

Making Innovation Happen

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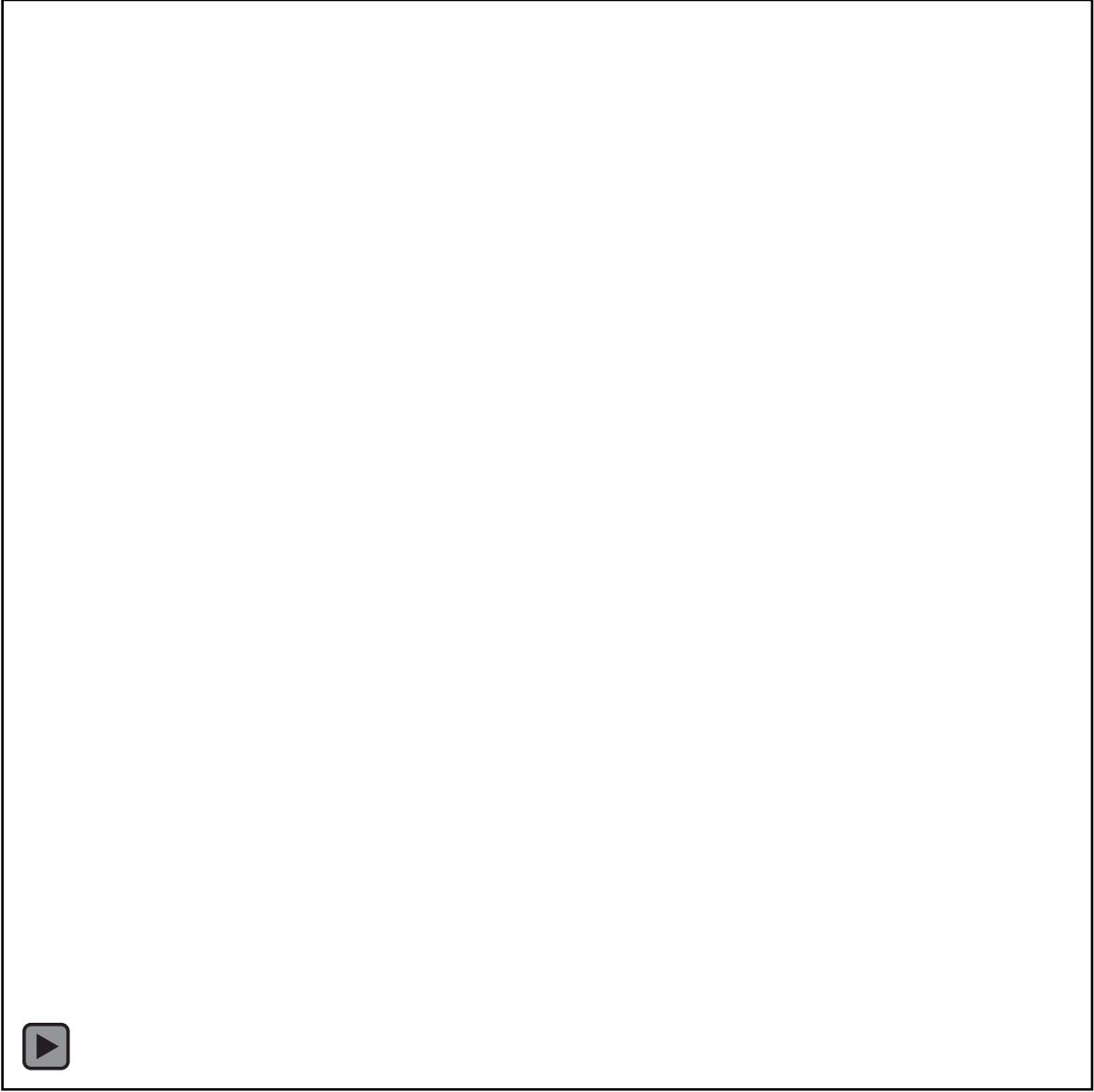
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"My passion is to help horticultural enterprises
develop business and improve profitability."



