

SmartHort 2019

KTN-Agrifood

Chris Danks

How to secure funding an invest in innovation

KTN / Chris Danks



HORTICULTURE

A network of networks

KTN has over 140,000 contacts
across all UK business sectors
and technologies

Innovate UK
Knowledge Transfer Network



Connecting people to accelerate innovation

After working with KTN 42% of
organisations reported faster
outcomes (most commonly
1 to 2 years faster)

Innovate UK
Knowledge Transfer Network



Find Solutions. Find Markets

90% of the collaborations facilitated by KTN are expected to lead to collaborative R&D activity and the progression of commercial opportunity

Innovate UK
Knowledge Transfer Network



Want to grow your business through innovation?

61% of the innovative businesses that engaged with KTN were helped to find new market opportunities

Innovate UK
Knowledge Transfer Network



Get yourself noticed...

KTN helped raise the profile of over 55% of the R&D-active SMEs that we work with

Innovate UK
Knowledge Transfer Network



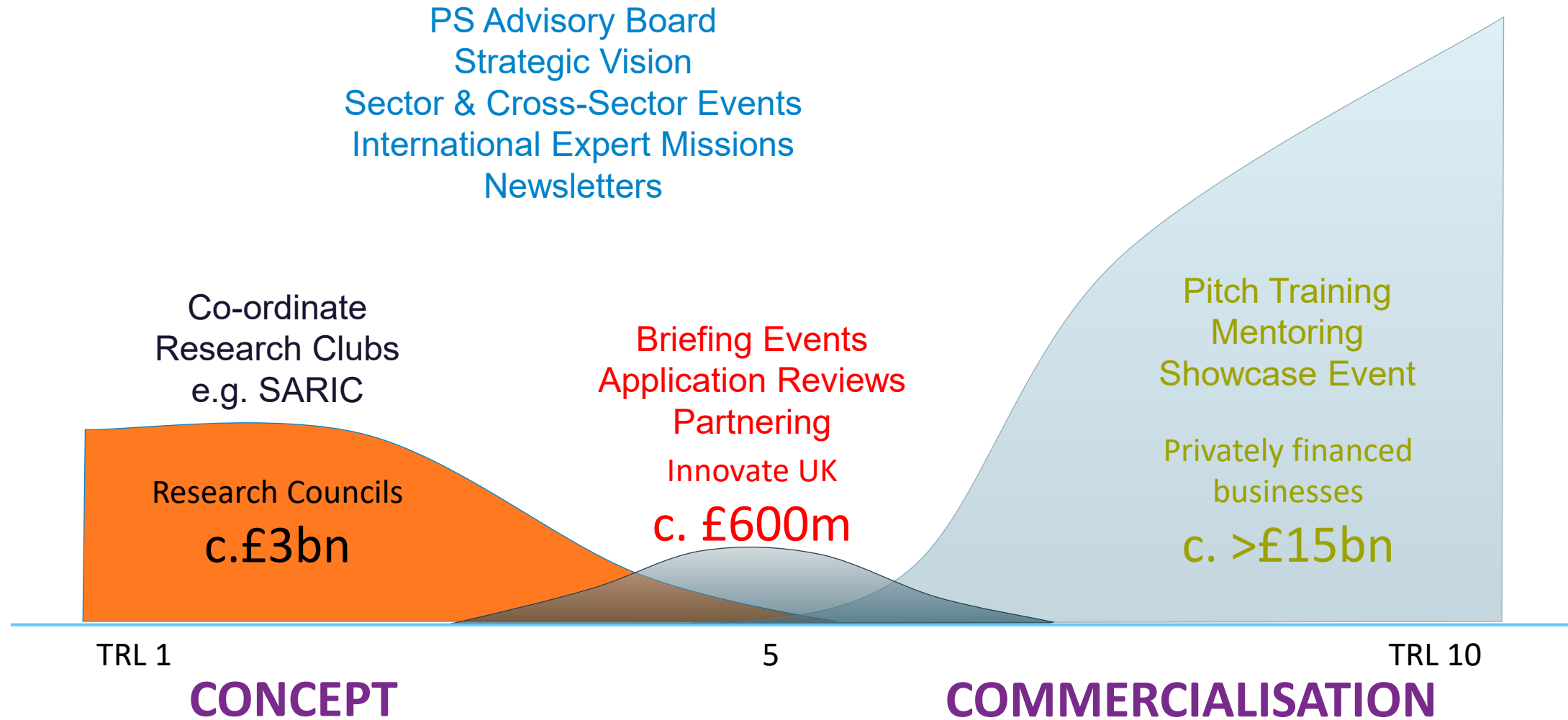
Why talk to KTN?

The innovative businesses we
work with describe us as
neutral and trusted

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Knowledge Transfer Network



UK R&D Spending



KTN/Innovate UK Investment Showcase



- Highly competitive competitions, Innovate UK funding pot limited, many great projects not funded
- Significant investment grants (£50k to £2m) and no equity dilution/consideration
- A 'business plan' approach to questions
- Follow on funding on completion is often inevitable but significantly de-risked
- The focus of KTN is to support companies who are driving innovation
- **KTN the ideal conduit between Innovate UK, Investor Community and Industry**

Thank You

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