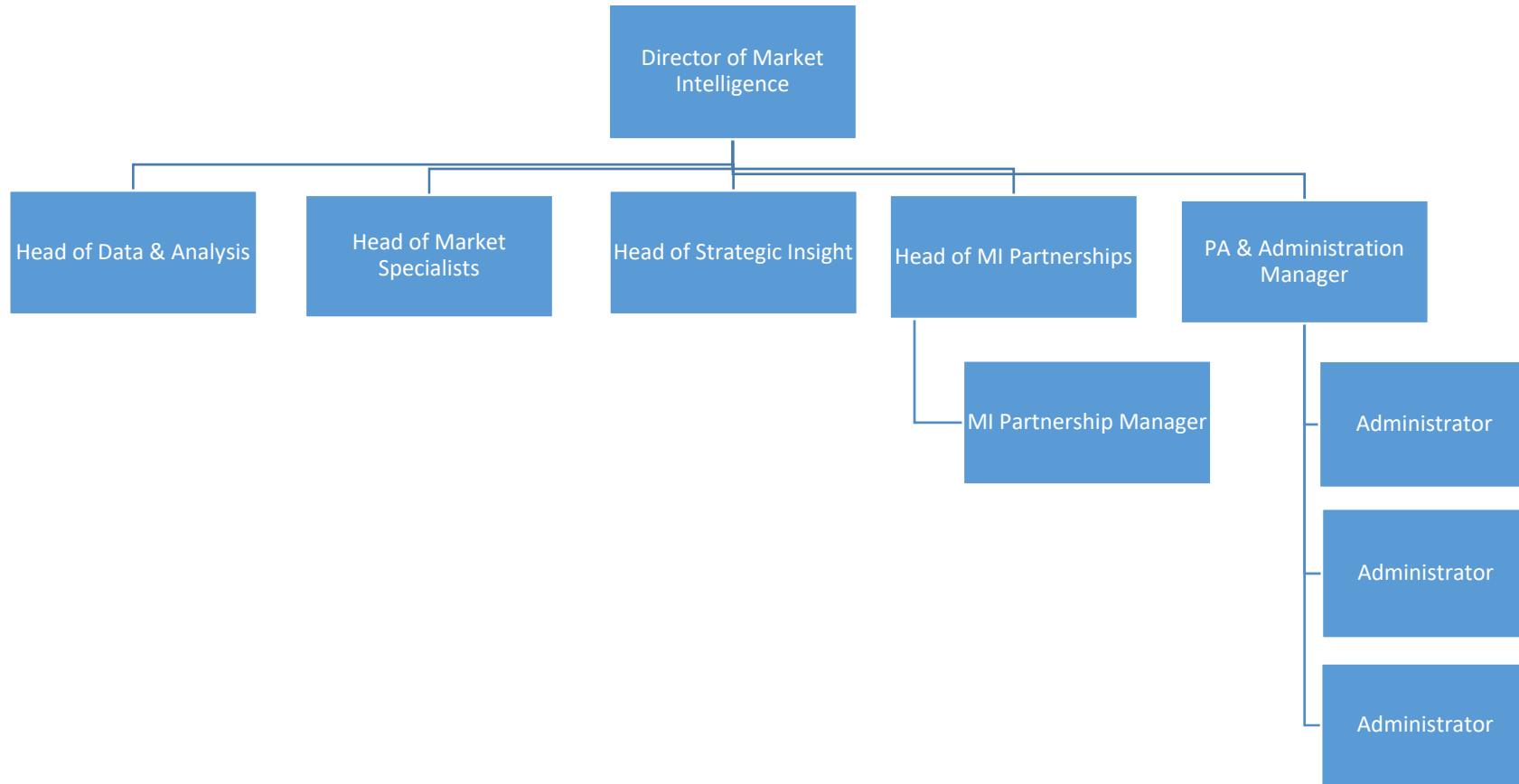
# Global Supply Chain Team



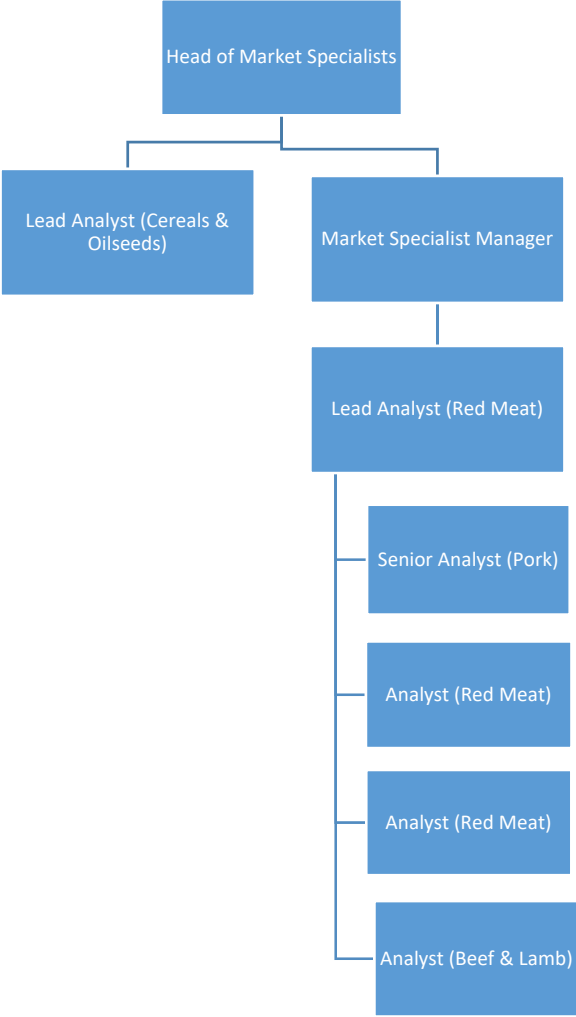
