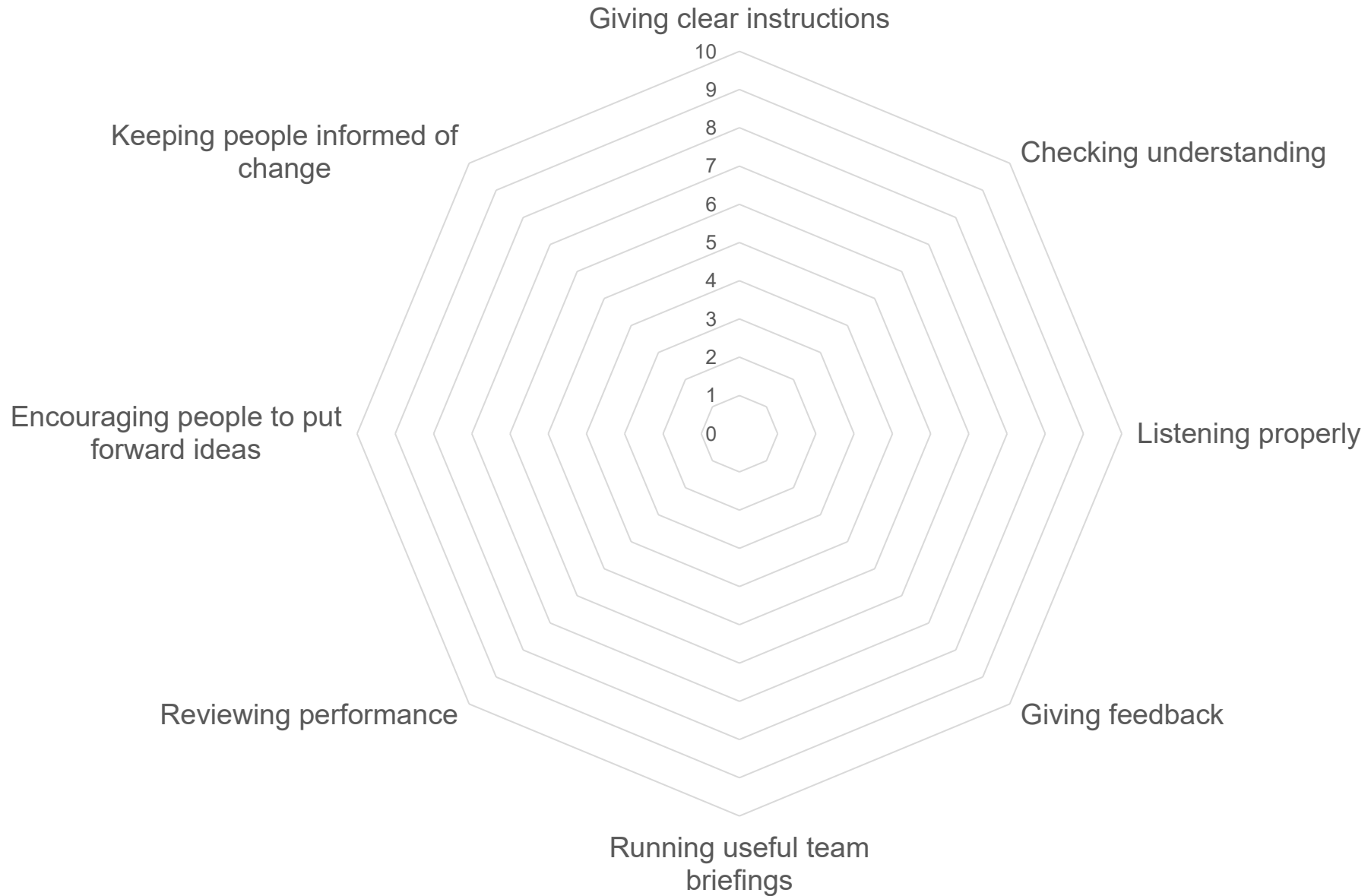


Communication spidergram



Completing the communication spidergram

- This spidergram gives you some ideas about asking for feedback, but you could make your own version
- You may have a view about how well you perform in each of these areas of communication on your farm, but it is also worth checking out if other people see it the way you do
- For each area of communication, assess how well you do this on your farm by marking a dot along the scale of 1–10
- When you have assessed all eight areas, join up the dots to see the shape of your spider web. This will give you a picture of your communication strengths and weaknesses
- You can ask team members to complete a spidergram, either anonymously or as part of getting useful feedback from the team
- To receive useful feedback, it is important to ensure everyone understands each ‘headline’ before they can decide how good they think that area of communication is on farm
- You will only get useful feedback if the people completing this spidergram understand that the outcomes will be used to encourage discussion and improve communication
- If staff members create a spidergram that is different to yours, it does not mean they are wrong and you are right. They may have a different perception or experience to you, so it is important to ask questions to understand why

