

### ROLE OF THE CROSS SECTOR WORKING GROUP

The AHDB Cereals Balance Sheets Cross Sector Working Group includes experts from different sectors of the industry. The working group is a forum where participants openly share their views on what may affect the availability and usage of cereals in the UK. Prior to each Balance Sheets release, AHDB speaks to a broad range of industry stakeholders to obtain views on the UK cereal supply and demand situation. These are confidential conversations where figures and assumptions can be shared. The aim of the cross sector working group is to complement this process to ensure well rounded views are obtained from a range of industry representatives. The assumptions obtained from the working group will contribute to the UK cereal supply and demand forecasts.

The working group was established in 2018 as part of the New Ways of Working AHDB implemented to improve the processes and outputs involved with UK supply and demand by utilising a range of industry knowledge and expertise.

### GROUP REPRESENTATION

The following sectors/organisations are invited to participate in the working group:

- Flour Millers
- Brewers, Maltsters and Distillers
- Animal Feed
- Oat millers
- Biofuels
- Trade
- AHDB
- NFU
- Defra

There is no limit to the number of representatives participating in the working group, or the length of time that someone can contribute for.

Participants may be contacted prior to the group meeting to obtain detailed information, as mentioned above. A group representative may opt-out of taking part at any time.

The working group will be chaired and managed by the Balance Sheet Team Senior Analyst.

### MEETING FREQUENCY

The working group will meet prior to the UK cereals supply and demand forecasts releases via teleconference (participants are invited to attend the AHDB offices in Stoneleigh if they wish). The group could also be convened at other points in the season as a result of changing market conditions. The meetings are estimated to last around an hour, with key discussion points and specific issues circulated to the group in the week prior to each working group.

### REVIEW

The working group will be reviewed by the AHDB Cereals and Oilseeds board in March 2020.