# Exports Team



# Market Intelligence Directorate

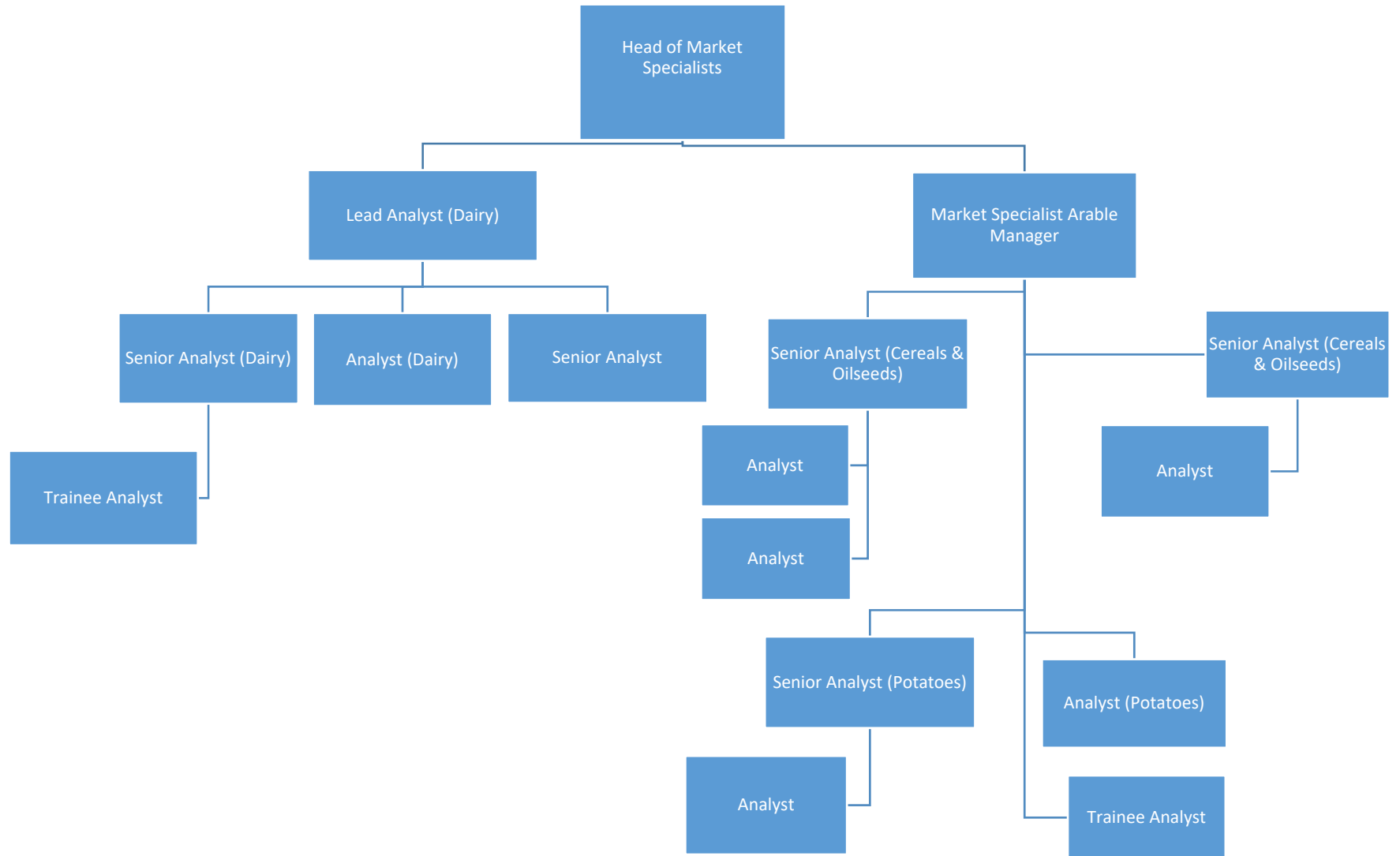


# Market Specialist Team