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He lived in a VUCA world





He lived in a VUCA world



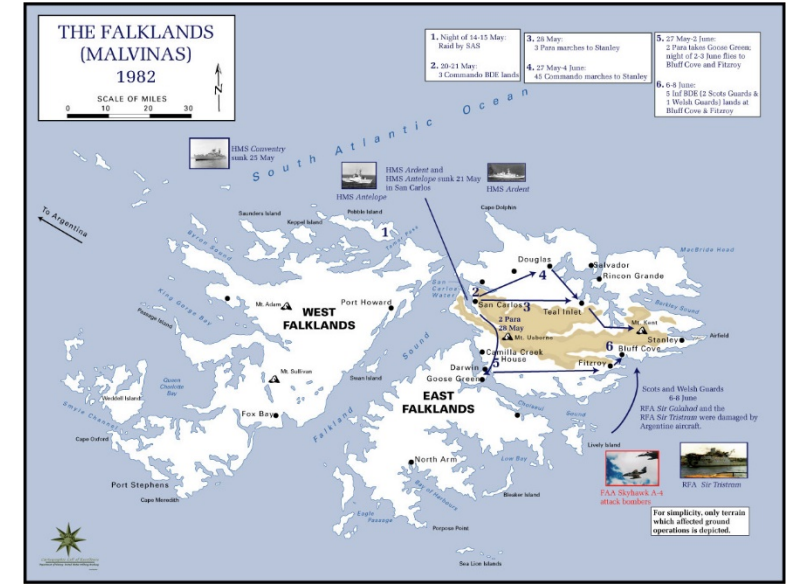
I've lived in a VUCA world ...in my lifetime so far....



In my lifetime so far....



In my lifetime so far....



In my lifetime so far....



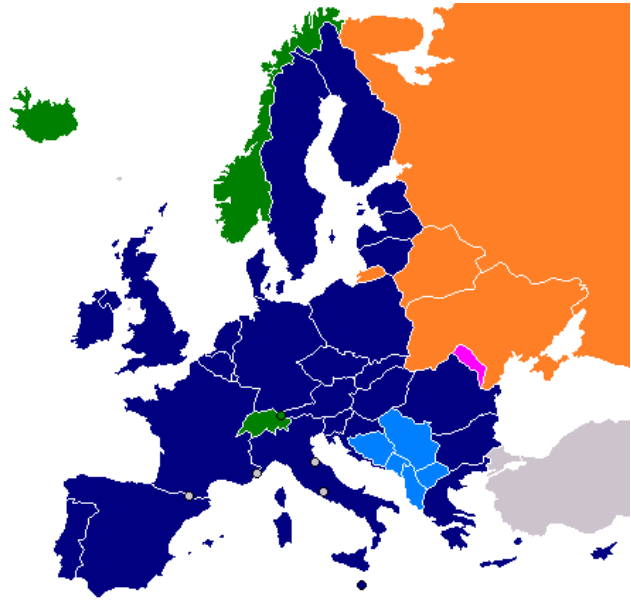
In my lifetime so far....



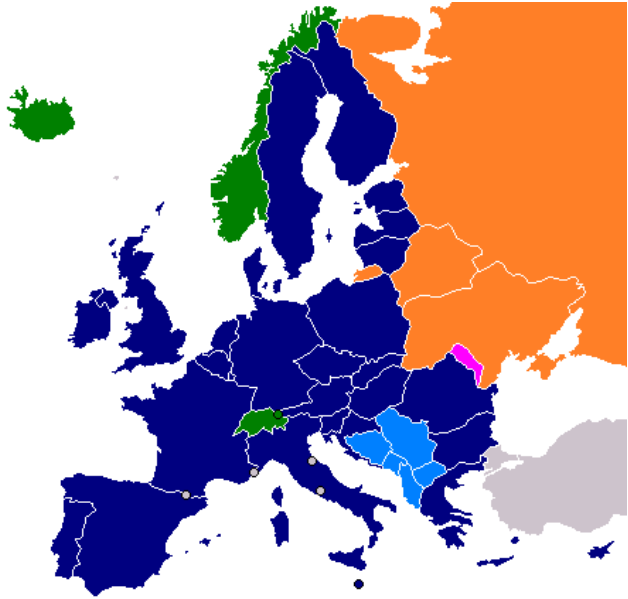
In my lifetime so far....



