



SmartHort 2019 Seminar

7th March, 2019

Oliver McEntyre
National Agricultural Strategy Director

Supporting the roots of agriculture since 1744

Dedicated support for the UK farming sector.

As a client of Barclays Agriculture, our long pedigree in the farming sector means you can rely on us to understand your needs and find the right solutions.

Barclays has over 327 years of banking experience, and our dedicated support for agriculture began over 270 years ago. Our dedicated Agricultural Managers, across the UK, harness this heritage and knowledge to give them a genuine insight into the challenges you face and the agricultural finance solutions that can help.

Industry knowledge, an experienced team, sector specialisms and full UK coverage are just some of the reasons why farmers and growers choose to bank with Barclays.

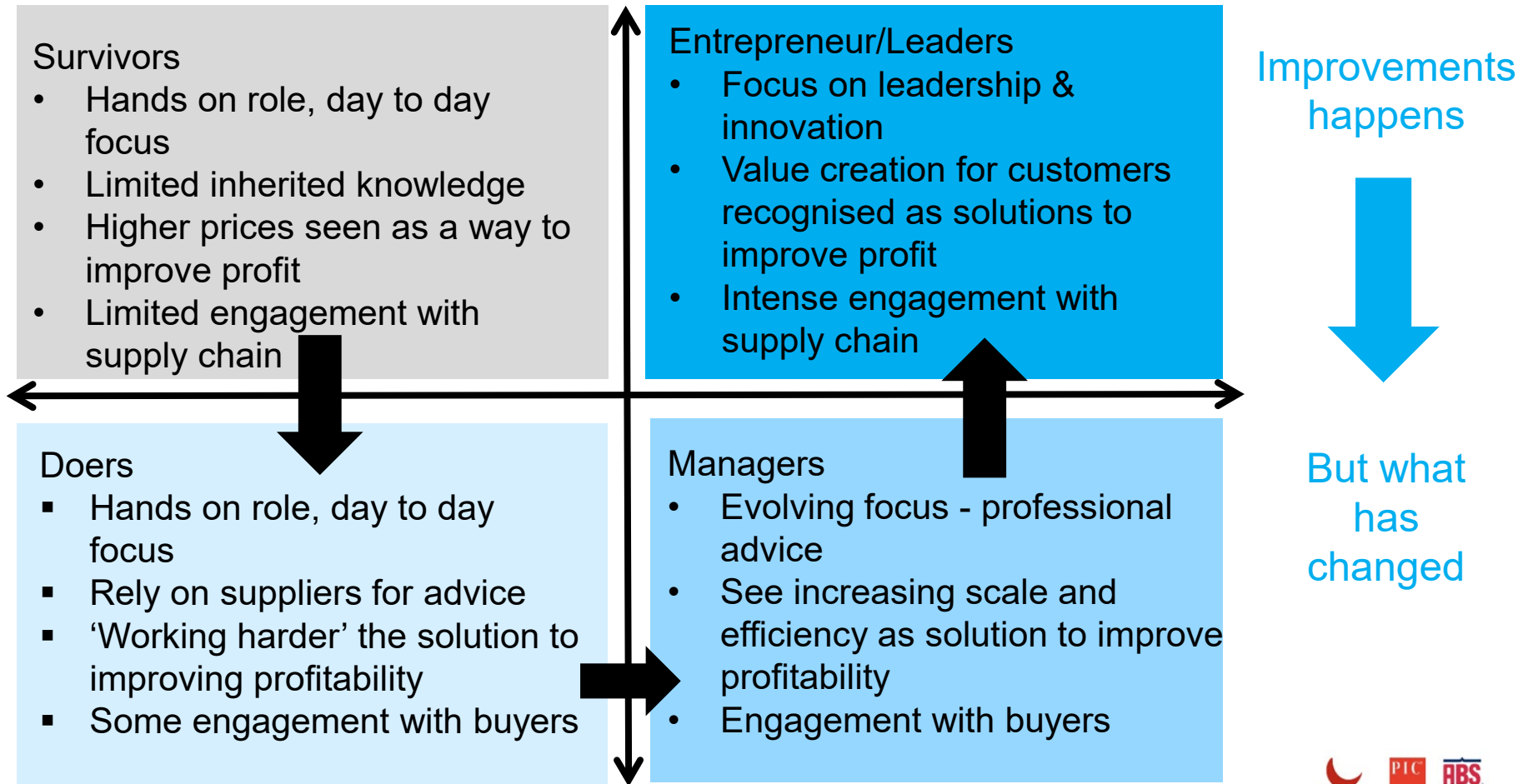


Lending Basics

C	A	M	P	A	R	I
H	B	E	U	M	E	N
A	I	A	R	O	P	S
R	L	N	P	U	A	U
A	I	S	O	N	Y	R
C	T		S	T	M	A
T	Y		E		E	N
E					N	C
R					T	E



Human Capital Development Model



Source: Promar International



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