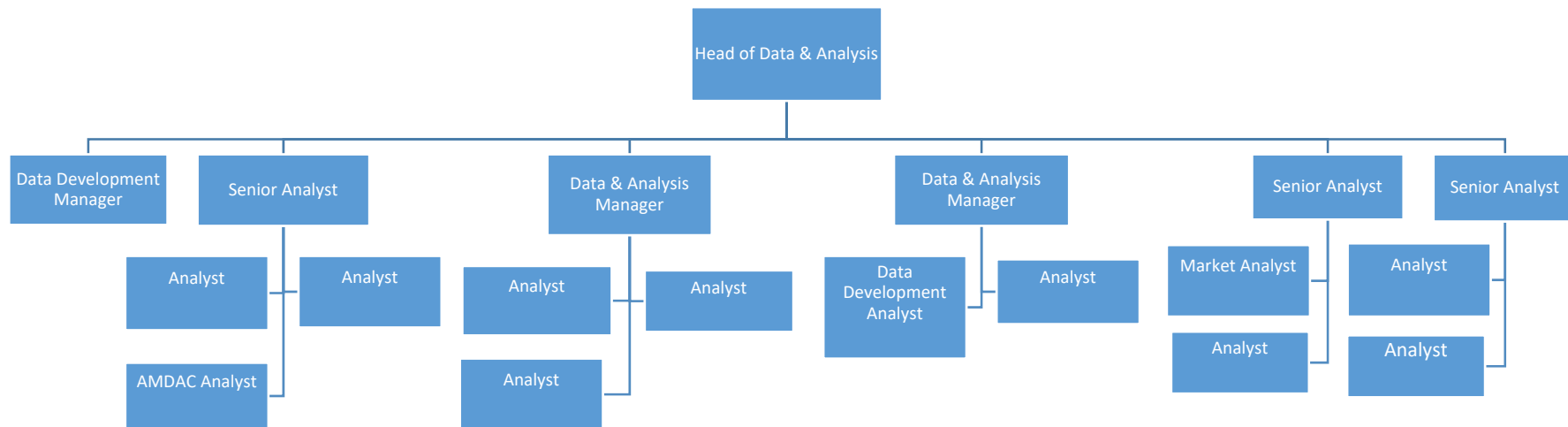




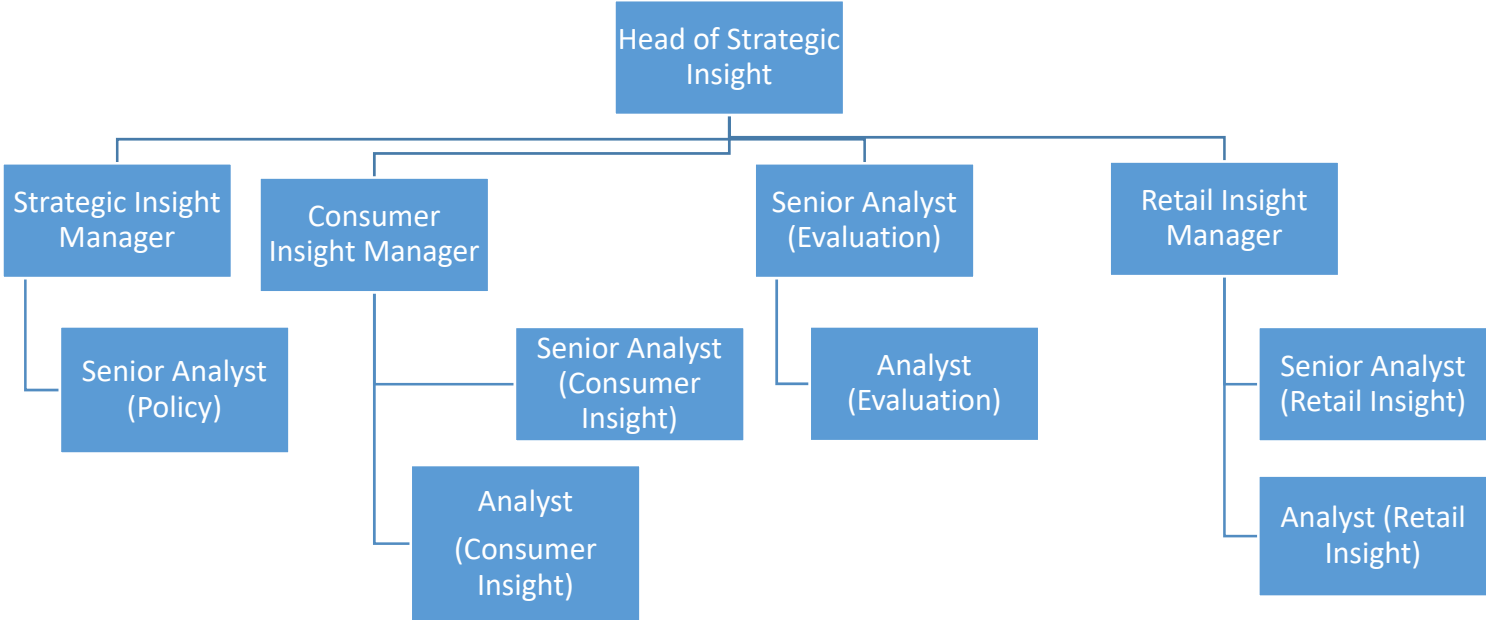
# Market Specialist Team