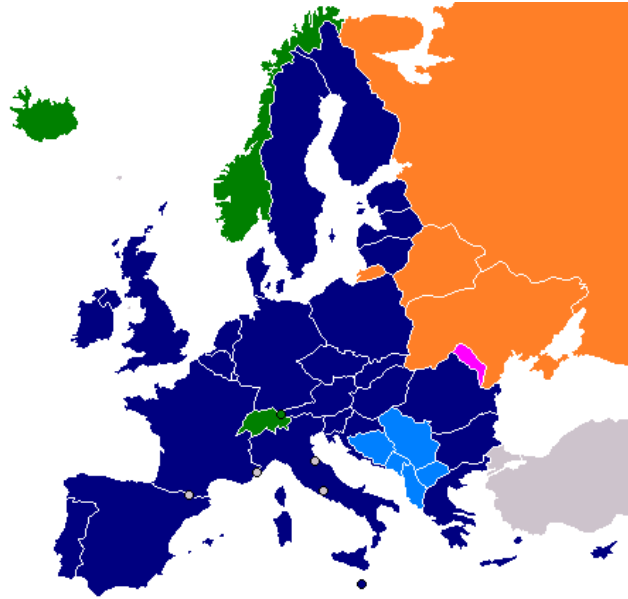
There has been disruption....



There has been disruption....



There has been disruption....

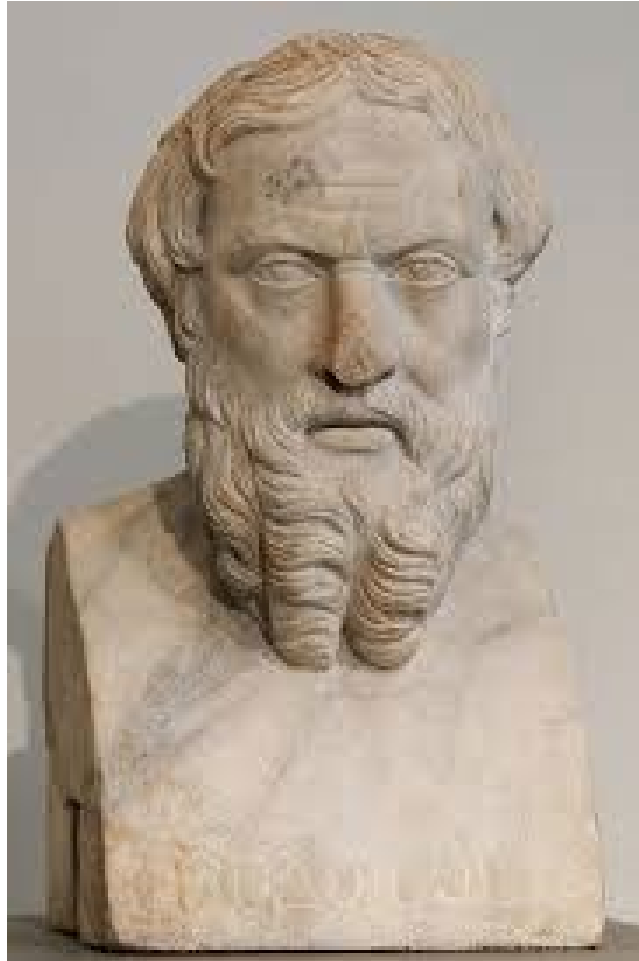


amazon

And more is coming....



But that's nothing new



And we will continue to live in a VUCA world....



Challenges are good for your business....

Gain market share



Factors of production can be cheaper

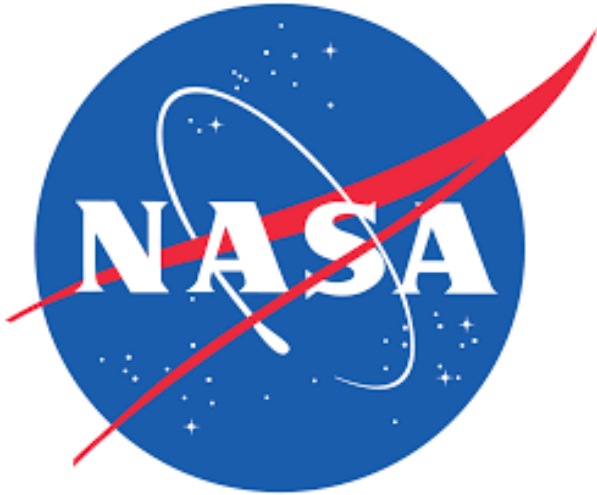


Challenges are good for your business....

