

The Red Tractor Scheme

Understanding how your food was produced and where it has come from

The Red Tractor logo indicates that the food has met the standards of the Red Tractor scheme at every step in the supply chain. These standards are intended to ensure that:

- **The food is safe**
- **Animal health and welfare is well cared for**
- **The environment is protected from pollution**

The flag on the logo identifies the country of origin of the food, so if the logo carries the Union flag you know the product comes from the UK. Similarly, if there is a French flag you know the product has come from France, and so on for other countries. Food which has been produced and / or processed in more than one Member State will use the flag of the EU.



What food can carry the Red Tractor logo?

Food will be eligible to carry the Red Tractor logo if it is from a supply chain certified to Red Tractor standards or an equivalent standard that has been recognised through the following process.

To be equivalent:

- The scheme must operate in accordance with the European Commission's Communication 'EU best practice guidelines for voluntary certification schemes for agricultural products and foodstuffs'
- The scheme's standards must be successfully bench marked to meet all of the principles included in the relevant section of the Red Tractor standards.

- To assess this, a benchmarking working group that will include an independent expert will undertake the benchmarking.

Details of how to become a Red Tractor member can be found here: www.redtractor.org.uk/get-involved/why-become-a-red-tractor-licensee

Joining the Red Tractor Assurance Scheme

To begin the process of joining the Red Tractor scheme, complete the form on the [Red Tractor website](#).