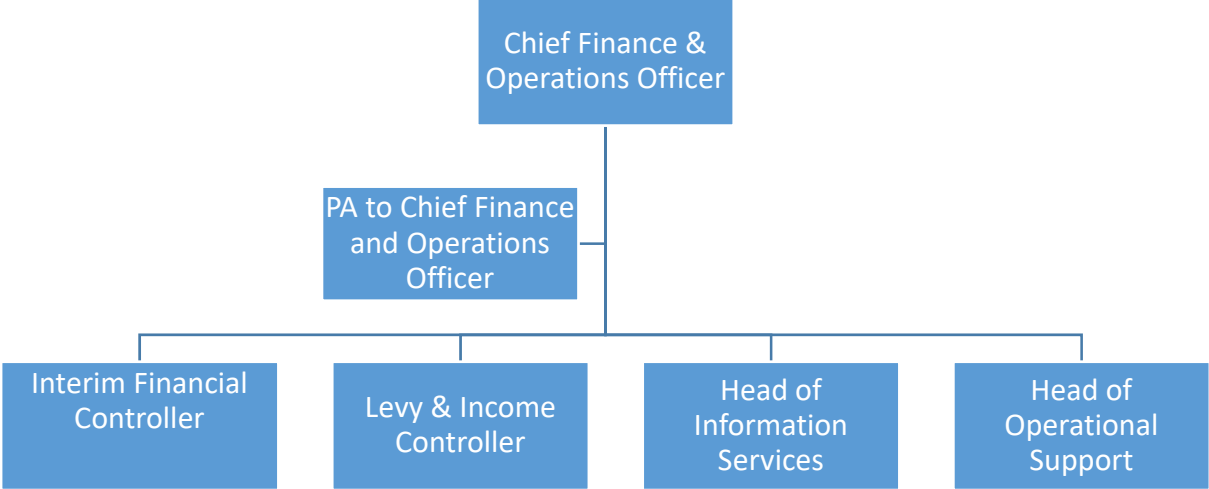
# Data & Analysis Team



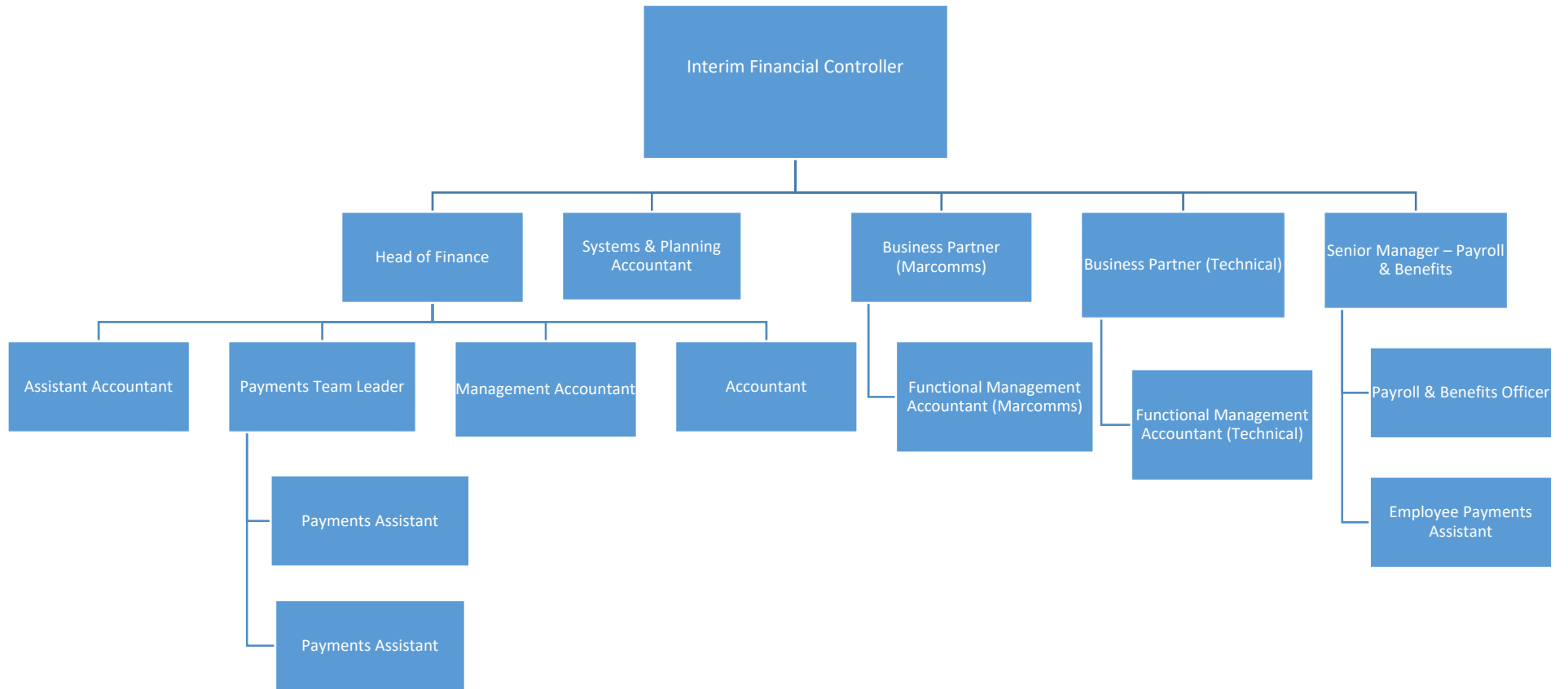
# Strategic Insight Team