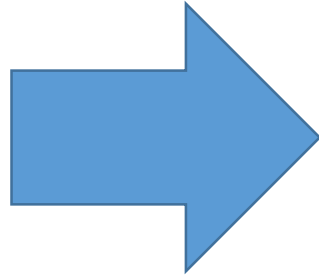
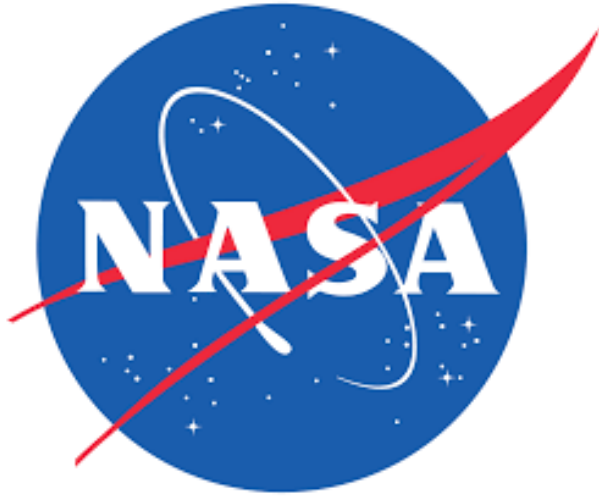
Return on investment can be higher



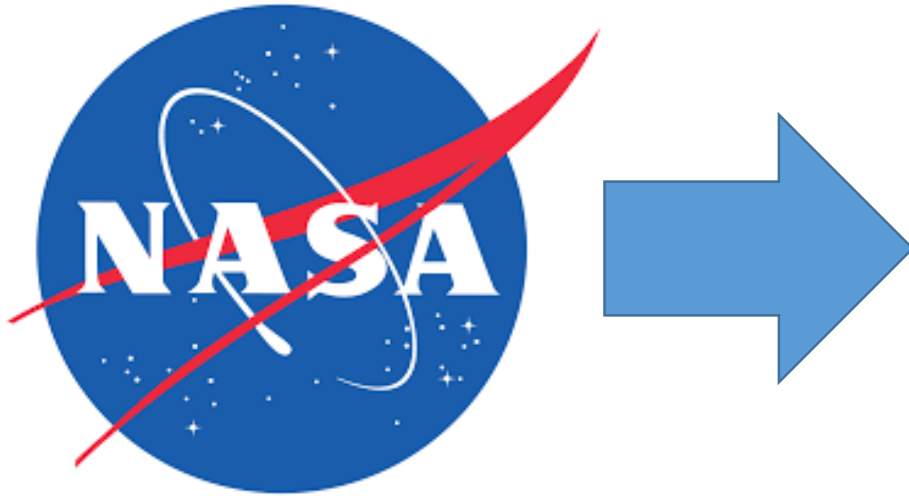
Challenges breed innovation....



Challenges breed innovation....



Challenges breed innovation....



Challenges force us to innovate....



You are in a good position to
innovate....



Innovate....

