



Effective Farm Manager (EFM) Training Programme

An introduction to leadership and management principles

A subsidised digital course leading to a professional qualification in leadership and management

AHDB is supporting farmers and growers to take part in an accredited course for members of staff looking to develop leadership abilities and move to the next level of management, whether that be taking responsibility for other staff, contractors or advisors. The course is also suitable for those who are required to lead people but have not received any formal training.

Participants can:

- Gain an internationally recognised qualification (level 3 award)
- Develop better relationships through effective communication
- Discover new skills that will be transferable across the business
- Work with their team more collaboratively
- Improve their confidence

Course Benefits

The Leadership and Management course is designed to help individuals:

- Develop a range of key management skills
- Build a foundation of leadership capabilities
- Gain confidence in motivating and engaging team members
- Enable progress to the Professional Manager Development Scheme (PMDS)

Who should apply?

This course is relevant to people who:

- Have some supervisory or management responsibility but also carry out daily tasks
- Make decisions which have some resource implications i.e. require additional staff or a budget
- Are involved in the supervision or management of other people (eg, be involved in recruitment decisions or disciplinary matters)
- Operate with a degree of independence
- Plan work by looking several days or weeks ahead

Dates: February – April (full details below)

Cost: AHDB levy payers receive a £350 discount. The course costs £200 plus VAT *, inclusive of registration, tutor and accreditation fees

*discounted rate for AHDB Levy payers and their employees. NB. Invoices will be sent once attendance on course has been approved and confirmed. Non-levy payers are allowed to apply but will be required to pay the full cost of the course £550 + VAT.

Applying for the course

A maximum of 12 places are available for each course (2 courses) and will be allocated on a first come first served basis. No qualifications are needed to take part in the programme; however, applicants must be able to access a computer and Microsoft Teams, complete reports and commit to attending **all** digital training sessions (NB Failure to attend full course may still result in fees).

Course Details

Group 1 dates

Wednesday 10 February
Friday 5 March
Monday 29 March
Tuesday 20 April

Group 2 dates

Thursday 18 February
Tuesday 9 March
Wednesday 31 March
Thursday 22 April

Project work and assignments will be set between modules so the theory can be applied in the workplace. The written assignments after each module are typically around 1,000 words. These all contribute to the fulfilment of the ILM Award qualification.

Each session will start at 8.45am and finish at 4.30pm.

If you would like to discuss any aspects of the course please contact Amie Burke on amie.burke@ahdb.org.uk or 07741628597

Or

**To register your interest and complete an application form please
contact Naiya Khatri**

Naiya.Khatri@ahdb.org.uk

Application deadline 29 January

Submissions will be considered and notification if you have been successful will be provided on 1 February. Places are awarded to those who can show their personal development objectives will be met by attending the course and show a full commitment to attending every session.