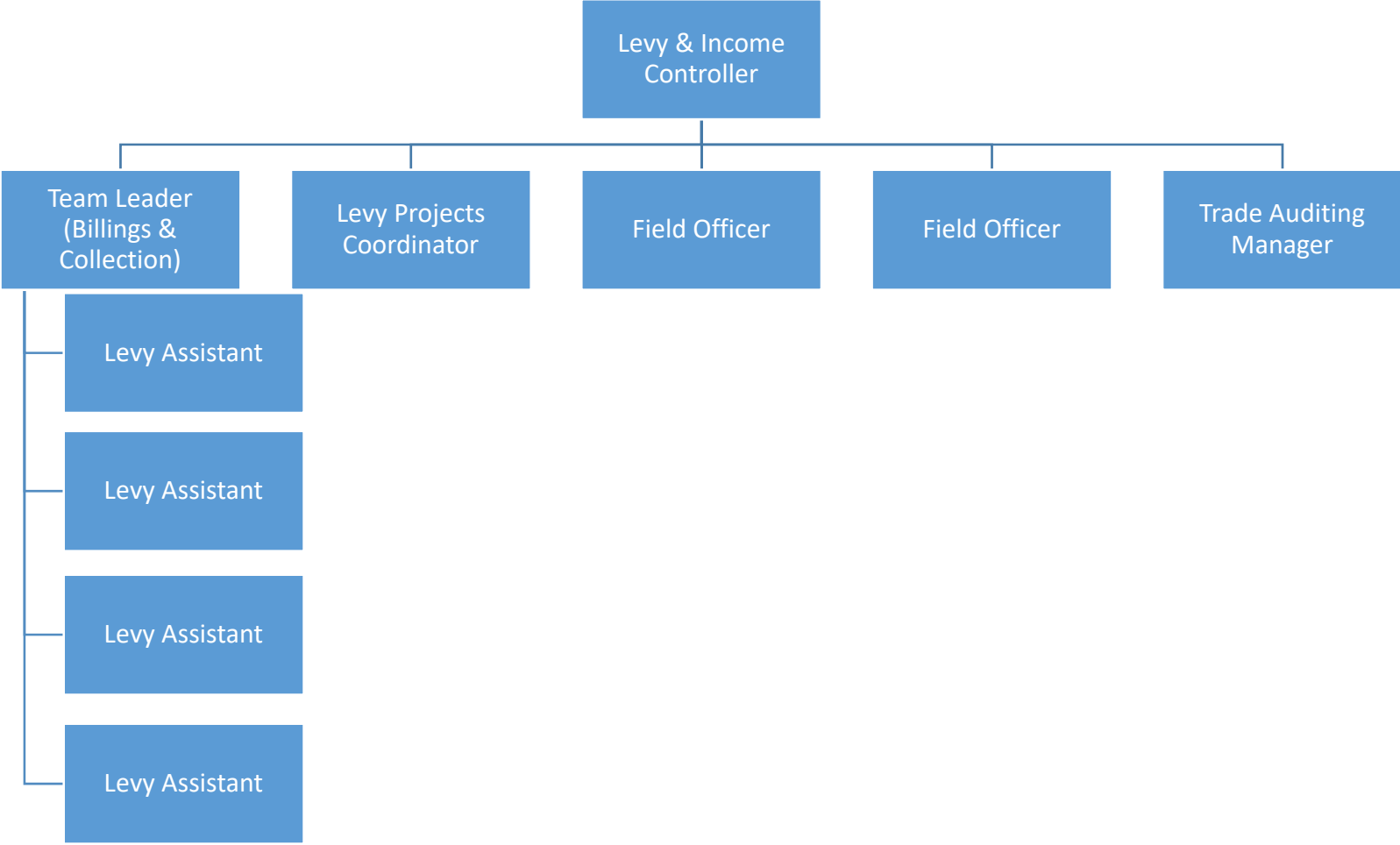
# Finance & Operations Directorate



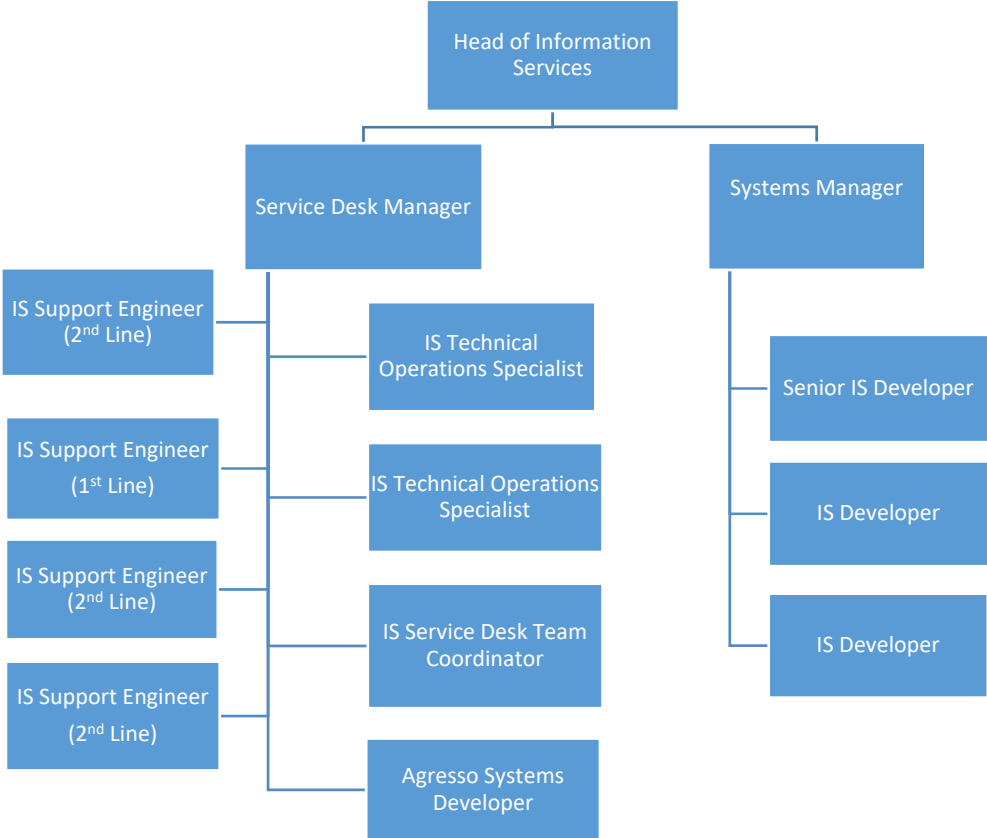