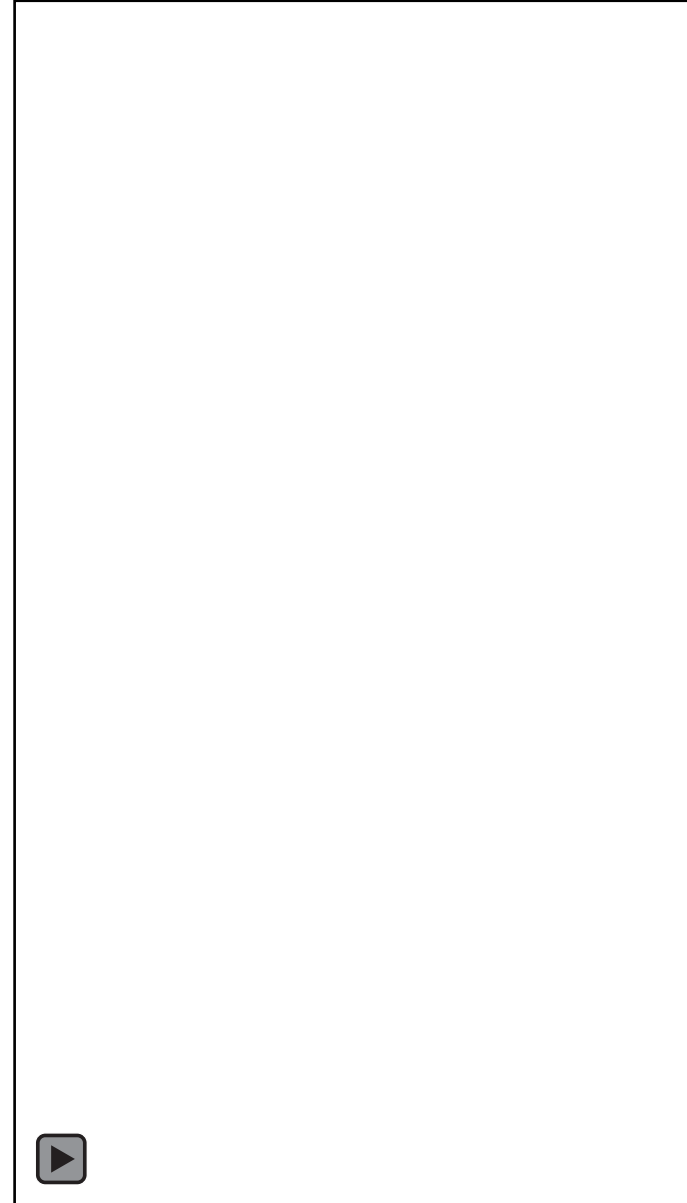
1. Explore innovation in non obvious areas

- Don't limit to market facing
- Explore innovation in product, processes or your strategy



Innovate....

