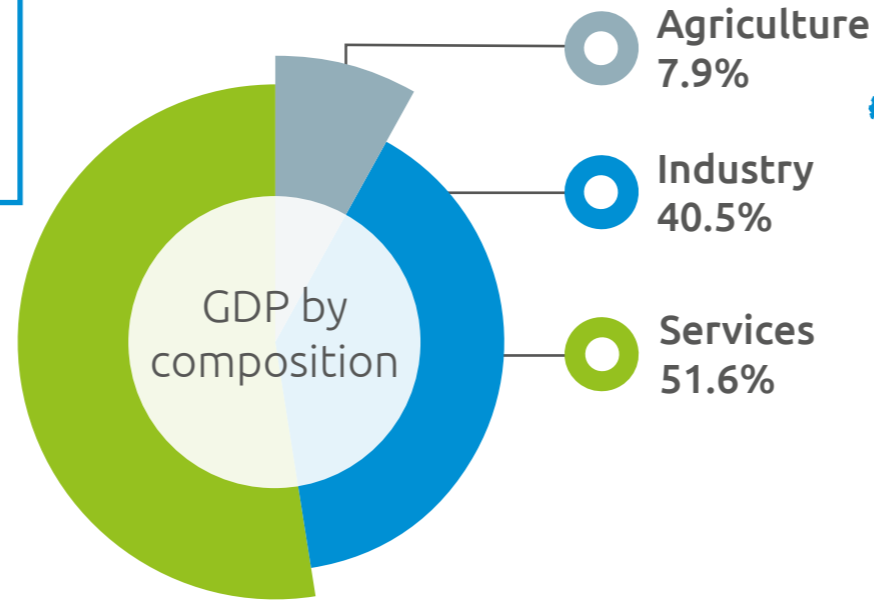




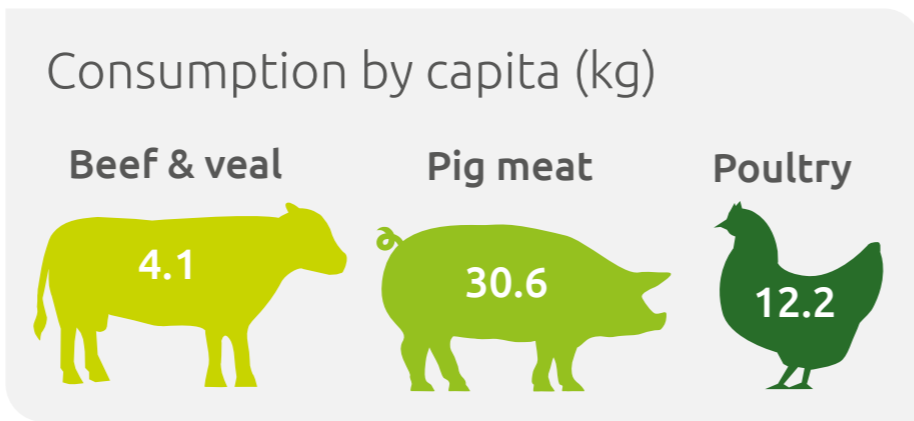
GREATER CHINA

COUNTRY PROFILE

Sources: CIA, OECD, IGD.
IHS Maritime & Trade – Global Trade Atlas@/UK HMRC 2017



Main Languages
Mandarin,
Yue (Cantonese),
Wu (Shanghainese),
Minbei (Fuzhou), Minnan,
Xiang, Gan, Hakka



GDP per capita
\$16,700

GDP growth rate
6.9%

The grocery retail market remains highly fragmented with Top 10 retailers only accounting for less than 8% grocery share

Sources
- CIA: The World Factbook, 2019
- Danish Agricultural and Food Council, Statistics 2017 Pigmeat
- IHS Maritime & Trade - Global Trade Atlas @/UK HMRC 2018: Further publication of the trade data is prohibited, unless expressly permitted by IHS Maritime & Trade.
- OECD, Meat Consumption 2019

	Latest update Year
GDP growth rate	2017
GDP per capita	2017
Agriculture	2017
Industry	2017
Services	2017
Currency	2018
Capital	2018
Main Languages	2018
Population	2018
Internet Connectivity	2016
Consumption per Capita	2017
Beef and veal	2017
Poultry	2017
Pig meat	2017
Trade data	2018
Retail Fact 1	2017
Retail Fact 2	2017
UK Exports	2018
Country Imports	2018

Retailers' geographic focus is shifting. As the markets in first tier cities become saturated, retailers are looking to establish a presence in lower tier cities ahead of their competitors