# Finance Team



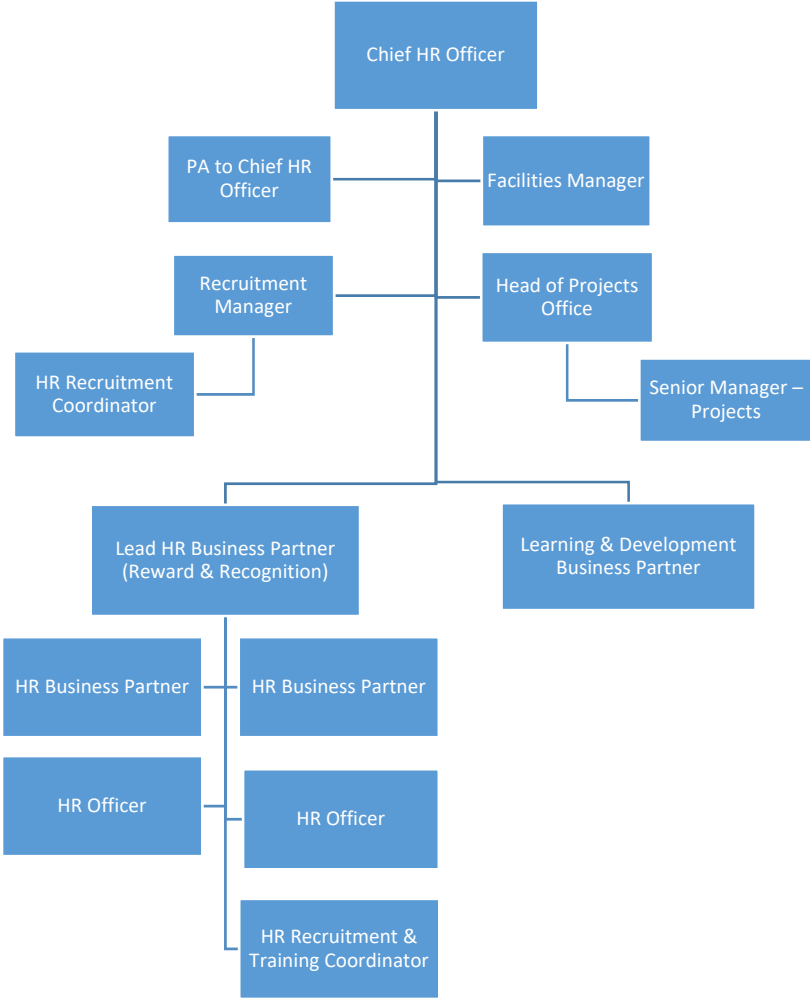
# Levy Team



# IS Team



# HR Team



**Supporting Technical,  
Strategy, Levy &  
Finance**

**Supporting Comms,  
Market Development,  
IS & Facilities**



# Facilities Team