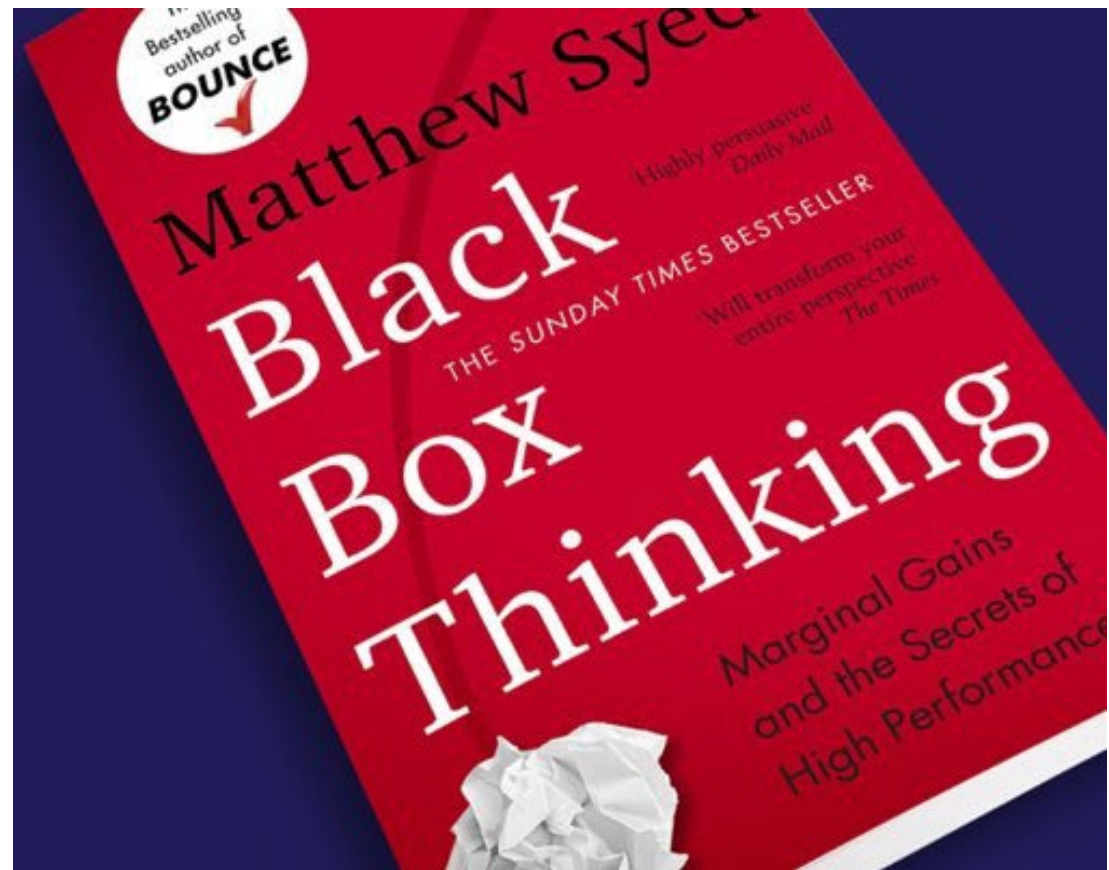
2. It can be simple



Innovate....

3. Explore accidental mistakes

- Not everything is intentional
- Look for innovation in mistakes
- Embrace failure



Innovate....

4. Be dissatisfied

- Challenge
- Look for what's missing in your company
- Question
- Nothing of limits – even sacred cows



Innovate....

5. Develop a blame free culture

- Experiment
- Be creative
- Be imaginative



Innovate....

5. Use tools

- Kaizen
- Lean

改善

Innovate....

6. Reward



Innovate....

7. Make it a continuous loop

- Involve everyone
- But select champions

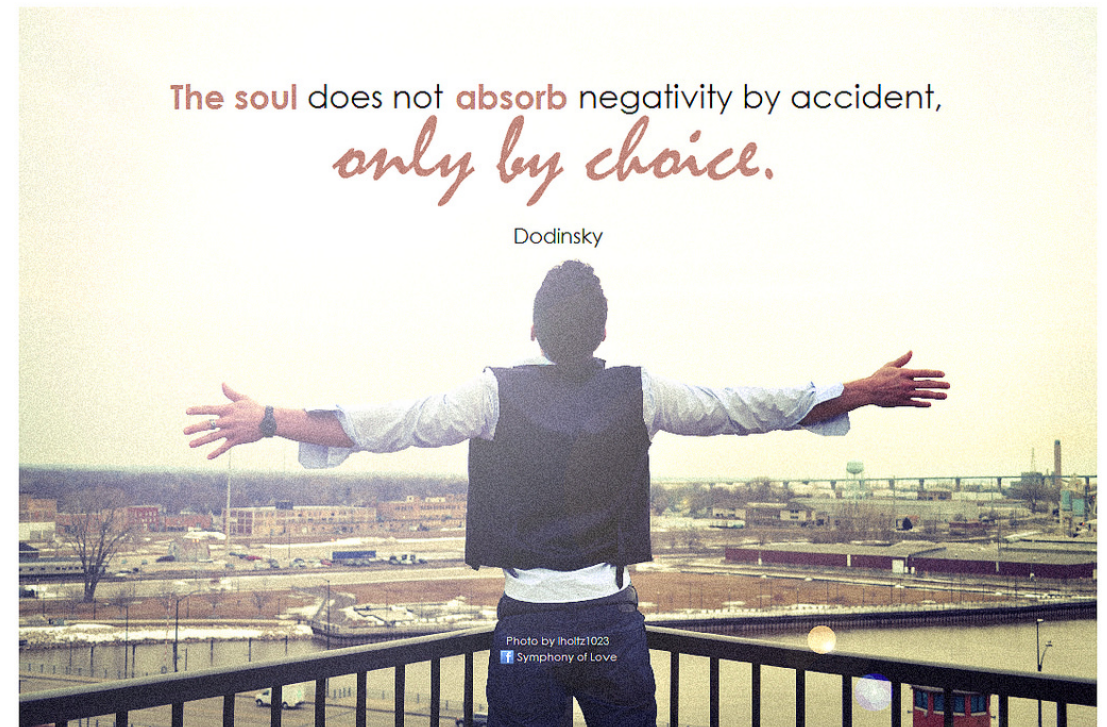


Don't Stagnate....



Here's how to stagnate....

1. We have never done it that way
2. We are not ready for that
3. We are doing OK without it
4. We have tried that once
5. It costs too much
6. That is not our responsibility
7. It will just not work



Go an innovate....



Google



“We’re at maybe 1% of what is possible. Despite the faster change, we’re still moving low relative to the opportunities”

Thanks for Listening

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